

Occupancy of tourist accommodation establishments in Poland in June and July 2020

(concerns tourist accommodation establishments with 10 or more bed places)

16.09.2020

 **34.7%**

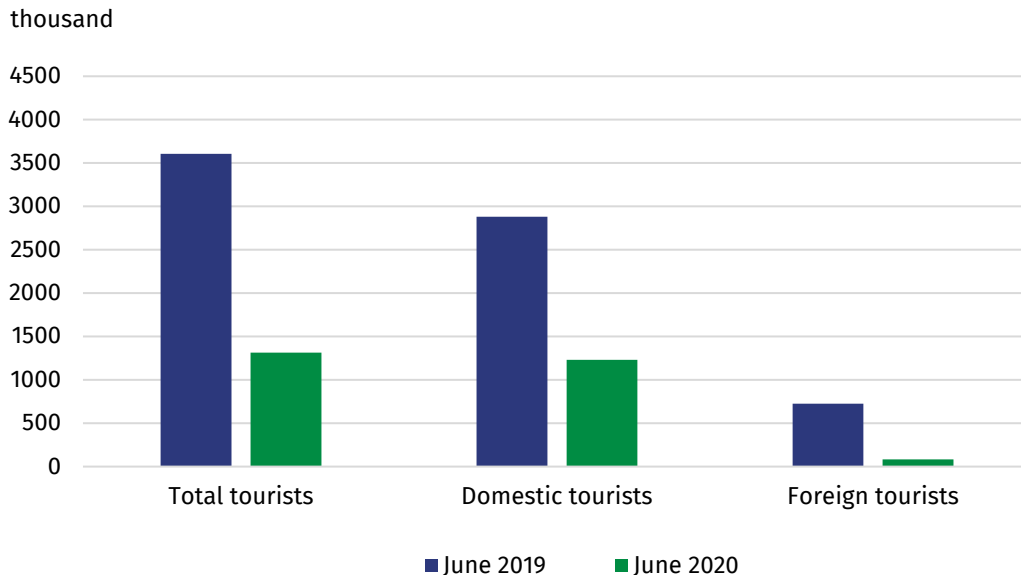
Estimated decrease in the number of tourists accommodated in accommodation establishments in July 2020 compared to the same month last year

In June this year, 1.3 million tourists were accommodated in tourist accommodation establishments and 3.6 million overnight stays were provided for them. Compared to June 2019, this was lower by 63.6% and 61.1% respectively. A decrease in the number of tourists was also recorded in July 2020, compared to the corresponding month of the previous year; the number of persons accommodated was lower by about 34.7%, according to estimates.

The results of the survey of tourist accommodation establishments showed that 1.3 million tourists were accommodated in tourist accommodation establishments in June 2020. This was lower by 63.6% in comparison with the corresponding month of the previous year, when 3.6 million persons were registered. In the total number of tourists accommodated, domestic tourists accounted for 93.7% (1.2 million) and the foreign ones for 6.3% (0.1 million). Compared to June 2019, this was lower by 57.2% and 88.6% respectively. The tourist accommodation establishments were most popular among guests from Germany, who constituted 45.3% of all foreign tourists. There were also many people from Ukraine (10.9%).

In June 2020, 88.6% fewer foreign tourists were accommodated in tourist accommodation establishments than a year ago

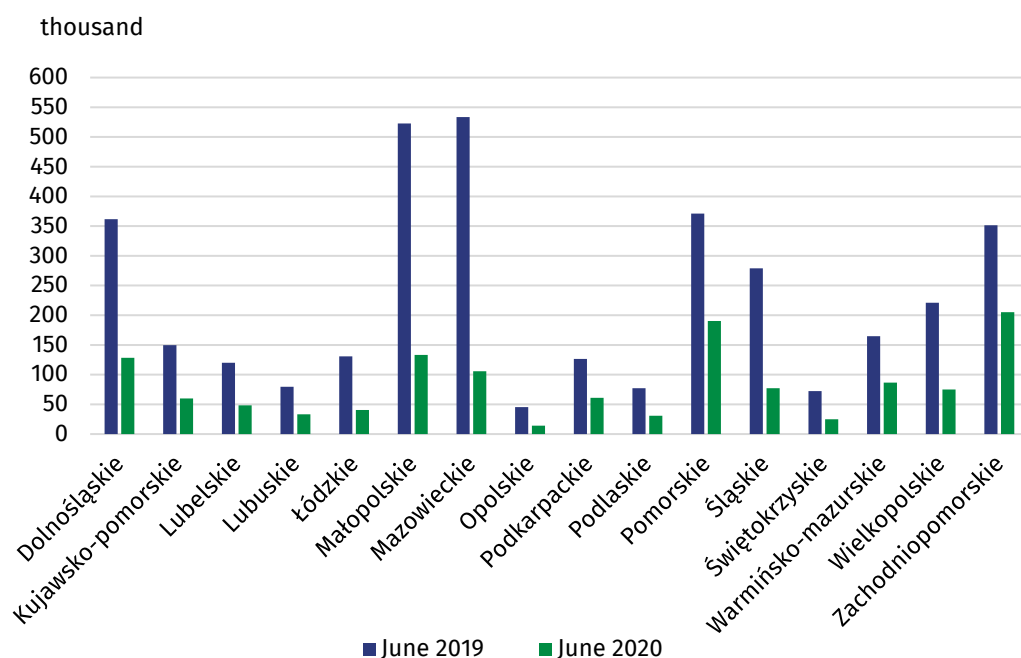
Chart 1. **Tourists accommodated in June**



A decrease in the number of tourists accommodated was recorded in all voivodships. The largest decreases were observed in establishments of Mazowieckie Voivodship (by 80.2%) and Małopolskie Voivodship (by 74.5%), whereas the smallest ones (less than 50%) in establishments located in Zachodniopomorskie, Warmińsko-Mazurskie and Pomorskie.

In June this year, most persons were accommodated in Zachodniopomorskie Voivodship (205.1 thousand), followed by Pomorskie Voivodship (190.4 thousand) and Małopolskie Voivodship (133.2 thousand). The lowest number of tourists were accommodated in establishments located in Opolskie Voivodship (14.2 thousand), Świętokrzyskie Voivodship (25.0 thousand) and Podlaskie Voivodship (31.0 thousand). Tourists most willingly stayed in hotels (28.4% of the total).

Chart 2. **Tourists accommodated in June by voivodship**



In June 2020, in tourist accommodation establishments 3.6 million overnight stays were provided (61.1% less than in June 2019 – 9.3 million overnight stays), including 3.4 million for domestic tourists (55.4% less than in the same period of the previous year – 7.6 million overnight stays) and 0.3 million overnight stays for foreign tourists (85.5% less than in June 2019 – 1.8 million overnight stays)

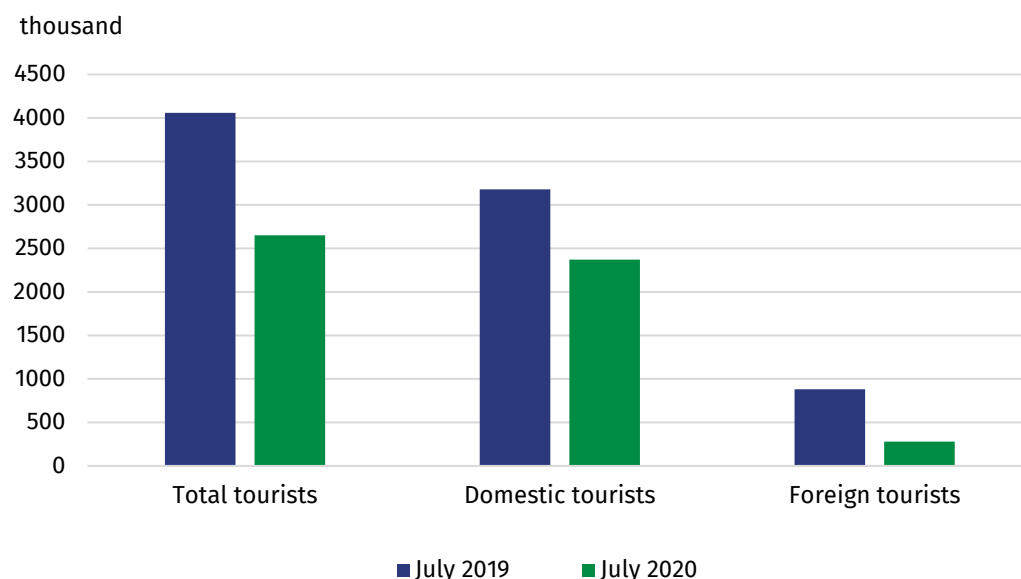
The number of overnight stays provided for domestic tourists in June 2020 decreased by 55.4%, compared to June last year

The largest drop in the number of overnight stays was recorded in Mazowieckie Voivodship (by 76.0%), whereas the smallest one in Warmińsko-Mazurskie Voivodship (by 44.7%). The occupancy rate of bed places in accommodation establishments was 19.8% and compared to June 2019 was lower by 24.5 percentage points.

It is estimated that nearly 2.7 million tourists were accommodated in tourist accommodation establishments in July 2020, including 2.4 million domestic tourists and 0.3 million foreign tourists. Compared to the same month last year, the number of tourists in total was lower by 34.7%, with the number of domestic tourists lower by 25.4%, and foreign tourists by 68.2%.

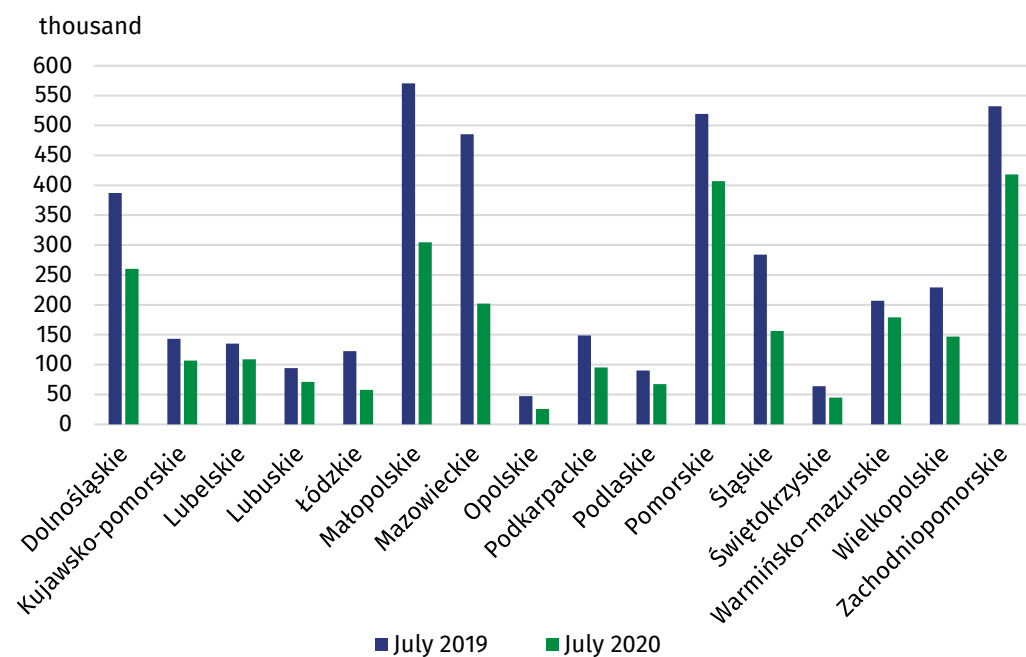
In July 2020, 68.2% less foreign tourists were accommodated in tourist accommodation establishments than in July last year

Chart 3. **Tourists accommodated in July**



In July 2020, a decrease in the number of tourists in accommodation establishments compared to the same period last year was recorded in all voivodships. The largest drop in the number of tourists was recorded in Mazowieckie Voivodship (by 58.4%), whereas the smallest one in Warmińsko-Mazurskie Voivodship (by 13.5%).

Chart 4. **Tourists accommodated in July by voivodship**



It is estimated that in July 2020, 9.0 million overnight stays were provided for tourists, i.e. 32.2% less than in July 2019 (13.2 million). 8.1 million overnight stays were provided for domestic tourists and 0.8 million for foreign tourists, which was 25.8% and 63.3% less than in the same month last year, respectively.

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Data available in databases

[Local Data Bank](#)

Terms used in official statistics

[Tourist](#)

[Tourist accommodation establishment](#)

[Bed places in tourist accommodation establishments](#)

[Nights spent \(overnight stays\) in tourist accommodation establishments.](#)

[Duration of the stay](#)

[Occupancy rate of bed places or rooms](#)