

Occupancy of tourist accommodation establishments in Poland in March and April 2020

26.05.2020


97.5%

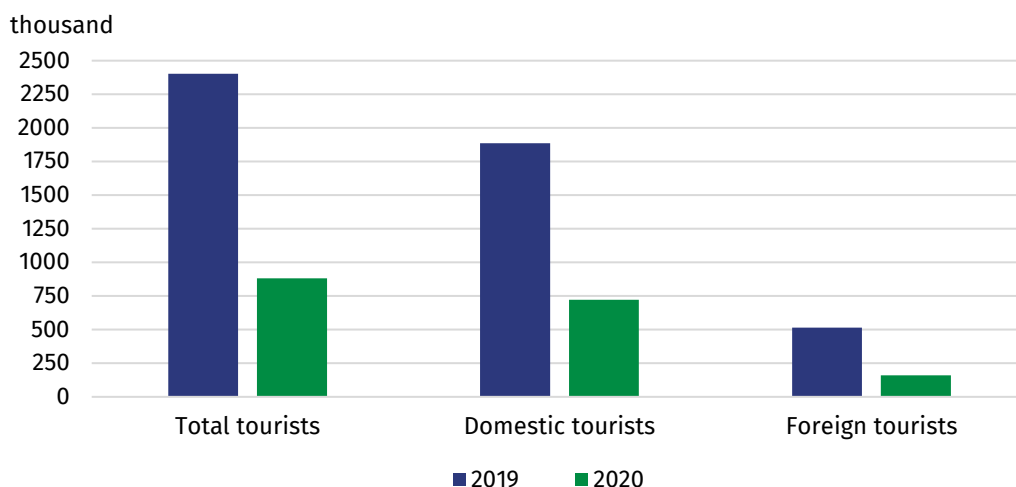
Estimated decrease in the number of tourists accommodated in April 2020 compared to April 2019

In March 2020, 881.4 thousand tourists were accommodated and 2.5 million overnight stays were provided. Compared to March 2019, this was a decrease of 63.3% and 56.7% respectively. A drop in the number of tourists was also recorded in April this year. According to estimates, the number of persons accommodated was lower by about 97.5% compared to the same month of the previous year.

The final results of the survey showed that in March this year, 881.4 thousand tourists were accommodated in tourist accommodation establishments with 10 or more bed places, and this is a decrease of almost 1.5 million persons, compared to March 2019 (estimates showed a 65% decrease). In comparison with the corresponding period of the previous year, the number of domestic tourists accommodated decreased by 61.7% (from 1.9 million to 722.1 thousand), whereas the number of foreign tourists by 69.1% (from 515.9 thousand to 159.2 thousand). The decrease in the number of persons accommodated is due to restrictions on the movement of people and the operation of tourist accommodation establishments, short-term accommodation, as well as spa treatment activities introduced on 14 March, in connection with an epidemic emergency.

In March this year 63.3% fewer tourists were accommodated in tourist accommodation establishments than in March

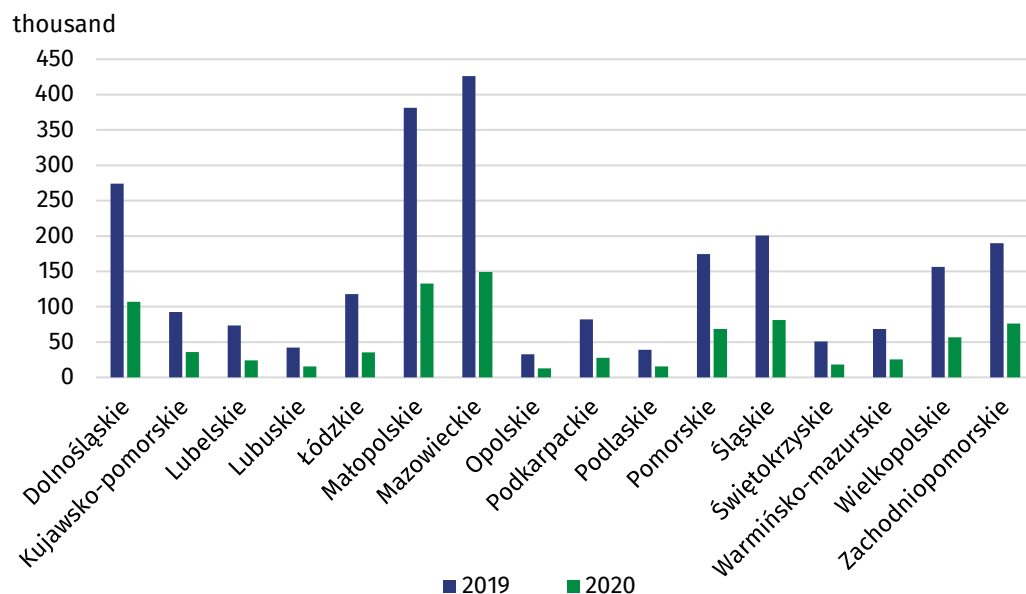
Chart 1. Tourists accommodated in March



A decrease in the number of tourists accommodated in March this year was recorded in all voivodships. The largest decrease was observed in accommodation establishments in łódzkie Voivodship (of 69.8%), Lubelskie Voivodship (of 67.6%) and Podkarpackie Voivodship (of 66.0%), whereas the smallest was recorded in establishments in Śląskie Voivodship (of 59.6%) and Zachodniopomorskie Voivodship (of 59.9%). The largest number of tourists were accommodated in establishments located in Mazowieckie Voivodship (149.2 thousand) and Małopolskie Voivodship (132.6 thousand), but their number was lower by around 65%, compared to March 2019.

In relation to March last year, the number of tourists staying in hostels decreased the most, by over 70%, whereas the number of tourists staying in health establishments and guest rooms decreased the least, by 46.0% and 55.9% respectively. The number of tourists accommodated in hotels fell by 64.0% (from 1.7 million to 629.3 thousand).

Chart 2. **Tourists accommodated in March by voivodship**



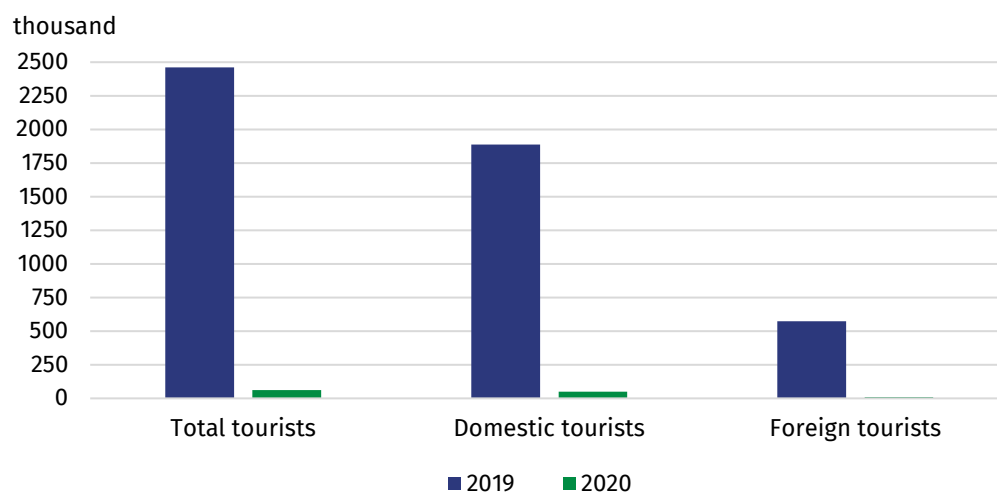
In March 2020, tourist accommodation establishments provided 2.5 million overnight stays (56.7% less than in March 2019), including 473.4 thousand to foreign tourists (63.8% less). The largest decrease in the number of overnight stays was recorded in Łódzkie Voivodship (62.8%), Małopolskie Voivodship (60.2%) and Warmińsko-Mazurskie Voivodship (59.0%). Overnight stays provided in March 2020 to foreign tourists in all tourist accommodation establishments accounted for 19.3% of the total, whereas in March 2019 their share in the structure was 23.1%. The occupancy rate of bed places in accommodation establishments was 18.4% in March 2020 and it was 15.4% pp lower than in the same month of the previous year.

The number of nights spent in March 2020 decreased by 56.7% compared to the same month last year.

In connection with the Regulation of the Council of Ministers of 31 March 2020 on the establishment of certain restrictions, orders and prohibitions in connection with the outbreak of the state of the epidemic this year from 1 April, the activity related to the provision of hotel services was limited. That month, tourist accommodation establishments could accommodate persons terminating their stay in the establishment started in March or persons performing professional duties, including those on a business trip.

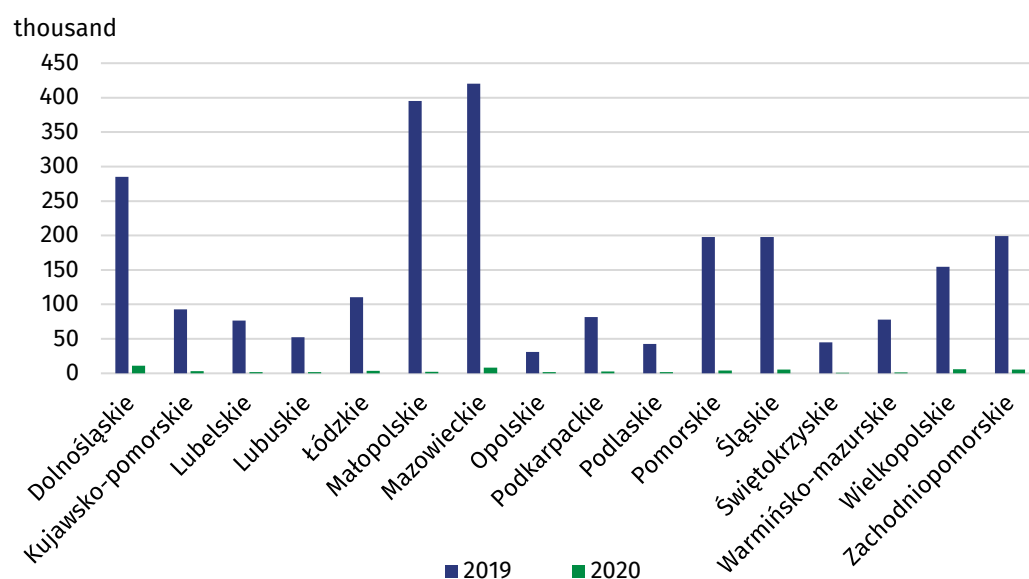
According to estimates, in April 2020 almost 61 thousand tourists were accommodated, including 10.3 thousand foreign tourists and 50.4 thousand domestic tourists. In comparison with the corresponding month of last year, the total number of tourists was lower by 97.5%, with the number of foreign tourists lower by 98,2% and domestic tourists by 97.3%.

Chart 3. **Tourists accommodated in April**



A decrease in the number of tourists accommodated exceeding the national average was recorded in 6 voivodships, with the largest one in Małopolskie Voivodship (99.5%), Warmińsko-Mazurskie Voivodship (98.3%) and Mazowieckie Voivodship (98.1%). The lowest decrease occurred in Opolskie Voivodship (by 94.9%).

Chart 4. **Tourists accommodated in April by voivodship**



In April this year, tourist accommodation establishments provided about 240 thousand overnight stays (96.0% less than in April 2019), including to domestic tourists - 173.6 thousand (96.2% less) and foreign tourists - 66.5 thousand (95.3% less).

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Related information

[Tourism in 2018](#)

Data available in databases

[Local Data Bank](#)

Terms used in official statistics

[Tourist](#)

[Tourist accommodation establishment](#)

[Bed places in tourist accommodation establishments](#)

[Nights spent \(overnight stays\) in tourist accommodation establishments.](#)

[Duration of the stay](#)

[Occupancy rate of bed places or rooms](#)