

Retail sales index - December 2022

23.01.2023



An increase compared with the corresponding month of the previous year

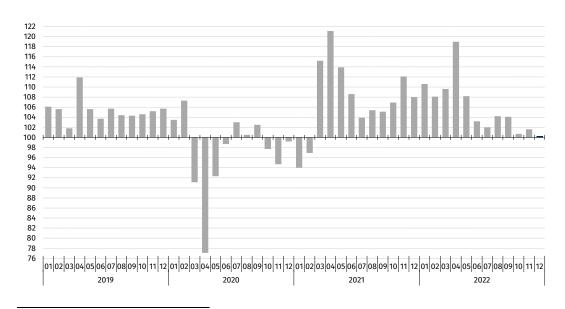
In December 2022 retail sales¹ at constant prices were by 0.2% higher than the year before (against an increase of 8.0% in December 2021). Compared with November 2022 an increase by 13.1% in retail sales was recorded. In the period of January-December² 2022 sales increased y/y by 5.0% (in 2021 a growth of 8.1%).

Retail sales of goods by type of enterprise activity

In December 2022, the highest increase in retail sales (at constant prices) compared with the corresponding period of 2021, among the groups presented, was recorded by units trading in pharmaceuticals, cosmetics, orthopaedic equipment (by 7.6% against an increase of 18.8% the year before). Sales also grew in the groups: "textiles, clothing, footwear (by 7.2%), "food, beverages and tobacco products" (by 1.9%). The deepest decline was reported by entities classified in the group "furniture, radio, TV and household appliances" (by 10.4%).

In December compared with November 2022, a decrease in retail sales value via Internet at current prices was recorded (by 9.6%). The share of sales via Internet in "total" sales decreased from 11.9% in November to 9.5% in December 2022. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises classified into the groups: "textiles, clothing, footwear" (from 27.2% a month ago to 19.7%), "newspapers, books, other sale in specialized stores" (from 31.5% to 27.5% respectively) and "furniture, radio, TV and household appliances" (from 21.1% to 18.9%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

In December 2022 the largest increase in retail sales (at constant prices) y/y was reported by entities trading in pharmaceuticals, cosmetics, orthopaedic equipment (by 7.6%)

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	12 2022		01-12 2022
	11 2022=100	12 2021=100	01-12 2021=100
TOTAL	113.1	100.2	105.0
of which:			
Motor vehicles, motorcycles, parts	107.9	97.2	90.4
Solid, liquid and gaseous fuels	106.6	92.2	93.0
Food, beverages and tobacco products	120.1	101.9	104.4
Other retail sale in non-specialized stores			
Pharmaceuticals, cosmetics, orthopaedic equipment	118.7	107.6	112.0
Textiles, clothing, footwear	104.7	107.2	121.7
Furniture, radio, TV and household appliances	110.7	89.6	99.7
Newspapers, books, other sale in specialized stores	130.7	92.0	103.7
Others	103.7	97.1	110.5

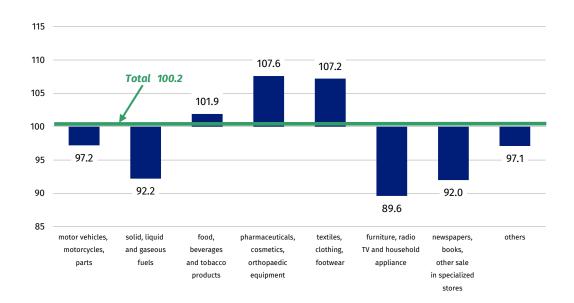
^(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	12 2022		01–12 2022	
	11 2022=100	12 2021=100	01–12 2021=100	Structure in %
TOTAL	112.9	115.5	119.9	100.0
of which:				
Motor vehicles, motorcycles, parts	108.3	104.7	98.2	6.7
Solid, liquid and gaseous fuels	101.0	122.6	135.9	16.4
Food, beverages and tobacco products	121.6	121.7	118.9	24.5
Other retail sale in non-specialized stores				•
Pharmaceuticals, cosmetics, orthopaedic equipment	118.7	117.2	117.9	6.8
Textiles, clothing, footwear	104.9	115.8	128.5	7.1
Furniture, radio, TV and household appliances	111.2	101.6	109.9	8.6
Newspapers, books, other sale in specialized stores	132.1	100.9	112.1	4.6
Others	104.4	109.7	120.9	9.0

^(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

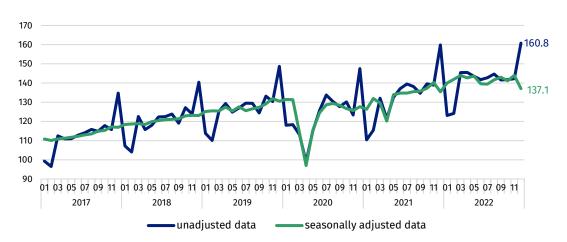
Chart 2. Retail sales of goods in December 2022 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in December 2022 were by 4.8% lower compared with November 2022.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland.

In December 2022, there was a decrease of 4.8% in retail sales seasonally adjusted in comparison with November 2022 Prepared by:

Trade and Services Department

Director Ewa Adach-Stankiewicz

Phone: (+48 22) 608 31 24

Press Office

Phone: (+48 22) 608 38 04

e-mail: obslugaprasowa@stat.gov.pl

Issued by:

The Spokesperson for the President of Statistics Poland

Karolina Banaszek

Phone: (+48) 695 255 011

www.stat.gov.pl/en/

У @StatPoland

GlownyUrzadStatystyczny

o gus_stat

glownyurzadstatystycznygus

in glownyurzadstatystyczny

Related information

Internal market in 2021

Data available in databases

Knowledge Databases - Trade and Services

Macroeconomic Data Bank

Local Data Bank

Terms used in official statistics

Retail sales of goods