

Retail sales index – November 2022

21.12.2022

↑ 1.6%

An increase compared with the corresponding month of the previous year

In November 2022 retail sales¹ at constant prices were by 1.6% higher than the year before (against an increase of 12.1% in November 2021).

Compared with October 2022 a decrease by 0.3% in retail sales was recorded.

In the period of January-November² 2022 sales increased y/y by 5.4% (in 2021 a growth of 7.7%).

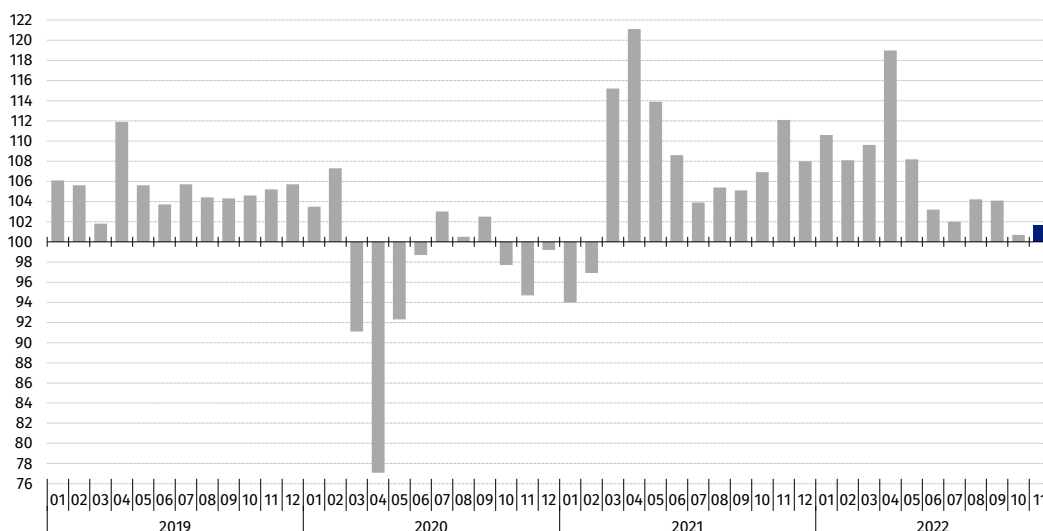
Retail sales of goods by type of enterprise activity

In November 2022, the highest increase in retail sales (at constant prices) compared with the corresponding period of 2021, as in the previous two months, was recorded by units trading in “textiles, clothing, footwear” (by 18.9% against an increase of 55.8% the year before). Sales also grew in the following groups presented: “pharmaceuticals, cosmetics, orthopaedic equipment” (by 6.1%), “food, beverages and tobacco products” (by 4.8%), “others” (by 1.5%). The deepest decline was maintained in entities selling solid, liquid and gaseous fuels (by 14.4%).

In November 2022 compared with October 2022, an increase in retail sales value via Internet at current prices was recorded (by 25.2%). The share of sales via Internet in “total” sales increased from 9.5% in October to 11.9% in November this year. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises classified into the groups: “newspapers, books, other sale in specialized stores” (from 26.0% a month ago to 31.5%), “furniture, radio, TV and household appliances” (from 16.6% to 21.1% respectively) and “textiles, clothing, footwear” (from 22.7% to 27.2%).

In November 2022 the largest increase in retail sales (at constant prices) y/y was still in entities trading in textiles, clothing, footwear (by 18.9%)

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	11 2022		01-11 2022
	10 2022=100	11 2021=100	01-11 2021=100
TOTAL	99.7	101.6	105.4
of which:			
Motor vehicles, motorcycles, parts	98.5	93.6	89.7
Solid, liquid and gaseous fuels	95.8	85.6	92.0
Food, beverages and tobacco products	96.5	104.8	104.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.9	106.1	112.3
Textiles, clothing, footwear	108.9	118.9	123.2
Furniture, radio, TV and household appliances	104.5	92.4	100.5
Newspapers, books, other sale in specialized stores	107.4	99.9	105.8
Others	94.4	101.5	112.3

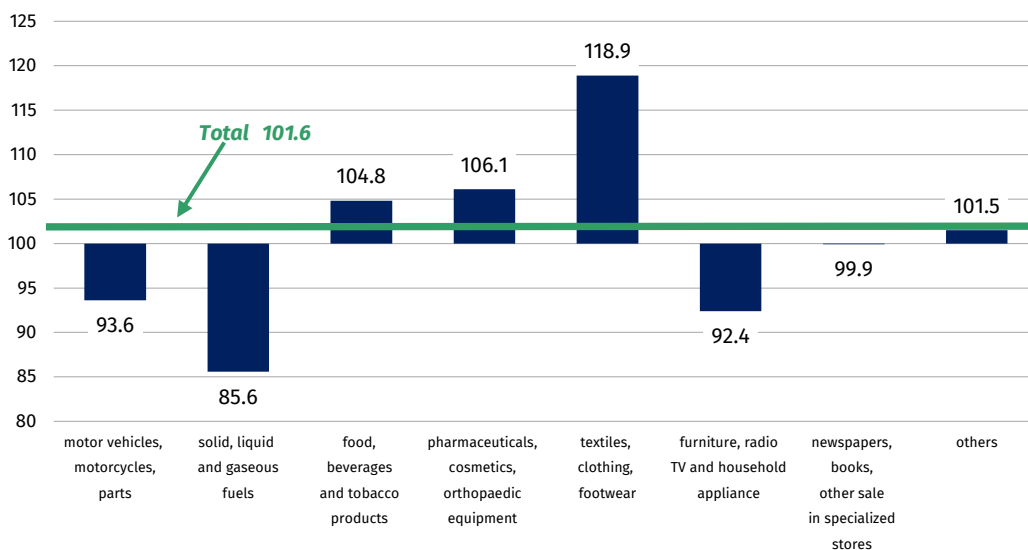
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Table 2. Index numbers of retail sales (current prices)

Specification	11 2022		01-11 2022
	10 2022=100	11 2021=100	01-11 2021=100
TOTAL	100.3	118.4	120.3
of which:			
Motor vehicles, motorcycles, parts	99.3	102.1	97.5
Solid, liquid and gaseous fuels	94.4	121.0	135.7
Food, beverages and tobacco products	97.8	125.7	119.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	103.9	115.3	118.0
Textiles, clothing, footwear	108.9	127.8	129.7
Furniture, radio, TV and household appliances	105.7	104.6	110.5
Newspapers, books, other sale in specialized stores	108.8	109.8	114.3
Others	95.3	114.8	122.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

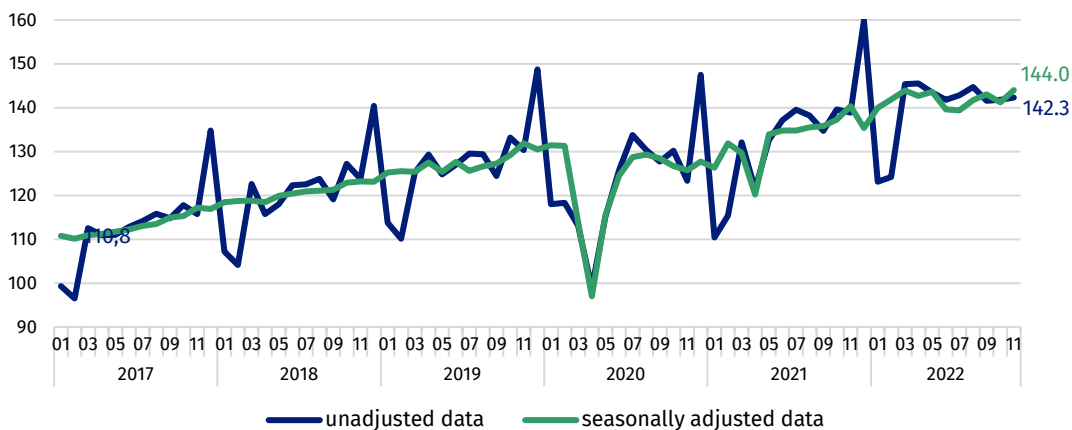
Chart 2. Retail sales of goods in November 2022 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in November 2022 were by 2.0% higher compared with October 2022.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In November 2022, there was an increase of 2.0% in retail sales seasonally adjusted in comparison with October 2022

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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Terms used in official statistics

[Retail sales of goods](#)