

Retail sales index – December 2021

24.01.2022

↑ 8.0%

An increase compared with the corresponding month of the previous year

In December 2021 retail sales¹ at constant prices were by 8.0% higher than the year before (against a decrease of 0.8% in December 2020). Compared with November 2021 retail sales increased by 14.9%.

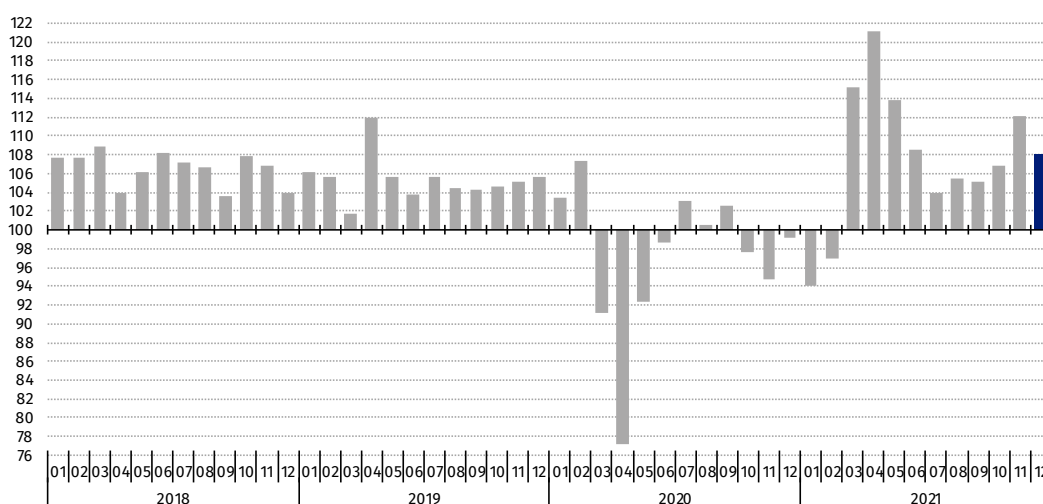
In the period of January-December² 2021 retail sales y/y were by 8.1% higher (against a decrease of 3.1% in 2020).

Retail sales of goods by type of enterprise activity

In December 2021, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2020 was still recorded by units trading in textiles, clothing, footwear (by 31.1% against a decrease of 10.9% the year before). Higher sales than “total” sales, among the categories presented, were also observed in the groups: “others” (by 20.3%) and “pharmaceuticals, cosmetics, orthopaedic equipment (by 18.8%). A decrease in sales, as in previous months, was reported by units selling motor vehicles, motorcycles, parts (by 8.5%). In December compared with November 2021, an increase in retail sales value via Internet at current prices was recorded (by 3.2%). The share of such sales decreased from 11.4% in November to 10.2% in December 2021. The highest decrease in the share of sales was reported by enterprises classified into the groups: “textiles, clothing, footwear” (from 28.6% a month ago to 24.0%), “newspapers, books, other sale in specialized stores” (from 26.6% to 23.2% respectively) and “furniture, radio, TV and household appliances” from 20.3% to 17.5%).

In December 2021 an increase in retail sales y/y was recorded in the majority of groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	12 2021		01-12 2021
	11 2021=100	12 2020=100	01-12 2020=100
TOTAL	114.9	108.0	108.1
of which:			
Motor vehicles, motorcycles, parts	104.0	91.5	110.7
Solid, liquid and gaseous fuels	99.0	103.2	102.9
Food, beverages and tobacco products	123.4	100.9	101.7
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	117.0	118.8	108.6
Textiles, clothing, footwear	116.3	131.1	132.0
Furniture, radio, TV and household appliances	114.1	101.5	105.8
Newspapers, books, other sale in specialized stores	142.1	107.2	107.3
Others	108.6	120.3	110.1

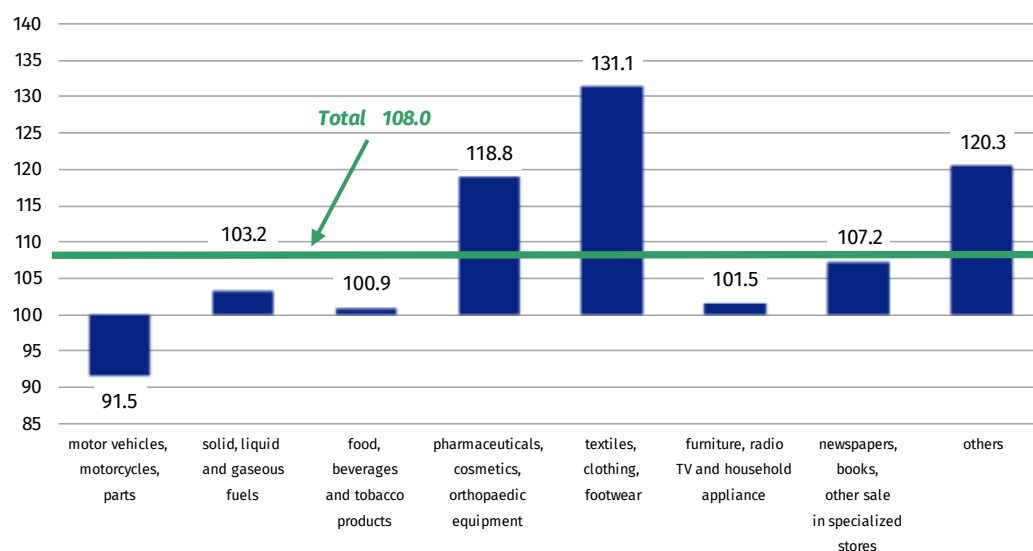
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	12 2021		01-12 2021	
	11 2021=100	12 2020=100	01-12 2020=100	Structure in %
TOTAL	115.8	116.9	112.9	100.0
of which:				
Motor vehicles, motorcycles, parts	105.7	97.5	113.0	8.2
Solid, liquid and gaseous fuels	99.7	139.0	122.6	14.4
Food, beverages and tobacco products	125.6	108.4	104.7	24.7
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	116.8	120.2	110.3	6.9
Textiles, clothing, footwear	115.7	135.0	132.0	6.6
Furniture, radio, TV and household appliances	114.5	107.1	109.2	9.4
Newspapers, books, other sale in specialized stores	143.8	113.1	110.8	4.9
Others	109.3	126.1	112.4	9.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in December 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

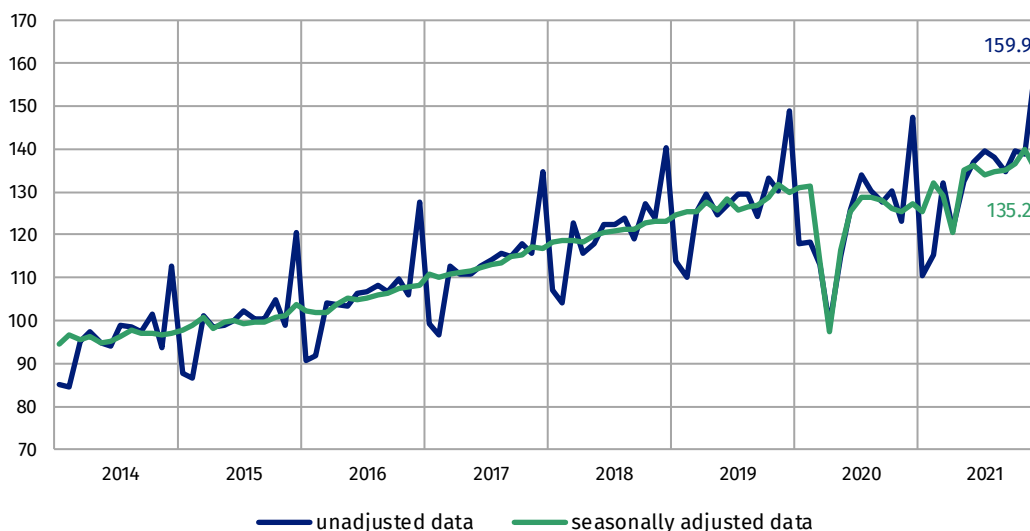


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in December 2021 were by 3.4% lower in comparison to November 2021.

In December 2021, there was a decrease of 3.4% in retail sales seasonally adjusted in comparison with November 2021

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland"

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