

Retail sales index – November 2021

21.12.2021

↑12.1%

An increase compared with the corresponding month of the previous year

In November 2021 retail sales¹ at constant prices were by 12.1% higher than the year before (against a decrease of 5.3% in November 2020). Compared with October 2021 retail sales decreased by 1.0%.

In the period of January-November² 2021 retail sales y/y were by 7.7% higher (against a decrease of 3.1% in 2020).

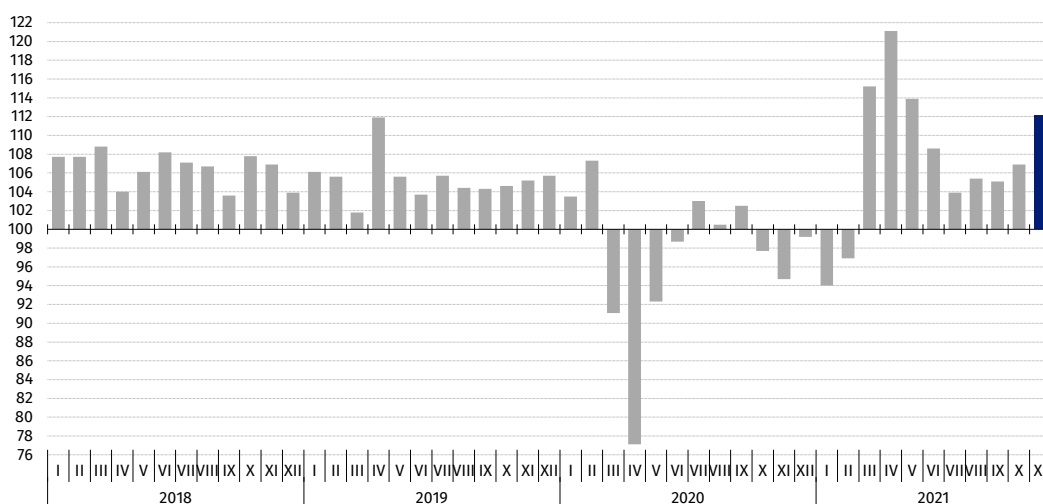
Retail sales of goods by type of enterprise activity

In November 2021 the largest increase in retail sales (at constant prices) compared to the corresponding period of 2020, as in previous months, was recorded by units trading in textiles, clothing, footwear (by 55.8% against a decrease of 21.9% the year before). Higher sales than “total” sales were also observed in the groups: “others” (by 23.8%), “pharmaceuticals, cosmetics, orthopaedic equipment (by 18.2%) and “newspapers, books, other sale in specialized stores” (by 12.5%). A decrease in sales was reported as before by units selling motor vehicles, motorcycles, parts (by 4.9%).

In November 2021 compared with October this year, an increase in retail sales value via Internet at current prices was recorded (by 35.3%). The share of such sales increased from 8.4% in October to 11.4% in November this year. The highest increase in the share of sales, among the categories presented, was reported by enterprises classified into the groups: “textiles, clothing, footwear” (from 21.9% a month ago to 28.6%), “newspapers, books, other sale in specialized stores” (from 21.1% to 26.6% respectively) and “furniture, radio, TV and household appliances” from 17.0% to 20.3%).

In November 2021 there was a significant increase in retail sales y/y, which was caused i.a. by restriction introduced last year in the operation of shopping malls.

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	XI 2021		I-XI 2021
	X 2021=100	XI 2020=100	I-XI 2020=100
TOTAL	99.0	112.1	107.7
of which:			
Motor vehicles, motorcycles, parts	99.5	95.1	113.2
Solid, liquid and gaseous fuels	89.6	106.5	102.1
Food, beverages and tobacco products	94.3	102.9	101.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	105.3	118.2	107.2
Textiles, clothing, footwear	104.6	155.8	129.0
Furniture, radio, TV and household appliances	107.5	110.3	106.1
Newspapers, books, other sale in specialized stores	104.1	112.5	106.6
Others	98.1	123.8	108.7

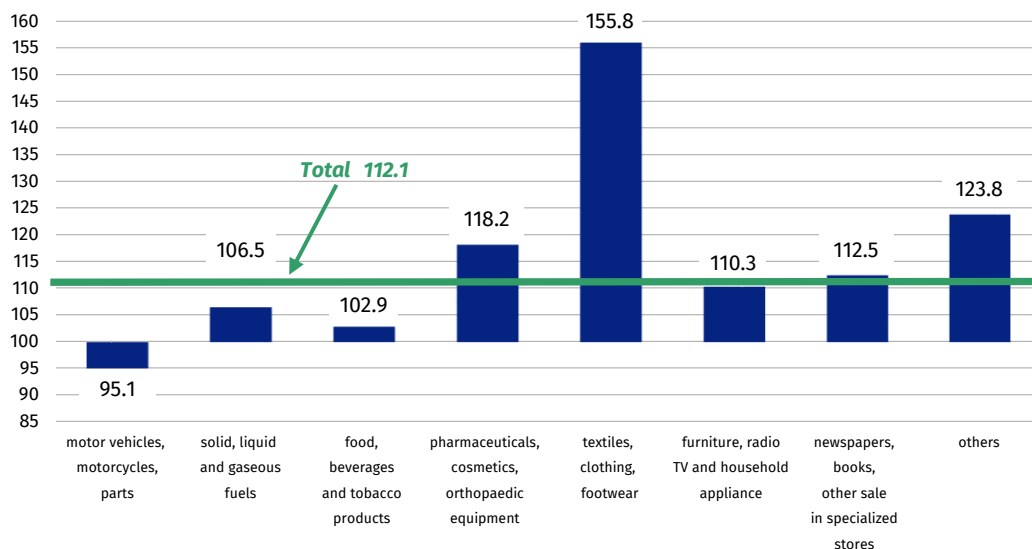
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Wyszczególnienie	XI 2021		I-XI 2021
	X 2021=100	XI 2020=100	I-XI 2020=100
TOTAL	100.2	121.2	112.1
of which:			
Motor vehicles, motorcycles, parts	100.8	99.8	115.1
Solid, liquid and gaseous fuels	94.0	145.6	120.2
Food, beverages and tobacco products	95.4	108.6	104.2
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	105.3	120.1	109.0
Textiles, clothing, footwear	104.7	159.1	128.6
Furniture, radio, TV and household appliances	107.8	116.2	109.3
Newspapers, books, other sale in specialized stores	105.1	118.2	109.9
Others	98.7	128.8	110.9

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in November 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

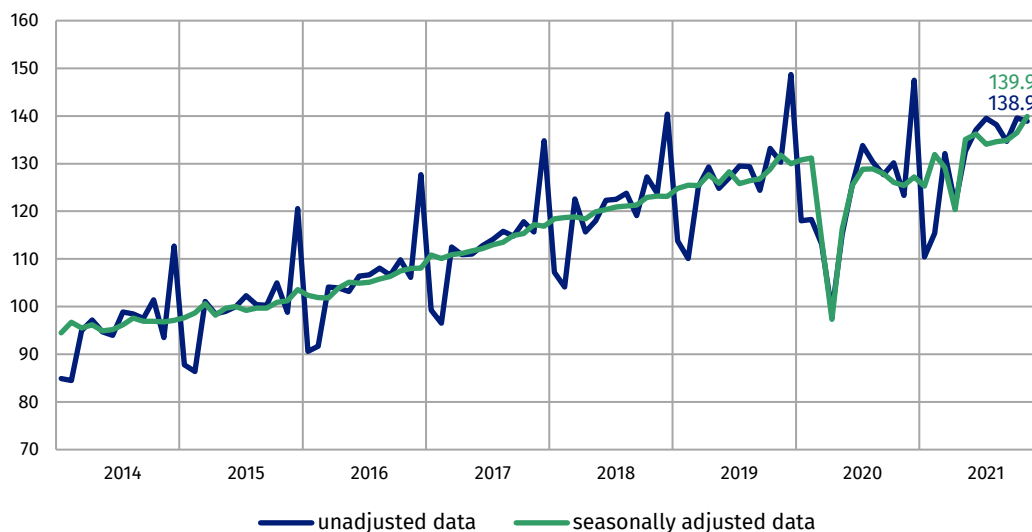


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in November 2021 were by 2.5% higher in comparison to October 2021.

In November 2021, there was an increase of 2.5% in retail sales seasonally adjusted in comparison with October 2021

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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