

Retail sales index – April 2021

24.05.2021

↑ 21.1%

An increase compared with the corresponding month of the previous year

In April 2021 retail sales¹ at constant prices were by 21.1% higher than the year before (against a decrease of 22.9% in April 2020). Compared with March 2021 retail sales decreased by 7.7%.

In the period of January-April² 2021 retail sales y/y were by 6.4% higher (against a decrease of 5.8% in 2020).

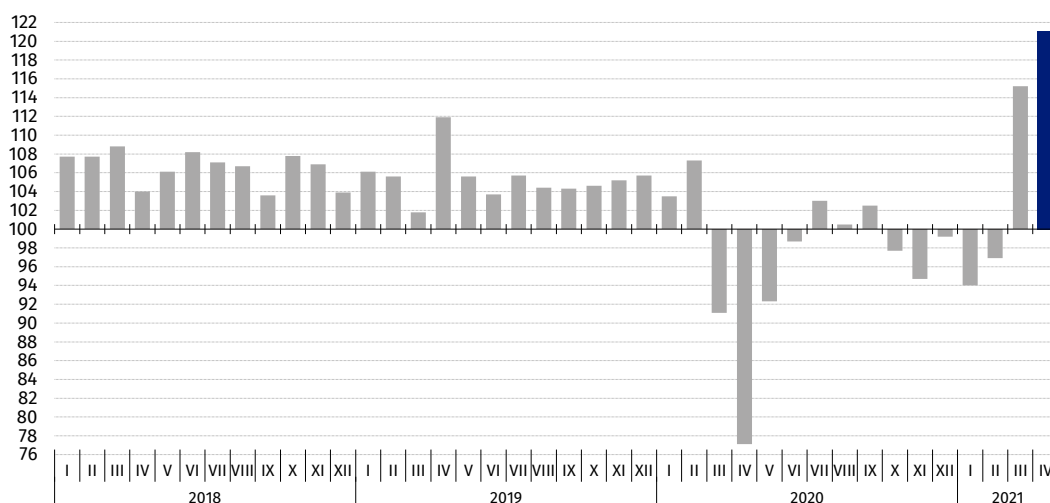
Retail sales of goods by type of enterprise activity

In April 2021, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2020 was noted by units trading in motor vehicles, motorcycles, parts (by 118.0% against a decrease of 54.4% the year before). Among the presented groups higher sales than “total” sales were also observed in groups: “textiles, clothing, footwear” (by 75.9%); “solid, liquid and gaseous fuels” (by 23.5%); “others” (by 23.0%).

In April 2021 compared with March 2021, an increase in retail sales value via Internet at current prices was recorded (by 6.2%). The share of such sales increased from 9.5% in March to 10.8% in April this year. An increase in the share of sales via Internet was noted in most of the groups. A significant increase was reported by enterprises classified into the group “textiles, clothing, footwear” (from 32.0% a month ago to 47.2%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 26.4% to 32.6% respectively) and “furniture, radio, TV and household appliances” (from 18.9% to 27.5%).

In April 2021, annual growth in retail sales was recorded in all groups, the largest in the group “motor vehicles, motorcycles, parts” (by 118.0%)

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	IV 2021		I-IV 2021
	III 2021=100	IV 2020=100	I-IV 2020=100
TOTAL	92.3	121.1	106.4
of which:			
Motor vehicles, motorcycles, parts	89.0	218.0	127.9
Solid, liquid and gaseous fuels	97.7	123.5	96.3
Food, beverages and tobacco products	95.6	108.8	101.7
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	98.0	116.9	98.6
Textiles, clothing, footwear	71.1	175.9	119.0
Furniture, radio, TV and household appliances	79.2	110.0	112.6
Newspapers, books, other sale in specialized stores	77.4	105.6	104.7
Others	98.3	123.0	96.7

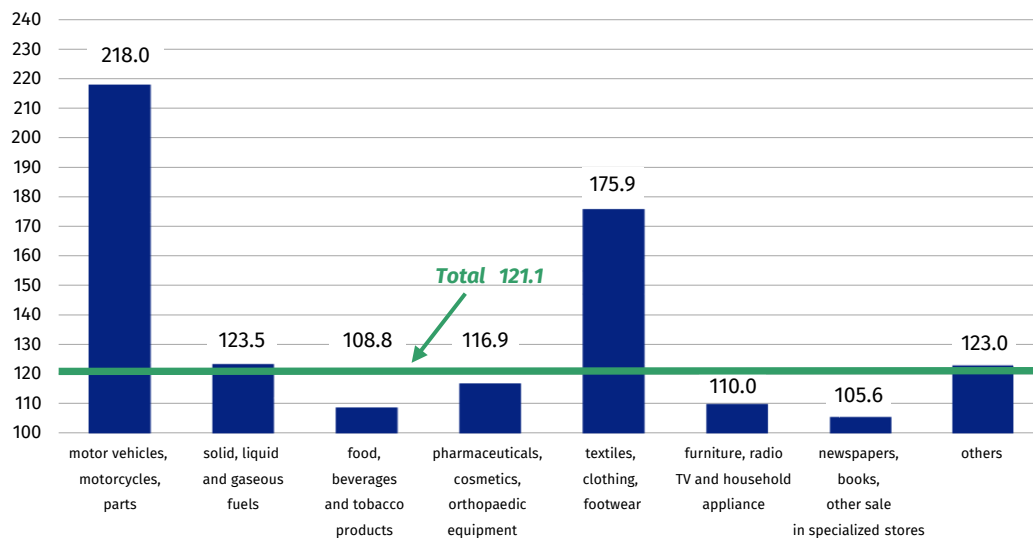
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	IV 2021		I-IV 2021
	III 2021=100	IV 2020=100	I-IV 2020=100
TOTAL	93.3	125.7	107.9
of which:			
Motor vehicles, motorcycles, parts	89.6	219.5	128.6
Solid, liquid and gaseous fuels	100.4	149.7	100.4
Food, beverages and tobacco products	96.3	110.2	102.8
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	98.3	118.6	100.5
Textiles, clothing, footwear	72.7	175.7	116.9
Furniture, radio, TV and household appliances	80.0	112.6	114.6
Newspapers, books, other sale in specialized stores	77.7	109.7	107.3
Others	99.3	125.0	97.6

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in April 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

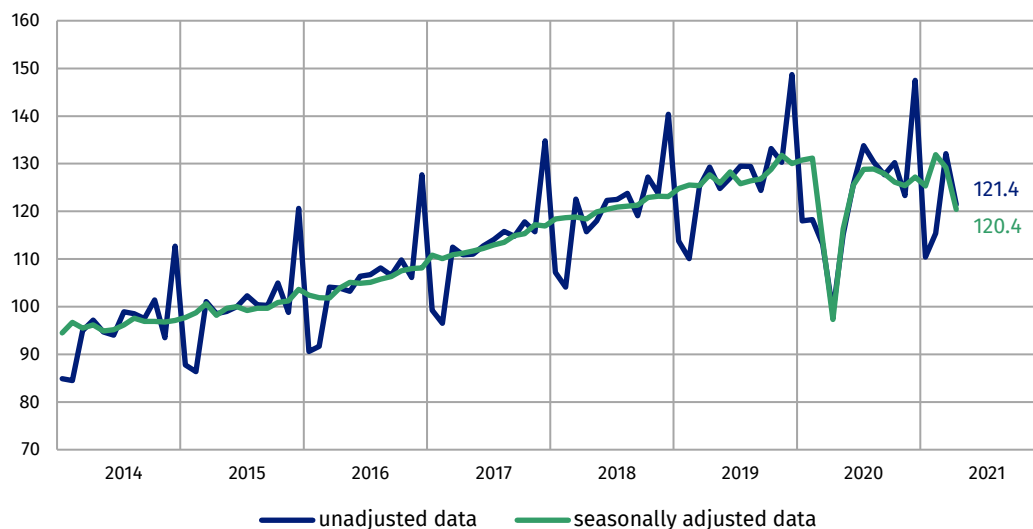


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in April 2021 were by 6.8% lower in comparison to March 2021.

In April 2021, there was a decrease of 6.8% in retail sales seasonally adjusted in comparison with March 2021

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland"

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