

Retail sales index – November 2020

21.12.2020

↓ 5.3%

A decrease compared with the corresponding month of the previous year

In November 2020 retail sales¹ at constant prices were by 5.3% lower than the year before (against a growth of 5.2% in November 2019). Compared with October 2020 retail sales decreased also by 5.3%.

In the period of January–November² 2020 retail sales y/y were by 3.1% lower (against a growth of 5.5% in 2019).

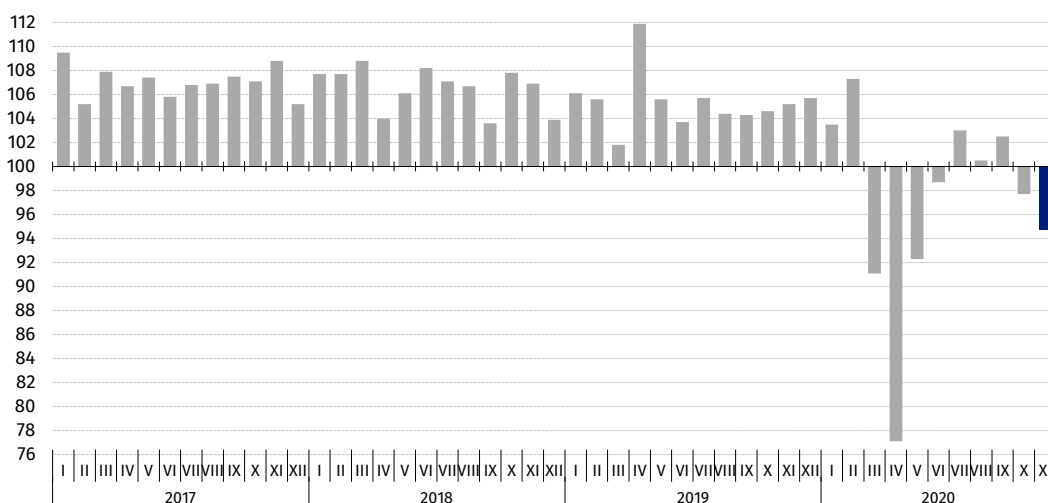
Retail sales of goods by type of enterprise activity

In November 2020, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2019 was noted by entities trading in textiles, clothing and footwear (by 21.9% against a growth of 4.8% the year before). Significantly lower sales were also observed in groups: “solid, liquid and gaseous fuels” (by 14.7%); “others” (by 12.4%); “motor vehicles, motorcycles, parts” (by 9.6%) and “newspapers, books, other sale in specialized stores” (by 7.5%).

In November this year compared with the previous month, an increase in retail sales value via Internet at current prices was recorded (by 47.9%). The share of such sales increased from 7.3% in October this year to 11.4% in November this year. A growth in the share of sales via Internet was noted in all groups presented. A significant increase was reported by enterprises classified into the group “textiles, clothing, footwear” (from 19.4% a month ago to 35.4%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 25.2% to 38.1% respectively) and “furniture, radio, TV and household appliances” (from 12.8% to 22.5%).

In November 2020 a decrease in retail sales per annum (at constant prices) was noted in all groups presented. The reason for the lower sales was i.a. the introduction of restrictions on the operation of shopping malls this month due to the COVID-19 pandemic

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	XI 2020		I-XI 2020
	X 2020=100	XI 2019=100	I-XI 2019=100
TOTAL	94.7	94.7	96.9
of which:			
Motor vehicles, motorcycles, parts	99.3	90.4	86.7
Solid, liquid and gaseous fuels	90.0	85.3	90.5
Food, beverages and tobacco products	94.2	97.1	98.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	94.5	95.2	98.2
Textiles, clothing, footwear	86.9	78.1	86.3
Furniture, radio, TV and household appliances	97.6	99.4	105.0
Newspapers, books, other sale in specialized stores	96.3	92.5	95.6
Others	89.7	87.6	90.7

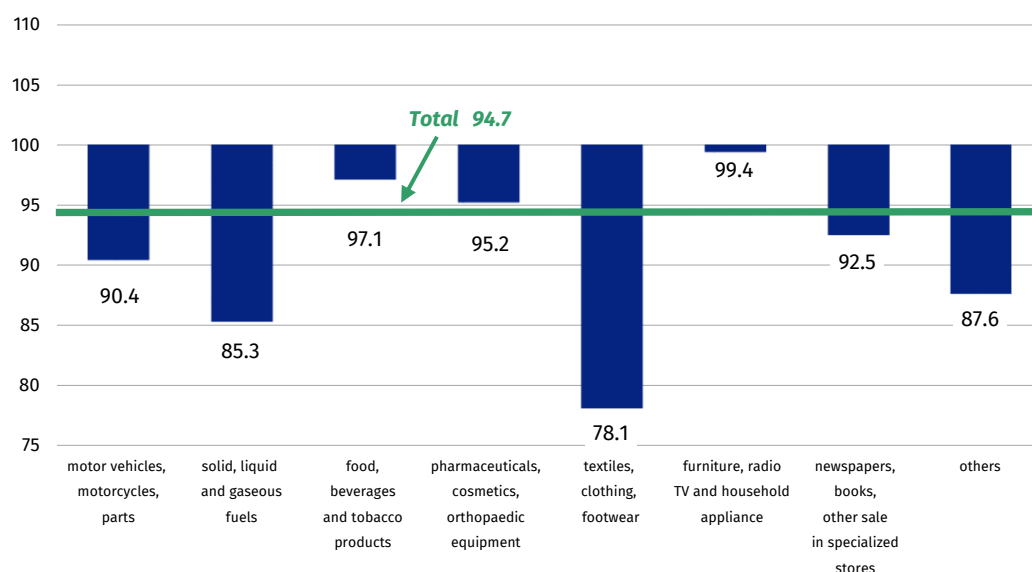
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	XI 2020		I-XI 2020
	X 2020=100	XI 2019=100	I-XI 2019=100
TOTAL	94.6	94.7	97.3
of which:			
Motor vehicles, motorcycles, parts	99.2	90.6	85.8
Solid, liquid and gaseous fuels	90.2	80.1	83.6
Food, beverages and tobacco products	94.1	99.4	102.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	94.8	97.4	100.7
Textiles, clothing, footwear	85.9	75.6	84.3
Furniture, radio, TV and household appliances	97.7	100.7	105.6
Newspapers, books, other sale in specialized stores	96.3	93.3	96.5
Others	89.5	88.4	92.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in November 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

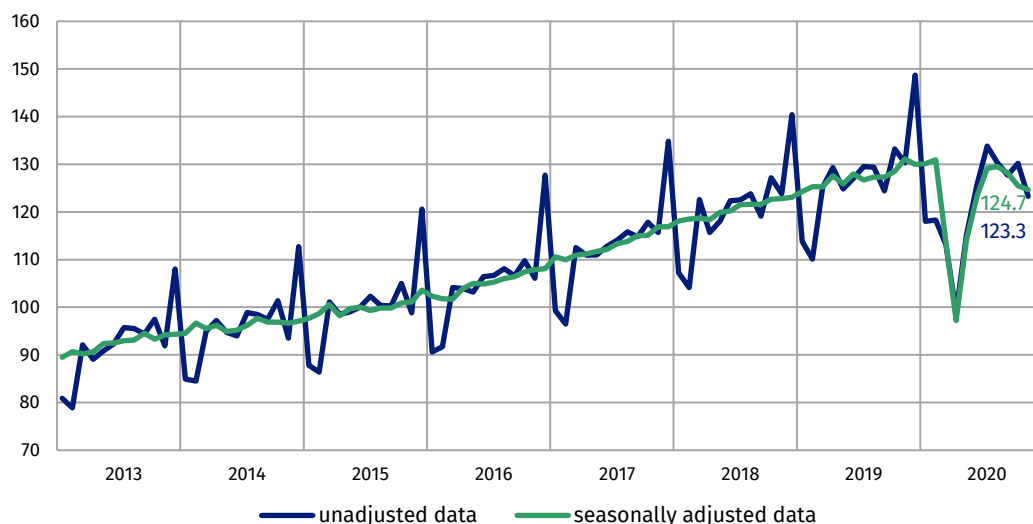


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in November 2020 were by 0.6% lower in comparison to October 2020.

In November 2020, there was a decrease of 0.6% in retail sales seasonally adjusted in comparison with October 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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