

# The dynamics of retail sales in January 2018

20.02.2018

**↑ 107.7**  
The dynamics of retail sales  
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**In January 2018 there was an increase in retail sales<sup>1</sup> at constant prices by 7.7% in annual terms. The growth rate of retail sales was higher than in previous month, when an increase by 5.2% was recorded, but lower than in January 2017 (growth by 9.5%). In comparison with December 2017 retail sales were lower by 20.5%.**

The high over 5% growth rate of retail sales in constant prices per annum has been observed since November 2016

## Retail sales of goods by type of enterprise activity

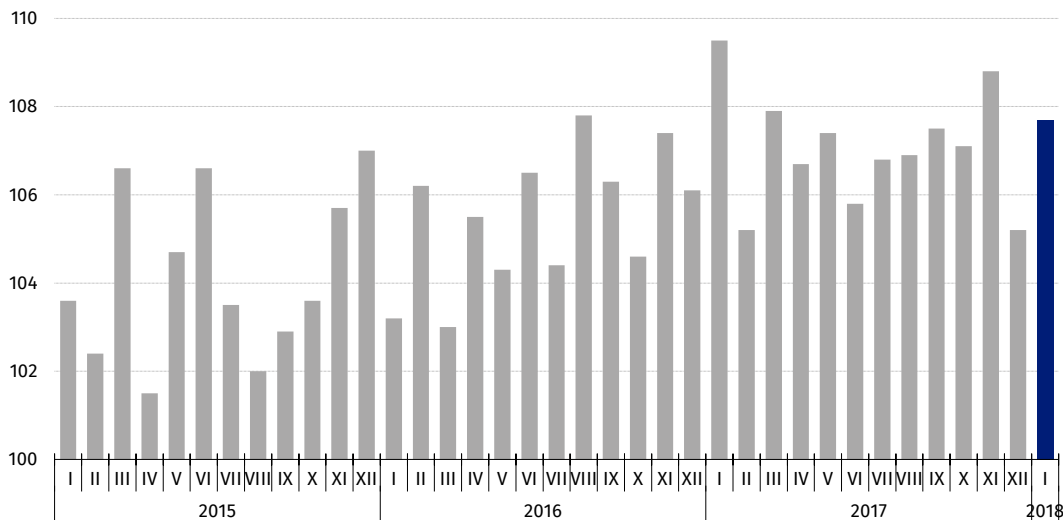
Among the groups with a significant share in total retail sales, a high increase in January 2018 compared to the corresponding period of previous year (at constant prices) was observed in entities trading in motor vehicles, motorcycles, parts (by 17.9% against a growth of 14.1% the year before).

A substantial increase in sales was also recorded in enterprises from the groups "others" (by 12.2%) and "other retail sale in non-specialized stores" (by 8.5%).

Within groups with a lower share in total retail sales, the highest increase in sales was noted by economic units classified into the group "textiles, clothing, footwear" (by 21.3%). The decrease in retail sales was recorded only by units trading in food, beverages and tobacco products (by 0.1% against a growth of 2.8% the year before).

In January 2018, the increase in retail sales at constant prices per annum persisted in the majority of groups

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



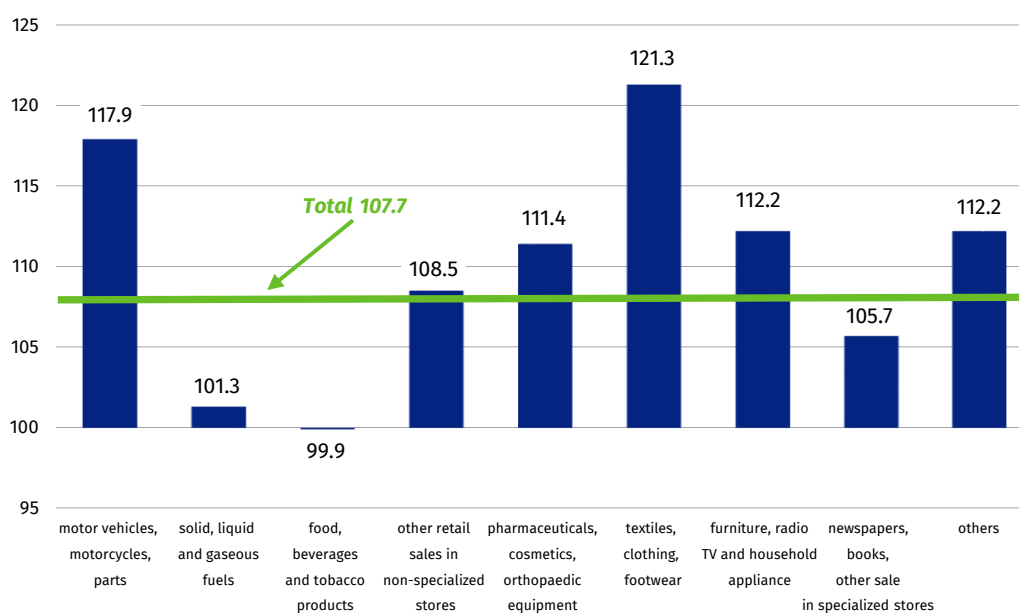
<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

**Table 1. The dynamics of retail sales**

SPECIFICATION	Constant prices		Current prices	
	I 2018		I 2018	
	XII 2017=100	I 2017=100	XII 2017=100	I 2017=100
<b>TOTAL</b>	<b>79.5</b>	<b>107.7</b>	<b>79.5</b>	<b>108.2</b>
of which:				
Motor vehicles, motorcycles, parts	89.3	117.9	88.6	112.5
Sold, liquid and gaseous fuels	97.6	101.3	98.1	103.5
Food, beverages and tobacco products	71.9	99.9	72.7	104.0
Other retail sales in non-specialized stores	81.8	108.5	81.3	107.5
Pharmaceuticals, cosmetics, orthopaedic equipment	86.4	111.4	86.7	111.7
Textiles, clothing, footwear	70.5	121.3	68.0	116.3
Furniture, radio, TV and household appliances	68.4	112.2	68.7	112.7
Newspapers, books, other sale in specialized stores	64.9	105.7	65.1	105.2
Others	86.9	112.2	86.8	112.9

In the structure of retail sales the largest percentage share in total retail sales has group „food, beverages and tobacco products”

**Chart 2. Retail sales of goods in January 2018 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

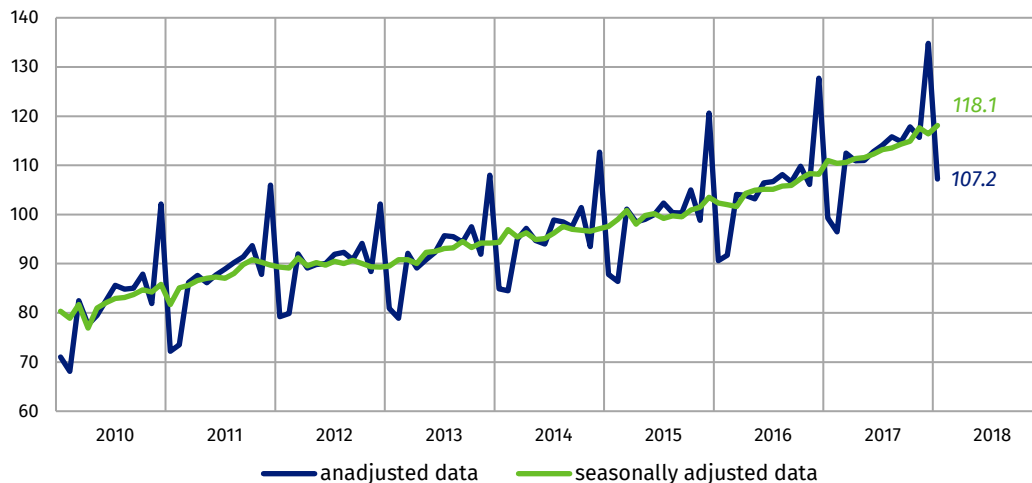


### Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2018 were higher by 1.5% in comparison to previous month.

In January 2018, the retail sales, seasonally adjusted increased by 1.5% in comparison with December 2017

**Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100**



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