



## Dashboards: Business Tendency and National Official Business Register (REGON) - new analytical tools for entrepreneurs



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Statistics Poland has launched the Business Tendency and National Official Business Register (REGON) dashboards - tools to assist entrepreneurs in planning business development and making data-driven decisions.

The new products are the first result of Statistics Poland's strategic cooperation with the Ombudsman for Small and Medium-Sized Enterprises, which aims, among other things, to increase the availability of statistical data and their practical use by Polish entrepreneurs.

Thanks to the dashboards, business representatives gain easier access to information useful in running their businesses and planning for growth. Other data users, meanwhile, receive support in analysing and forecasting economic changes.

- Business Tendency Dashboard - presents assessments of the economic condition and its selected aspects formulated by entrepreneurs operating in industrial processing, construction, retail trade and storage.
- REGON Dashboard - allows for ongoing tracking of changes in the number and structure of entities registered in the REGON register - information on the number of entities reporting the suspension of their activities or their deregistration is presented and updated on a daily basis.

The tools were designed with the needs of the recipients in mind, offering, among other things:

- interactivity and flexibility - users can independently select indicators and time ranges, analyse trends and compare data in different layouts;
- clarity and simplicity - thanks to visualisations, data interpretation does not require specialised statistical knowledge;
- accessibility - the dashboards are available through the Statistics Poland's website, without the need to install additional software.

The Business Tendency and REGON dashboards, along with other such interactive products offered by official statistics, are available on a new subpage on the Statistics Poland's information portal:

<https://stat.gov.pl/dashboardy>.