



Terms used in official statistics



Retail sales of goods (including VAT)

Definition:

Sale of own products and consignment (new and second hand) in retail sales outlet, catering establishments and other sales outlets (e.g. stores, warehouses) in amounts satisfying individual needs of consumers.

The value of retail sales includes the value of the produced meals and services, sold only in own catering establishments and the value of produced products sold in own retail sales outlets. Retail sales also takes into account data from entities run by agents. However it does not include the value of marketplace sale performed by salespersons only paying a stall fee. Retail sales is realised in prices paid by consumers (realisation prices), including value added tax.

Low-level terms:

- [Sale of alcoholic beverages](#)
- [Sale of non-foodstuffs](#)
- [Sale of food](#)
- [Consumer goods](#)
- [Non-consumer goods](#)
- [Consumer goods non-foodstuffs](#)
- [Non-consumer goods](#)

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