



## Terms used in official statistics



### Innovation activities

#### Definition:

Include all developmental, financial and commercial activities undertaken by a firm that are intended to result in an innovation for the firm.

#### They include:

- research and experimental development (R&D) activities
- engineering, design and other creative work activities
- marketing and brand equity activities
- intellectual property (IP) related activities
- employee training activities
- software development and database activities
- activities related to the acquisition or lease of tangible assets
- innovation management activities.

Innovation activities can result in an innovation, be ongoing, postponed or abandoned.

#### Low-level terms:

- [Innovation](#)
- [Innovation expenditure](#)
- [Innovation active enterprise](#)

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#### Amendments to the description of a concept:

- [Innovation activity](#)

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