

23.06.2021

## Consumer tendency – June 2021

**0.2 p. p.**  
Change in current consumer confidence indicator

In June 2021, there was a slight deterioration in both current and future consumer sentiment moods compared to the previous month. The current consumer confidence indicator, synthetically describing the current trends in individual consumption, was  $-14.8^a$  which was by 0.2 p.p. lower in relation to last month.

### Current consumer confidence indicator in June 2021

Among the components of the indicator, the evaluations of the future economic situation of the country and current financial situation of the household deteriorated the most (declines by 3.3 percentage points and 2.3 percentage points, respectively). There was also a decrease in the evaluation of the future financial situation of the household (by 1.2 percentage points). On the other hand, the evaluations of the current economic situation of the country and current possibility of making important purchases have improved (increase by 3.4 percentage points and 2.3 percentage points, respectively).

Referring to June 2020, the current value of current consumer confidence indicator is higher by 4.6 percentage points.

### Leading consumer confidence indicator in June 2021

The leading consumer confidence indicator, synthetically describing trends in individual consumption that are expected in the coming months, decreased by 0.1 percentage points in relation to the previous month, and was at the level of  $-9.0^a$ .

The decrease in the value of the indicator was most influenced by the evaluations of the future economic situation of the country and possibility of future money saving (decreases by 3.3 percentage points and 2.6 percentage points, respectively). There was also a decrease in the evaluation of the future financial situation of the household (by 1.2 percentage points). A higher value than a month before was recorded only for the evaluation of the future level of unemployment (increase by 6.9 percentage points).

In June this year leading consumer confidence indicator reached a value higher by 14.9 percentage points than in the corresponding month of 2020.

**For 84.6% of respondents, the current epidemiological situation had an impact on responses regarding the consumer tendency (answers to additional questions in connection with the threat coronavirus COVID-19 are presented in the annex).**

Current consumer confidence indicator is lower by 0.2 percentage points compared to the previous month

Leading consumer confidence indicator decreased by 0.1 percentage points compared to the previous month

For 84.6% of respondents, the current epidemiological situation had an impact on the answers to questions about the consumer tendency

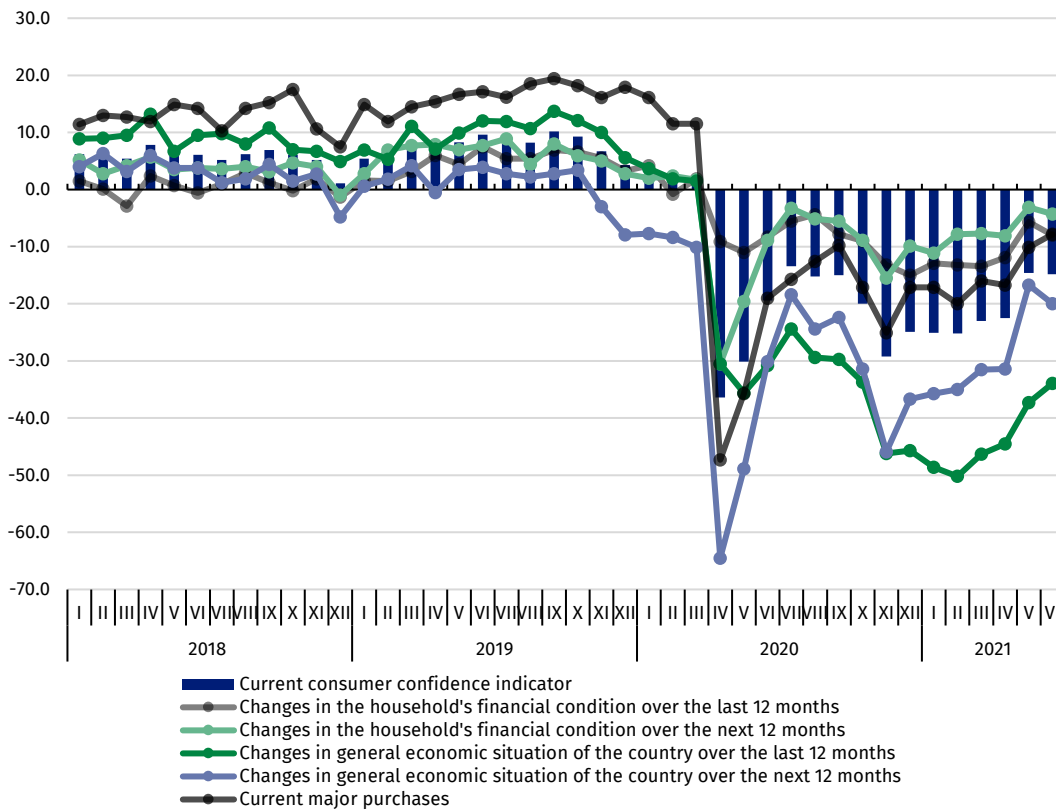
<sup>a</sup> Both consumer confidence indicators receive values between -100 and +100. A positive value means dominance of consumers with optimistic attitude over consumers with pessimistic attitude, while negative value means dominance of consumers with pessimistic attitude over consumers with optimistic attitude. In the period of 07-16.06.2021, 1315 interviewees were conducted using the telephone interview method.

**Table 1. Current consumer confidence indicator**

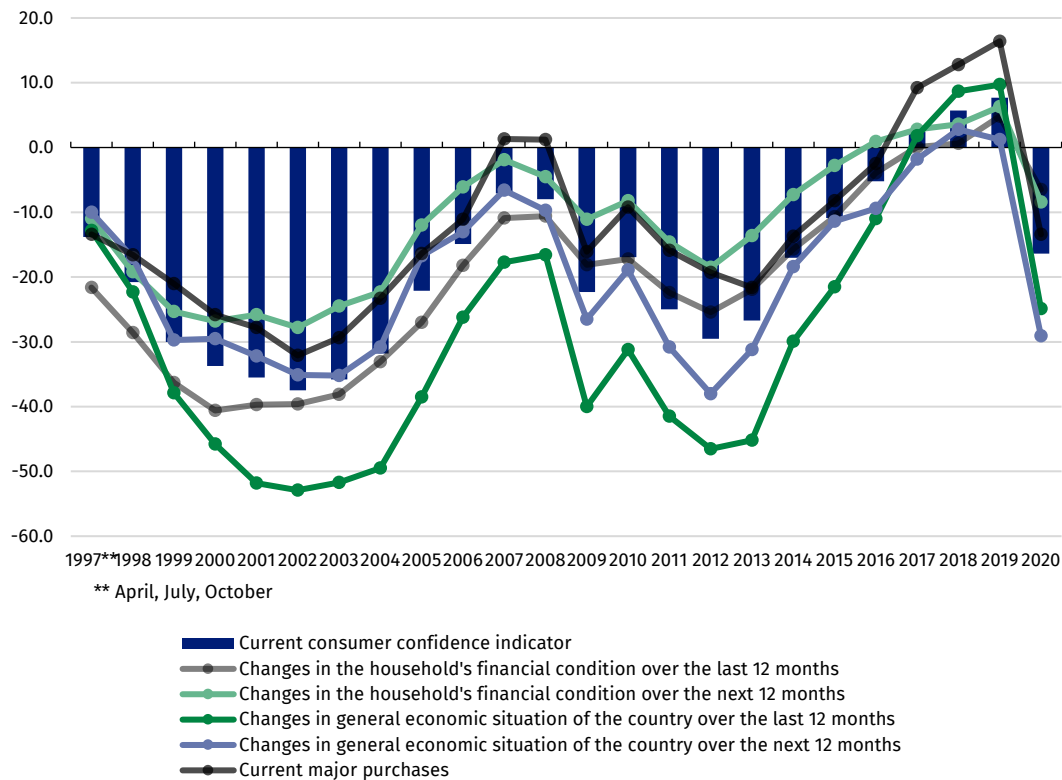
Survey period		Changes in the household's financial condition:		Changes in general economic situation of the country :		Current major purchases	Current consumer confidence indicator
Year	Quarter Month	over the last 12 months	over the next 12 months	over the last 12 months	over the next 12 months		
		a	b	c	d	e	
balance of evaluations in percent							
<b>Years</b>							
2007		-10.9	-1.9	-17.7	-6.6	1.3	-7.1
2008		-10.6	-4.5	-16.6	-9.7	1.2	-8.0
2009		-18.1	-11.1	-40.0	-26.5	-16.1	-22.3
2010		-17.2	-8.2	-31.2	-18.9	-9.2	-16.9
2011		-22.4	-14.6	-41.5	-30.8	-15.9	-25.0
2012		-25.4	-18.5	-46.5	-38.0	-19.3	-29.5
2013		-21.9	-13.6	-45.2	-31.2	-21.6	-26.7
2014		-15.7	-7.3	-29.9	-18.4	-13.7	-17.0
2015		-10.7	-2.8	-21.5	-11.4	-8.2	-10.9
2016		-3.9	0.9	-11.0	-9.4	-2.5	-5.2
2017		0.1	2.8	1.8	-1.8	9.2	2.4
2018		0.6	3.6	8.7	2.8	12.8	5.7
2019		4.8	6.3	9.7	1.2	16.4	7.7
2020		-6.5	-8.4	-24.9	-29.1	-13.4	-16.4
<b>Quarters</b>							
2020	I	1.8	2.0	2.4	-8.7	13.1	2.1
	II	-9.5	-19.7	-32.3	-47.8	-34.0	-28.7
	III	-5.9	-4.6	-27.8	-21.7	-12.7	-14.6
	IV	-12.4	-11.5	-41.9	-38.0	-19.8	-24.7
2021	I	-13.2	-8.9	-48.4	-34.1	-17.7	-24.4
	II	-8.5	-5.2	-38.6	-22.7	-11.5	-17.3
<b>Months</b>							
2020	02	-0.8	2.4	1.9	-8.4	11.5	1.3
	03	1.9	1.7	1.5	-10.1	11.5	1.3
	04	-9.1	-30.5	-30.5	-64.5	-47.3	-36.4
	05	-11.0	-19.6	-35.6	-48.9	-35.7	-30.1
	06	-8.3	-8.9	-30.8	-30.1	-19.0	-19.4
	07	-5.5	-3.3	-24.4	-18.4	-15.7	-13.4
	08	-4.4	-5.1	-29.4	-24.4	-12.6	-15.2
	09	-7.8	-5.5	-29.7	-22.4	-9.8	-15.0
	10	-9.0	-8.9	-33.7	-31.4	-17.1	-20.0
	11	-13.2	-15.5	-46.2	-45.9	-25.1	-29.2
	12	-15.0	-9.9	-45.7	-36.7	-17.1	-24.9
2021	01	-12.9	-11.1	-48.6	-35.7	-17.1	-25.1
	02	-13.2	-7.8	-50.2	-35.0	-20.0	-25.2
	03	-13.4	-7.7	-46.3	-31.5	-16.0	-23.0
	04	-11.9	-8.1	-44.5	-31.4	-16.7	-22.5
	05	-5.7	-3.1	-37.3	-16.7	-10.1	-14.6
	06	-8.0	-4.3	-33.9	-20.0	-7.8	-14.8

Current consumer confidence indicator is the average of balances of evaluations changes in the household's financial condition, changes in general economic situation of the country and currently made major purchases

**Chart 1. Current consumer confidence indicator and its component values by month in 2018–2021**



**Chart 2. Current consumer confidence indicator and its component values by years**

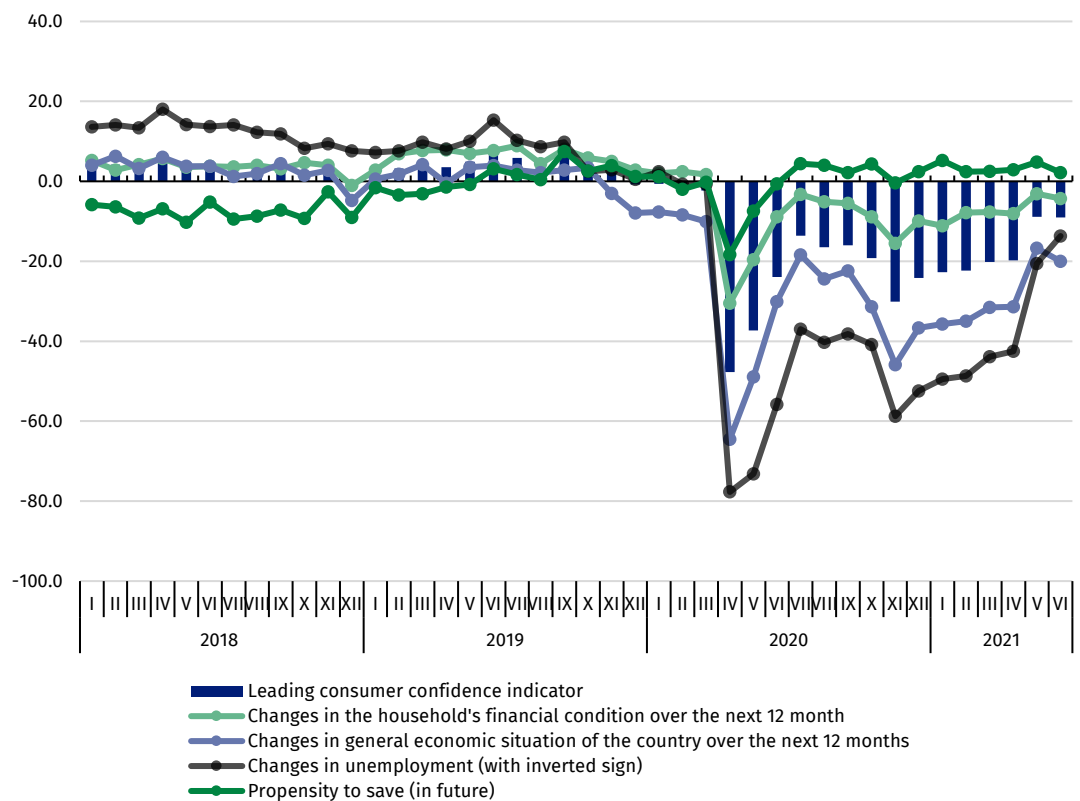


**Table 2. Leading consumer confidence indicator**

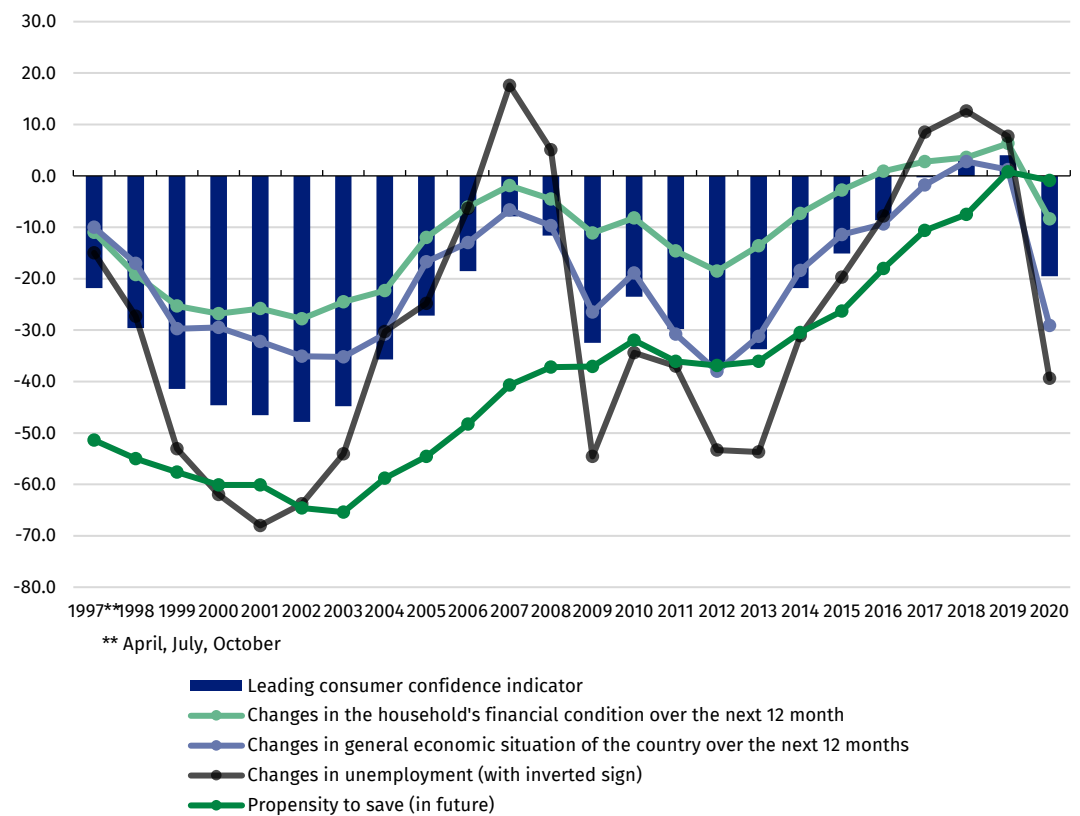
Survey period		Changes in the household's financial condition	Changes in general economic situation of the country	Changes in unemployment (with inverted sign)	Propensity to save (in future)	Leading consumer confidence indicator
Year	Quarter Month					
		b	d	f	g	
balance of evaluations in percent						
<b>Years</b>						
2006		-6.1	-13.0	-6.3	-48.3	-18.5
2007		-1.9	-6.6	17.6	-40.7	-7.9
2008		-4.5	-9.7	5.1	-37.2	-11.6
2009		-11.1	-26.5	-54.6	-37.1	-32.5
2010		-8.2	-18.9	-34.4	-32.0	-23.5
2011		-14.6	-30.8	-37.0	-36.1	-29.8
2012		-18.5	-38.0	-53.3	-36.9	-36.7
2013		-13.6	-31.2	-53.7	-36.1	-33.7
2014		-7.3	-18.4	-31.1	-30.5	-21.8
2015		-2.8	-11.4	-19.7	-26.3	-15.1
2016		0.9	-9.4	-7.8	-18.0	-8.6
2017		2.8	-1.8	8.5	-10.6	-0.3
2018		3.6	2.8	12.6	-7.5	2.9
2019		6.3	1.2	7.7	0.8	4.0
2020		-8.4	-29.1	-39.4	-0.9	-19.5
<b>Quarters</b>						
2020	I	2.0	-8.7	0.3	-0.4	-1.7
	II	-19.7	-47.8	-68.9	-8.8	-36.3
	III	-4.6	-21.7	-38.5	3.5	-15.3
	IV	-11.5	-38.0	-50.7	2.1	-24.5
2021	I	-8.9	-34.1	-47.4	3.4	-21.7
	II	-5.2	-22.7	-25.6	3.3	-12.6
<b>Months</b>						
2020	01	2.0	-7.7	2.4	1.1	-0.6
	02	2.4	-8.4	-0.7	-2.0	-2.2
	03	1.7	-10.1	-0.7	-0.2	-2.3
	04	-30.5	-64.5	-77.7	-18.3	-47.7
	05	-19.6	-48.9	-73.2	-7.4	-37.3
	06	-8.9	-30.1	-55.8	-0.6	-23.9
	07	-3.3	-18.4	-37.0	4.4	-13.6
	08	-5.1	-24.4	-40.3	4.0	-16.5
	09	-5.5	-22.4	-38.2	2.2	-16.0
	10	-8.9	-31.4	-40.8	4.3	-19.2
	11	-15.5	-45.9	-58.8	-0.4	-30.1
	12	-9.9	-36.7	-52.4	2.4	-24.2
2021	01	-11.1	-35.7	-49.5	5.2	-22.7
	02	-7.8	-35.0	-48.7	2.4	-22.3
	03	-7.7	-31.5	-43.9	2.5	-20.2
	04	-8.1	-31.4	-42.5	2.9	-19.8
	05	-3.1	-16.7	-20.6	4.8	-8.9
	06	-4.3	-20.0	-13.7	2.2	-9.0

Leading consumer confidence indicator is the average of balances of evaluations changes in the household's financial condition, general economic situation of the country, trends in the level of unemployment (with inverted sign) and saving money in the next 12 months

**Chart 3. Leading consumer confidence indicator and its component values by month in 2018–2021**



**Chart 4. Leading consumer confidence indicator and its component values by years**



# Annex

## Additional questions in relation to the epidemiological situation (threat of COVID-19 coronavirus)

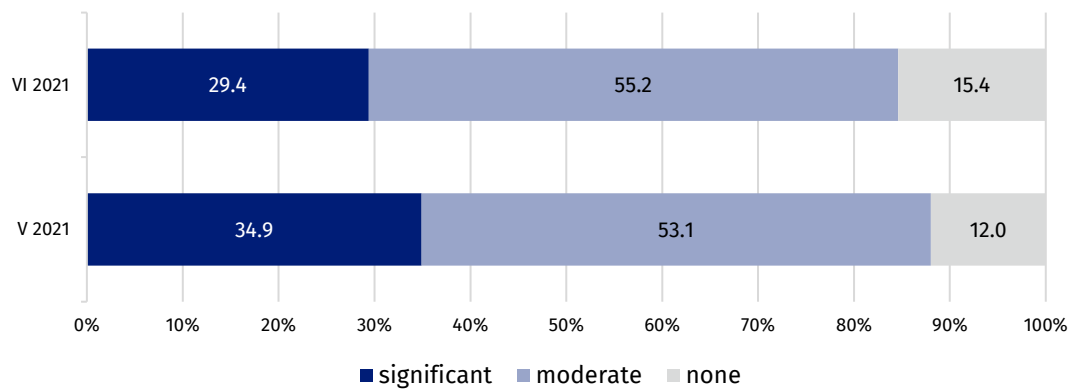
**↓ 84.6 %**  
respondents declared the impact of the epidemiological situation on responses regarding the consumer tendency (in May it was 88.0%)

In June 2021, for 48.7% of respondents, the current epidemiological situation poses a big threat for the economy in Poland (decrease of 12.4 percentage points compared to the previous month).

### Impact of the current epidemiological situation on responses to the consumer tendency

From among respondents declaring the impact of the epidemiological situation on responses regarding the consumer tendency, 55.2% described it as moderate and 29.4% as significant. For 15.4% of respondents, the current situation had no impact on the answers.

**Chart 1. Impact of current epidemiological situation (COVID-19 coronavirus) on responses - response structure (%)**



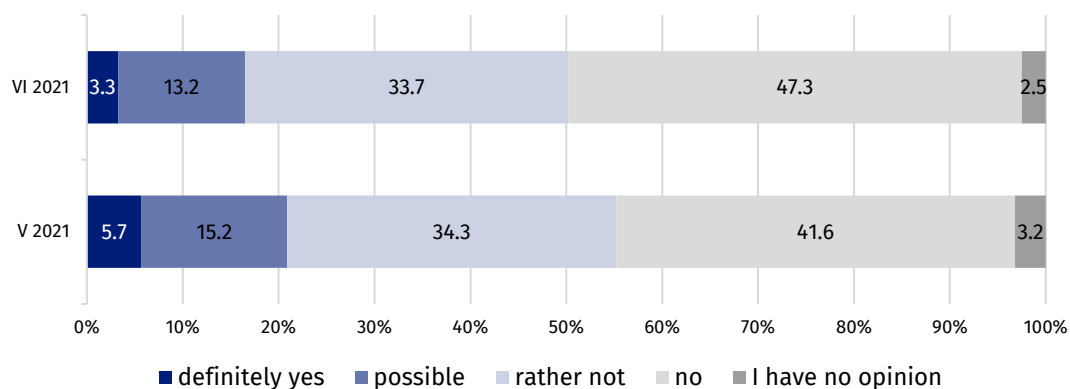
29.4% of respondents declared a significant impact of the epidemiological situation on responses regarding the consumer tendency

### Fear of losing a job or stopping running your own business due to the current epidemiological situation

Among the employed (59.7% of respondents), 3.3% of respondents have a definite fear of losing their job or stopping their own business. For the "possible" and "rather not" options, the response rate was 13.2% and 33.7%, respectively. The percentage of working people who do not have any concerns is 47.3%. A small number of working respondents (2.5%) had no opinion.

3.3% of respondents expressed a definite fear of losing their job or stopping their own business

**Chart 2. Fear of losing your job or stopping your own business due to the current epidemiological situation (COVID-19 coronavirus) - structure of responses for employees (%)**

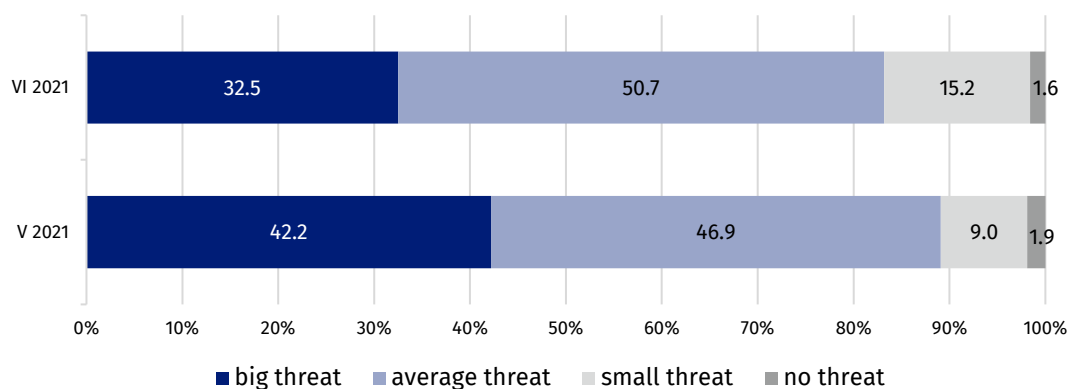


**What threat is the current epidemiological situation for the health of the population of Poland as a whole**

For 32.5% of respondents, the current epidemiological situation poses a big threat to the health of the Polish population as a whole. The average threat is felt by 50.7% of respondents. A small threat is declared by 15.2%, while only 1.6% of respondents said there was no threat.

According to 32.5% of respondents, the current epidemiological situation poses a big threat to the health of the Polish population as a whole

**Chart 3. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for the health of the population of Poland as a whole - response structure (%)**

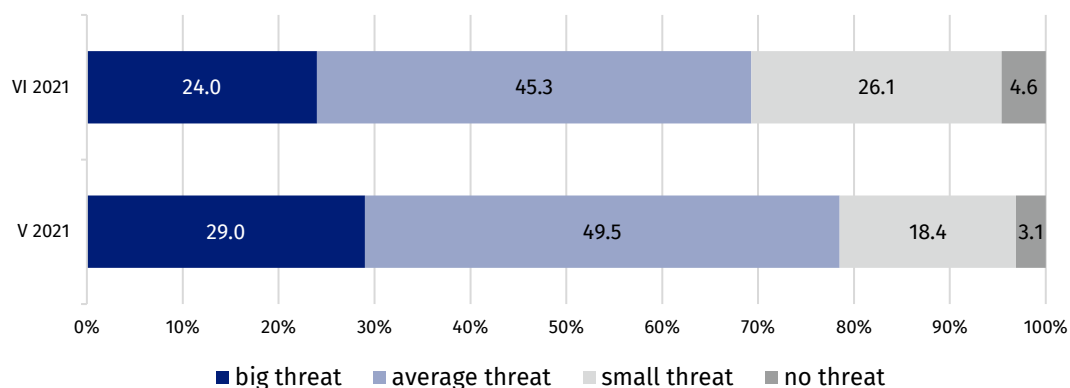


**What threat is the current epidemiological situation for personal health**

For 24.0% of respondents, the current epidemiological situation is a big threat to their personal health. 45.3% of respondents feel an average threat. 26.1% declare a small threat, while 4.6% of respondents said no threat.

For 24.0% of respondents, the current epidemiological situation is a big threat to their personal health

**Chart 4. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for personal health - response structure (%)**

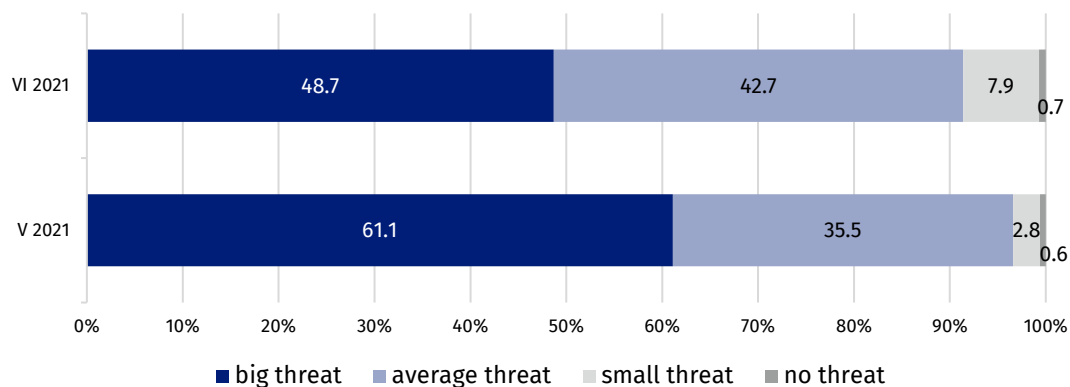


**What threat is the current epidemiological situation for the economy in Poland**

According to 48.7% of respondents, the current epidemiological situation is a big threat to the economy in Poland. The average threat to the economy is felt by 42.7% of respondents. Only 7.9% declare a small threat, while barely 0.7% of respondents declare no threat.

For 48.7% of respondents, the current epidemiological situation is a big threat to the economy in Poland

**Chart 5. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for the economy in Poland - response structure (%)**



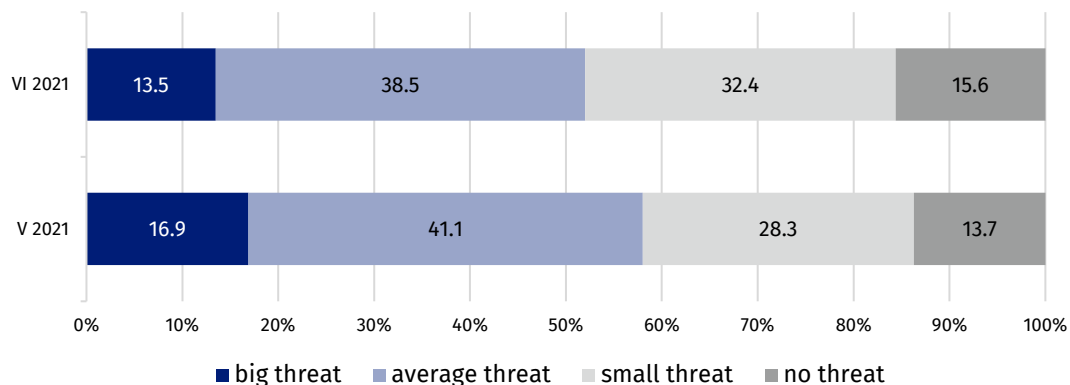
**What threat is the current epidemiological situation for personal financial situation**

For 13.5% of respondents, the current epidemiological situation is a big threat to their personal financial situation. The average threat is felt by 38.5% of those who answered the questions about the consumer tendency. A small threat is declared by 32.4%, while no threat was stated by 15.6% of respondents.

For 13.5% of respondents, the current epidemiological situation is a big threat to their personal financial situation



**Chart 6. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for your personal financial situation - structure of responses (%)**

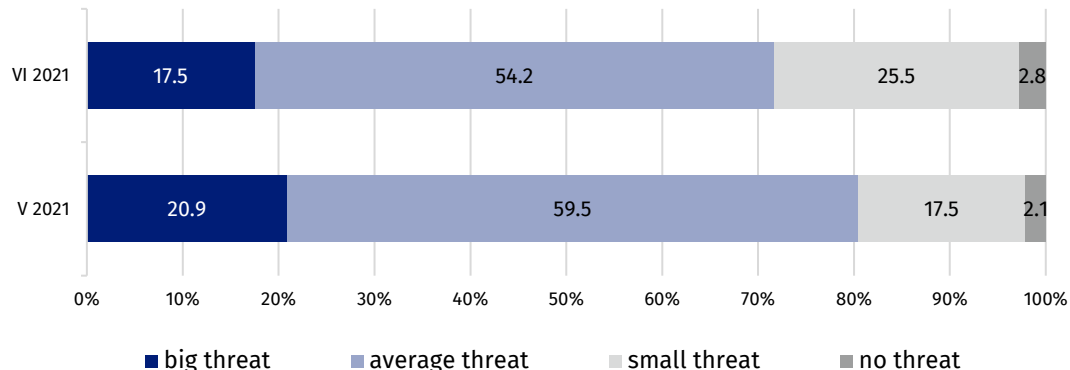


**What threat is the current epidemiological situation for everyday life in the local community**

For 17.5% of respondents, the current epidemiological situation is a big threat to everyday life in the local community. The average threat is felt by 54.2% of those who answered the questions about the consumer tendency. 25.5% declare a small threat, while only 2.8% of respondents declare no threat.

For 17.5% of respondents, the current epidemiological situation is a big threat to everyday life in the local community

**Chart 7. What is the threat of the current epidemiological situation (COVID-19 coronavirus) for everyday life in your local community - response structure (%)**



**Table 1. Additional questions (response rates) - epidemiological situation (COVID-19 coronavirus threat)**

SPECIFICATION		April 2021	May 2021	June 2021
<b>What impact did the current epidemiological situation have on your responses (COVID-19 coronavirus)?</b>	significant	39.3	34.9	29.4
	moderate	50.8	53.1	55.2
	none	9.9	12.0	15.4
<b>In connection with the current epidemiological situation (COVID-19 coronavirus), are you afraid of losing your job or stopping your own business?</b>	definitely yes	3.7	3.4	2.0
	possible	11.4	9.2	7.8
	rather not	21.0	20.8	20.1
	no	22.5	25.2	28.3
	I have no opinion	1.8	1.9	1.5
	not applicable (for non-working people)	39.6	39.5	40.3
<b>What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for the health of the population of Poland as a whole?</b>	big threat	54.6	42.2	32.5
	average threat	39.8	46.9	50.7
	small threat	5.3	9.0	15.2
	no threat	0.3	1.9	1.6
<b>What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for your personal health?</b>	big threat	36.3	29.0	24.0
	average threat	49.0	49.5	45.3
	small threat	12.8	18.4	26.1
	no threat	1.9	3.1	4.6
<b>What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for the economy in Poland?</b>	big threat	71.6	61.1	48.7
	average threat	26.2	35.5	42.7
	small threat	1.9	2.8	7.9
	no threat	0.3	0.6	0.7
<b>What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for your personal financial situation?</b>	big threat	21.5	16.9	13.5
	average threat	41.4	41.1	38.5
	small threat	25.6	28.3	32.4
	no threat	11.5	13.7	15.6
<b>What threat do you think is the current epidemiological situation (COVID-19 coronavirus) for everyday life in your local community?</b>	big threat	30.7	20.9	17.5
	average threat	55.1	59.5	54.2
	small threat	13.6	17.5	25.5
	no threat	0.6	2.1	2.8

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

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