# Business tendency in manufacturing, construction, trade and services - June 2023 In-depth questions about the current economic issues and the impact of war in Ukraine - assessment and expectations 



In June the assessments of general business climate indicator in all of presented kinds of activities are at a slightly higher or similar level as compared to the ones presented in May. In all areas, except for retail trade, the indicator is below the long-term mean ${ }^{1}$. In majority of the areas, month-to-month level of "diagnostic" components improves, whereas "prognostic" ones do not change.
Only entities from financial and insurance activities section (plus 18.1) along with information and communication section (plus 10.7) assess business tendency as positive ${ }^{2}$, however below the long-term mean (plus 25.8 and plus 18.2 respectively). The most pessimistic assessments are made by entities from manufacturing section (minus 11.9) as well as construction section (minus 9.7).

In the current month - answers provided between $1^{\text {st }}$ and $10^{\text {th }}$ of each month - supplementary set of questions has been added to the survey. This particular set aims to additionally diagnose the impact of war in Ukraine on business tendency and raises the issue of labour market (results in table 2).


Manufacturing (graph 1)
In the current month general business climate indicator ( $\mathrm{NSA}^{3}$ ) takes the value minus 11.9 - similar to the one reported in May (minus 12.2).


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## Construction (graph 2)

In June general business climate indicator (NSA) takes the value minus 9.7 and it is slightly higher than the one recorded a month ago (minus 11.4).



## Wholesale trade (graph 3)

In the current month general business climate indicator (NSA) takes the value minus 2.5 - similar to the one reported in May (minus 3.6).


## Retail trade (graph 4)

In June general business climate indicator (NSA) takes the value minus 1.9 and it is similar to the one reported in the previous month (minus 3.1).





012023
022023
032023
042023
052023
062023
30




## Transportation and storage (graph 5)

In the current month general business climate indicator (NSA) takes the value minus 3.0 - slightly higher than the one reported in May (minus 5.2).






Financial and insurance activities (graph 8) ${ }^{4}$
In June general business climate indicator (NSA) takes the value plus 18.1 and it is similar to the one recorded a month ago (plus 17.9).



Table 1. General business climate indicators by kind of activity

${ }^{4}$ Time series does not require to be seasonally adjusted. Non-seasonally adjusted data can be analyzed and interpreted in the same way as seasonally adjusted data.

## In-depth questions about the current economic issues and the impact of war in Ukraine

Survey was conducted between $1^{\text {st }}$ and $10^{\text {th }}$ of the current month on a sample of entities operating in manufacturing, construction, trade as well as services. Questions were divided into two sections - questions regarding the impact of war in Ukraine and questions on labour market. Answers to this additional set are provided by respondents on a voluntary basis. The table below presents the percentage (weighted) of respondents' answers to a given question variant. Data were aggregated according to methodology of aggregation (weighing) which is used by default in regular survey.

Table 2. In-depth questions about the current economic issues

Questions

| 1. Negativer |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| lack of negative effects | 21,2 | 30,1 | 28,1 | 27,9 | 22,7 | 34,5 |
| minor | 63,2 | 53,8 | 56,4 | 58,4 | 57,8 | 54,4 |
| serious | 13,5 | 12,0 | 10,7 | 9,9 | 12,6 | 7,4 |
| a threat to company's stability | 2,1 | 4,1 | 4,8 | 3,8 | 6,9 |  |
| sum <br> (lack of negative effects + minor) | 84,4 | 83,9 | 84,5 | 86,3 | 80,5 |  |
| sum <br> (serious + a threat to company's stability) | 15,6 | 16,1 | 15,5 | 13,7 | 19,5 |  |

2. Out of negative effects of the ongoing war in Ukraine reported in the previous month, which of them relate to your com-

| drop in sales - drop in revenues | 29,0 | 17,9 | 30,3 | 25,1 | 23,9 | 20,0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| increase in costs | 61,5 | 74,2 | 59,0 | 70,2 | 69,4 | 81,5 |
| disruption in supply chain | 33,5 | 24,8 | 24,8 | 20,9 | 22,9 | 10,5 |
| large organizational disturbances in company's functioning | 1,4 | 3,3 | 2,4 | 1,8 | 3,8 | 1,4 |
| problems with current financing | 2,8 | 9,1 | 4,8 | 5,3 | 4,6 | 8,9 |
| surplus stocks | 8,4 | 2,2 | 6,0 | 6,1 | 0,9 | 1,7 |
| terminating contracts with eastern contractors | 16,0 | 1,9 | 10,1 | 4,4 | 8,5 | 0,5 |

3. If your company employs workers from Ukraine, did you report in the last month one of the following situations connected with the ongoing war: ${ }^{5}$

| outflow of workers from Ukraine | 30,3 | 15,3 | 12,6 | 20,8 | 30,1 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| minor | 29,5 | 13,5 | 12,2 | 20,3 | 28,2 |  |
| serious | 0,8 | 1,8 | 0,4 | 0,5 | 1,9 | 2,2 |
| inflow of workers from Ukraine | 29,4 | 13,0 | 12,8 | 21,6 | 29,7 | 37,5 |
| minor | 28,7 | 12,6 | 12,3 | 21,0 | 29,0 | 35,8 |
| serious | 0,7 | 0,4 | 0,5 | 0,6 | 0,7 |  |
| does not concern | 67,8 | 83,5 | 86,5 | 76,3 | 68,4 |  |

${ }^{5}$ It is permissible to choose one answer for each of variants at once ("outflow" and "inflow"), therefore the sum of variants can exceed $100 \%$. The answer "does not concern" is ticked when company does not employ workers from Ukraine or has not observed their "outflow" or "inflow" in the last month.

Table 2. In-depth questions about the current economic issues (cont.)

| Questions | Manufacturing |  <br> Construction | Wholesale trade | Retail trade | Transportation and storage | Accommodation and food service activities |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LABOUR MARKET |  |  |  |  |  |  |
| 4. Do you intend in the next three months: |  |  |  |  |  |  |
| in the case of workers relatively easy to replace - compared to the current situation: |  |  |  |  |  |  |
| increase the employment | 8,6 | 7,9 | 2,6 | 3,9 | 6,9 | 8,0 |
| remain the employment unchanged | 78,2 | 81,5 | 87,4 | 86,1 | 85,1 | 78,8 |
| decrease the employment | 13,2 | 10,6 | 10,0 | 10,0 | 8,0 | 13,2 |
| in the case of workers relatively difficult to replace - compared to the current situation: |  |  |  |  |  |  |
| increase the employment | 6,3 | 7,3 | 2,3 | 2,2 | 9,7 | 1,7 |
| remain the employment unchanged | 87,8 | 85,3 | 91,5 | 91,6 | 85,3 | 88,0 |
| decrease the employment | 5,9 | 7,4 | 6,2 | 6,2 | 5,0 | 10,3 |

5. Which of the following factors and to what extend will have the biggest impact on salary level in your company in the next three months?

| significantly |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| maintaining the real value of salaries (inflationary increases) | 51,0 | 53,3 | 47,6 | 43,7 | 52,1 | 62,6 |
| financial situation of the company | 57,7 | 62,2 | 55,2 | 51,7 | 61,5 | 66,1 |
| maintaining the competitive salaries | 36,3 | 32,6 | 31,0 | 29,5 | 31,0 | 26,9 |
| others | 15,6 | 13,4 | 15,8 | 16,4 | 17,3 | 11,1 |
| insignificantly/no impact |  |  |  |  |  |  |
| maintaining the real value of salaries (inflationary increases) | 38,6 | 34,3 | 37,5 | 41,0 | 34,3 | 28,4 |
| financial situation of the company | 27,9 | 25,7 | 29,3 | 27,7 | 24,5 | 22,3 |
| maintaining the competitive salaries | 37,8 | 39,1 | 35,6 | 34,5 | 40,6 | 44,1 |
| others | 44,5 | 46,2 | 37,4 | 34,1 | 42,1 | 44,0 |

6. To what extend are your decisions concerning employment and salaries based on in the next three months:

| significantly |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| based on current data | 63,4 | 63,4 | 57,6 | 56,4 | 61,4 | 69,4 |
| based on expectations regarding changes that may occur in the long term (a year | 40,0 | 43,0 | 37,0 | 39,1 | 43,8 | 42,8 |
| insignificantly/no impact |  |  |  |  |  |  |
| based on current data | 36,1 | 35,9 | 42,1 | 43,2 | 37,9 | 29,9 |
| based on expectations regarding changes that may occur in the long term (a year | 58,0 | 54,3 | 60,0 | 58,4 | 53,2 | 56,9 |

In the case of quoting data from the Statistics Poland, please provide information: "Statistics Poland data source", and in the case of publishing calculations made on data published by the Statistics Poland, please provide information: "Own study based on Statistics Poland data".
Prepared by:
Macroeconomic Studies and Finance Statistics De-
partment

## Director Mirostaw Błażej

Phone: (+48 22) 6083773

## Press Office

Phone: (+48 22) 6083804
e-mail: obslugaprasowa@stat.gov.pl

Issued by:
The Spokesperson for the President of Statistics Poland

Karolina Banaszek
Phone: (+48) 695255011
stat.gov.pl/en/
@StatPoland
f @GlownyUrzadStatystyczny
(0) gus_stat

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## Related information

Business tendency in manufacturing, construction, trade and services

Data available in databases
Knowledge Database Business Tendency
Macroeconomic Data Bank

Terms used inn official statistics
Business tendency


[^0]:    ${ }^{1}$ Long-term mean (arithmetic mean for each general business climate indicator) covers time series since 2000, apart from services (since 2003) and wholesale trade (since 2011).
    ${ }^{2}$ By the phrase „positive" (positive value of the indicator) we consider a situation when percentage of entrepreneurs expecting improvement of their entities' economic situation in the next three months or observing such an improvement outweighs percentage of entrepreneurs expecting its deterioration.
    ${ }^{3}$ NSA - non-seasonally adjusted indicator, SA - seasonally adjusted indicator.

