

Changes in demand for services in 2015 and 2020

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↑ **153.4**

Costs of external services purchase index y/y

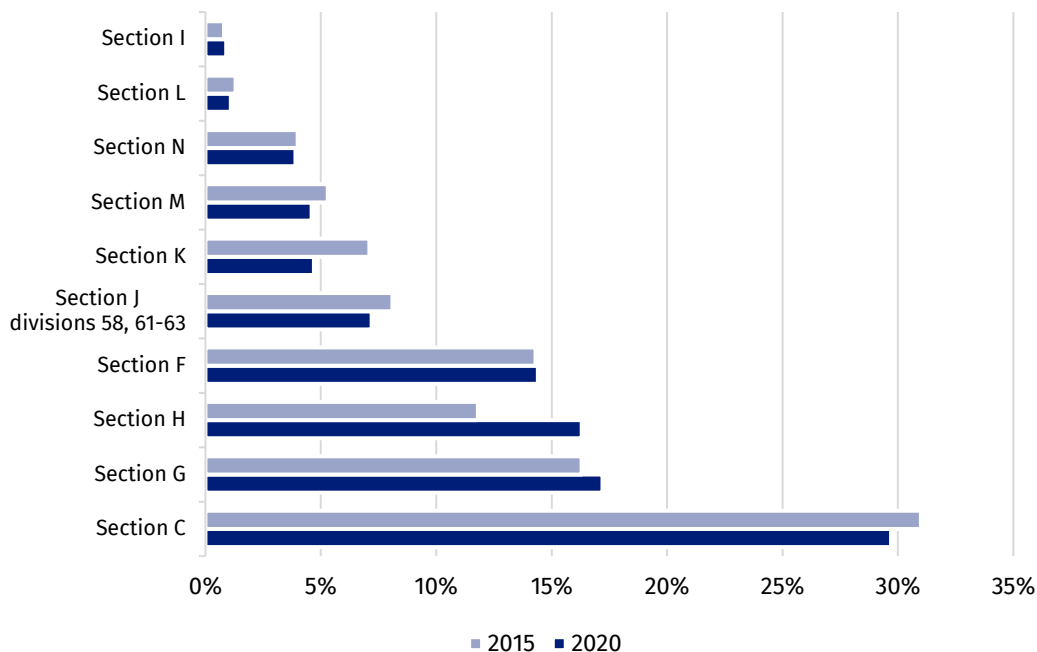
In 2020 the value of costs incurred by enterprises¹ for the purchase of external services accounted for PLN 526.1 billion. The costs of services purchase index increased by 22.0 pp compared to the corresponding index in 2015.

Demand for services

In 2020 enterprises with the number of persons employed 50 and more purchased from other entities services worth PLN 526.1 billion (a growth of 53.4% in comparison to 2015). The highest costs for the purchase of services were recorded for entities carrying out activities classified to section C „Manufacturing” with the share in total external services purchased by surveyed enterprises accounted for 29.7% (a decrease of 1.3 pp compared to 2015). This was followed by entities carrying out activities related to wholesale and retail trade; repair of motor vehicle and motorcycles (Section G) and activities related to transportation and storage (Section H). Their shares were respectively 17.2% (an increase of 0.9 pp in comparison to 2015) and 16.3% (an increase of 4.5 pp).

Entities engaged in industrial processing activities acquired external services worth PLN 156.2 billion

Chart 1. Share of purchased service costs in total external services for surveyed activities² in 2015 and 2020

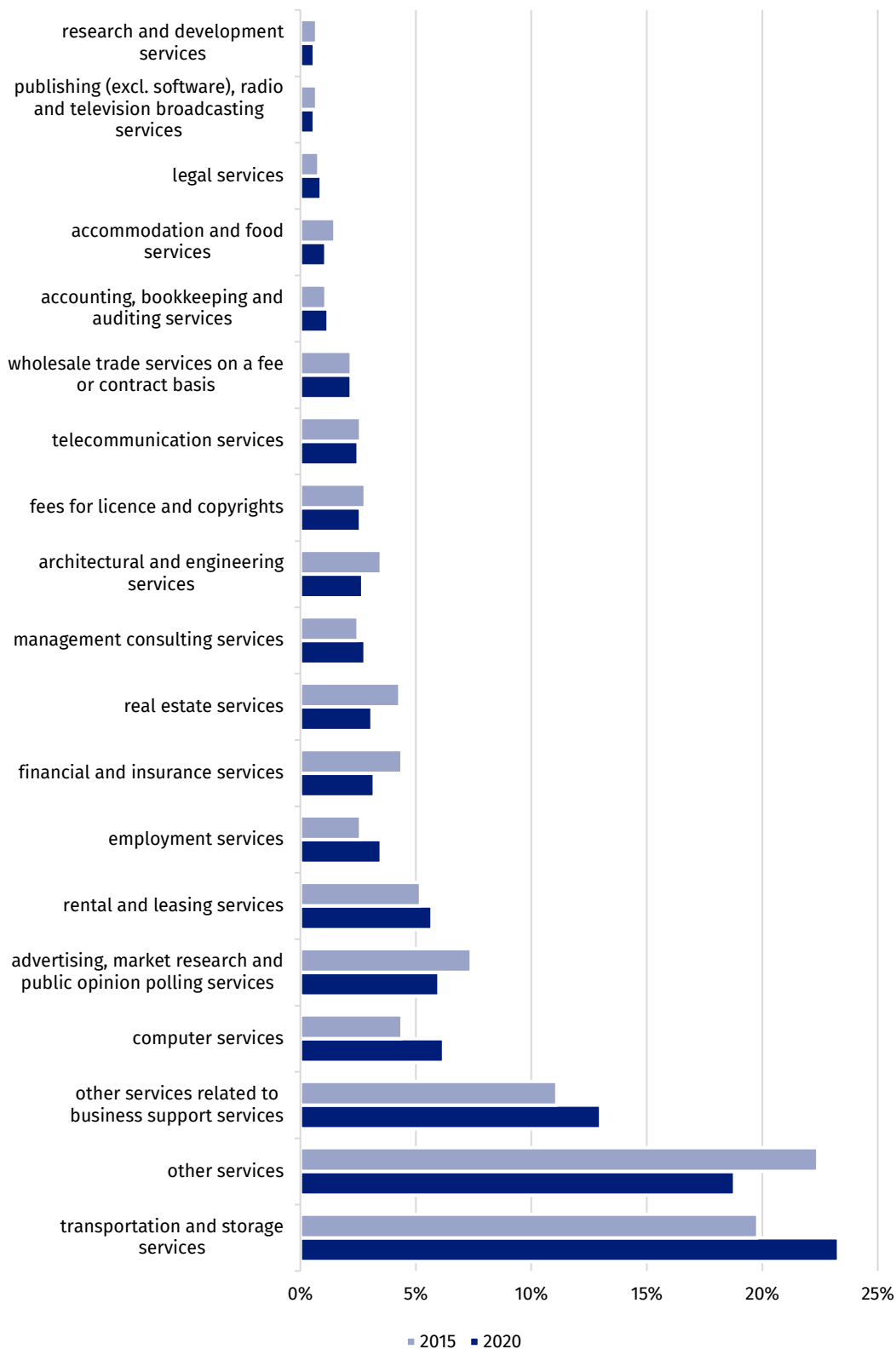


¹ Applies to national economic entities with the number of persons employed 50 and more conducting activities classified according to NACE to sections: C „Manufacturing”, F „Construction”, G „Wholesale and retail trade; repair of motor vehicles and motorcycles”, H „Transportation and storage”, I „Accommodation and food service activities”, K „Financial and insurance activities”, L „Real estate activities”, M „Professional, scientific and technical activities”, N „Administrative and support service activities” and to selected divisions of section J: 58 „Publishing activities”, 61 „Telecommunication”, 62 „Computer programming, consultancy and related activities” and 63 „Information service activities”.

² Names of activities’ groupings according to Statistical Classification of Economic Activities in the European Community (NACE Rev. 2) – see page 4.

The largest share of total costs of external services constituted services related to transportation and storage (23.3%; an increase of 3.5 pp compared to 2015), followed by other services (18.8%; a decrease of 3.6 pp) and other services related to business support services (13.0%; an increase of 1.9 pp).

Chart 2. Share of individual types of services in total external services purchased by surveyed enterprises¹ in 2015 and 2020

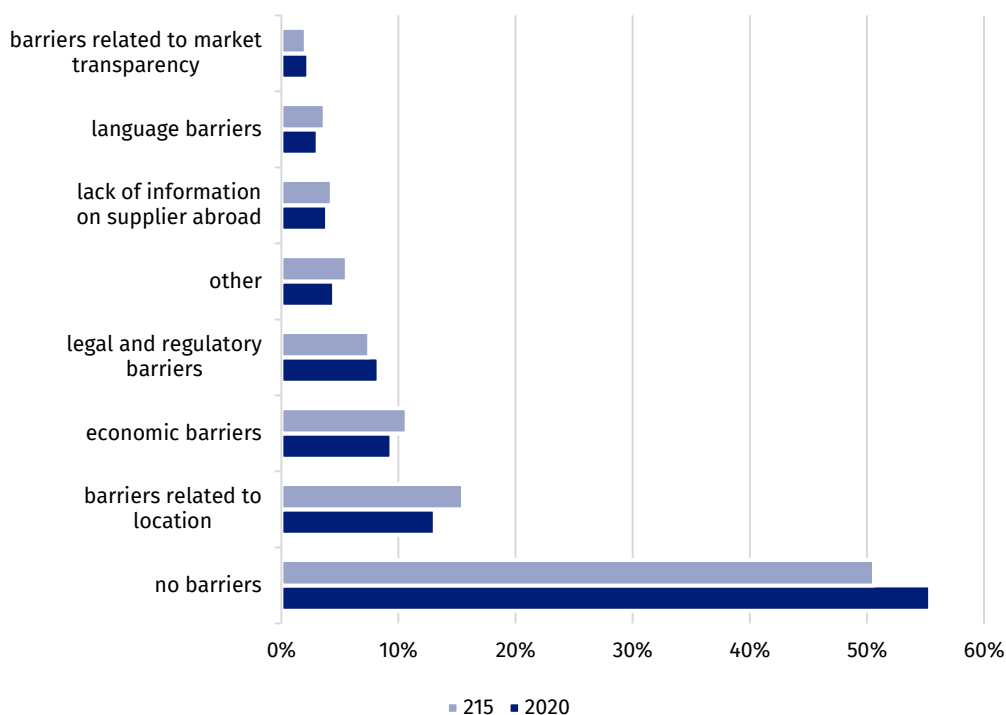


For 60.1% of entities¹ (an increase of 6.7 pp compared to 2015) services were acquired from another company on the basis of a permanent contract, while 24.8% (a decrease of 5.2 pp) – from another contractor on the basis of a one-time contract. Enterprises that sourced services internally accounted for 10.2% (a decrease of 2.1 pp) of total entities, 4.9% (an increase of 0.6 pp) – within a group of entities.

In 2020, entities¹ with the number of persons employed 50 and more acquired services from domestic contractors located in the same voivodeship (58.1%; a decrease of 2.9 pp compared to 2015) and for 35.4% (an increase of 2.1 pp)- domestic contractors but located in another voivodeship. Entities showed much less interest in purchasing services abroad – 5.6% of acquired services came from European Union countries (an increase of 0.6 pp) and only 0.9% (an increase of 0.2 pp) from outside the European Union.

More than half of surveyed entities¹ (55.4%; in comparison to 2015 an increase of 4.8 pp) did not declare any barriers related to the purchase of services from non-residents³. Location of a service provider was a difficulty in outsourcing services for 13.1% entities (a decrease of 2.4 pp), while 9.4% of enterprises (a decrease of 1.3 pp) indicated economic barriers, i.e. related to higher costs of services purchased from foreign providers.

Chart 2. Barriers related to the purchase of services from non-residents³ in 2015 and 2020



In 2020, 68.5% of entities¹ (an increase of 1.7 pp) declared to leave the same level of service outsourcing in the next two years. An increase of that level was planned by 26.8% (an increase of 1.8 pp) enterprises, while 4.7% declared its decrease (a decrease of 3.5 pp in comparison to 2015).

³ Pursuant to the Act of 27 July 2002, The Law on Foreign Exchange, non-residents are:
a) natural persons having their place of residence abroad and legal persons having their seat abroad, as well as other entities having their seat abroad which have the capacity to incur obligations and acquire rights in their own name; non-residents shall also be branches, agencies and enterprises established by residents abroad,
b) foreign diplomatic representation offices, consular offices and other foreign representation offices and special missions which enjoy diplomatic or consular immunities and privileges.

Methodological note

The outcomes of “Demand for services” survey for 2020 were the source of data on a enterprises demand for external services, direction of service purchases (domestic/foreign), barriers to purchase of services and enterprises plans in the scope of external service acquiring. According to Statistical survey program of official statistics , the survey is conducted every 5 years. Surveyed entities cover all national economy entities with the number of persons employed 50 and more which carry out activities classified, according to NACE Rev. 2.0, to sections: C „Manufacturing”, F „Construction”, G „Wholesale and retail trade; repair of motor vehicle and motorcycles”, H „Transportation and storage”, I „Accommodation and food service activities”, K „Financial and insurance activities”, L „Real estate activities”, M „Professional, scientific and technical activities”, N “Administrative and support service activities” and to selected divisions of section J: 58 „Publishing activities”, 61 „Telecommunication”, 62 „Computer programming, consultancy and related activities” and 63 „Information service activities”.


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Terms used in official statistics

[services](#)

[demand](#)