

Retail sales index – March 2023

24.04.2023

↓ **7.3%**

A decrease compared with the corresponding month of the previous year

In March 2023 retail sales¹ at constant prices were by 7.3% lower than the year before (against an increase of 9.6% in March 2022).

Compared with February 2023 an increase by 14.0% in retail sales was recorded.

In the period of January-March² 2023 sales decreased y/y by 3.5% (in 2022 a growth of 9.0%).

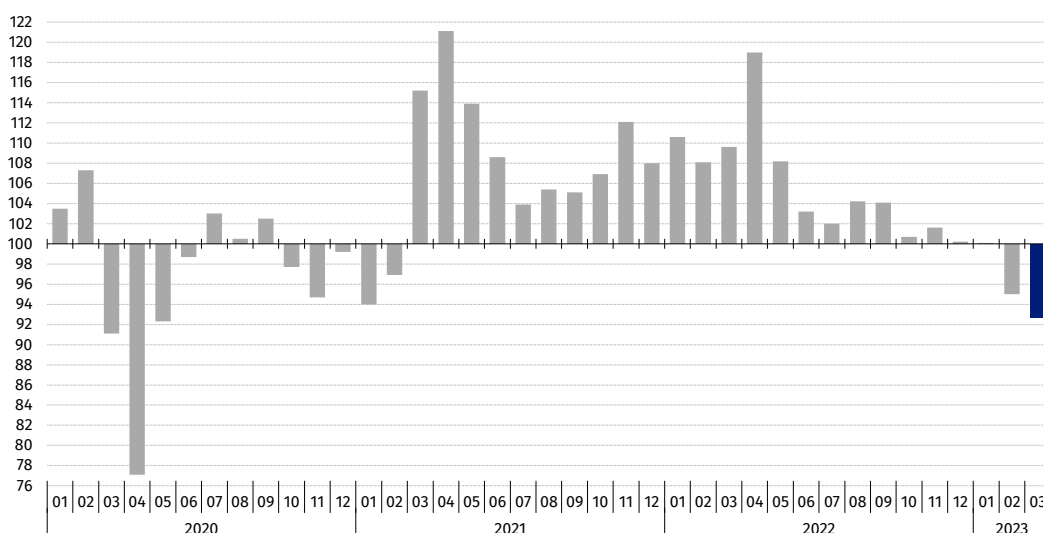
Retail sales of goods by type of enterprise activity

In March 2023, the largest decrease in retail sales (at constant prices) compared with the corresponding period of 2022 was maintained in units trading in solid, liquid and gaseous fuels (by 20.7% against an increase of 15.5% the year before). Sales also declined significantly in the groups: “others” (by 18.5%), “newspapers, books, other sale in specialized stores” (by 17.8%), “furniture, radio, TV and household appliances” (by 15.2%). In the group “food, beverages and tobacco products” the drop was the same as in the previous month (by 4.6%). Among the presented groups, an increase in sales was reported only by entities classified in the group “textiles, clothing, footwear” (by 1.7%).

In March compared with February 2023, a growth in retail sales value via Internet at current prices was recorded (by 14.7%). The share of sales via Internet in “total” sales decreased from 8.7% in February to 8.6% in March 2023. Among the presented groups with a significant share of sales via Internet a decrease in share was reported by enterprises classified in the group “newspapers, books, other sale in specialized stores” (from 26.3% a month ago to 25.6%). On the other hand, an increase in sales was noted by entities from the groups “textiles, clothing, footwear” (from 22.1% to 23.0% respectively) and “furniture, radio, TV and household appliances” (from 17.9% to 18.0%).

In March 2023 a decrease in retail sales (at constant prices) y/y was recorded in most groups

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	03 2023		01-03 2023
	02 2023=100	03 2022=100	01-03 2022=100
TOTAL	114.0	92.7	96.5
of which:			
Motor vehicles, motorcycles, parts	118.1	98.8	103.2
Solid, liquid and gaseous fuels	111.7	79.3	82.0
Food, beverages and tobacco products	112.3	95.4	96.3
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	106.5	98.2	101.4
Textiles, clothing, footwear	117.2	101.7	109.6
Furniture, radio, TV and household appliances	119.0	84.8	89.2
Newspapers, books, other sale in specialized stores	113.4	82.2	89.3
Others	117.4	81.5	88.9

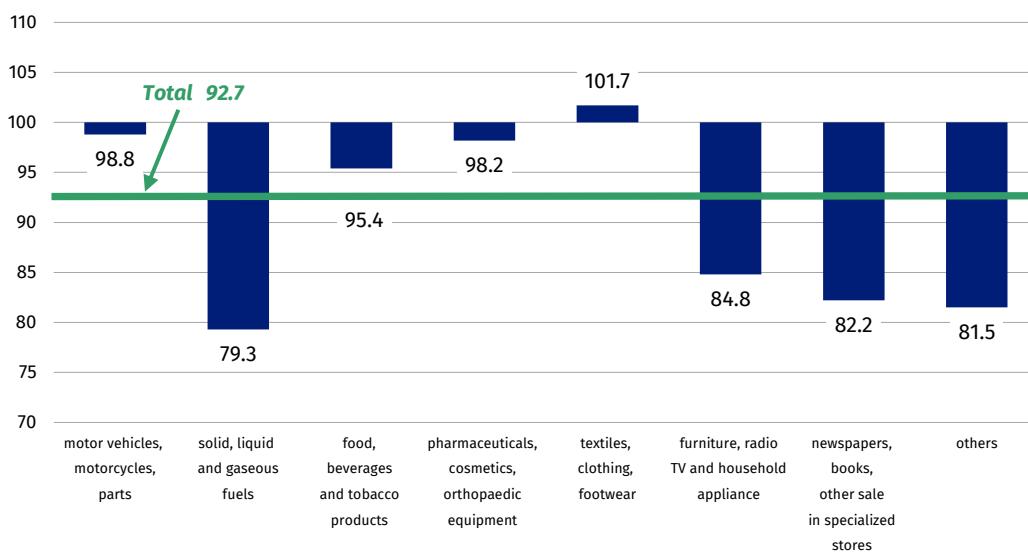
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	03 2023		01-03 2023	
	02 2023=100	03 2022=100	01-03 2022=100	Structure in %
TOTAL	115.4	104.8	110.8	100.0
of which:				
Motor vehicles, motorcycles, parts	118.4	106.3	111.7	7.6
Solid, liquid and gaseous fuels	108.9	84.2	100.2	14.2
Food, beverages and tobacco products	114.8	116.2	116.2	25.8
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	108,1	109.7	112.6	7.2
Textiles, clothing, footwear	122.7	110.0	117.7	6.7
Furniture, radio, TV and household appliances	120.5	96.7	101.2	7.9
Newspapers, books, other sale in specialized stores	113.4	91.3	99.5	4.0
Others	119.6	93.5	101.4	8.7

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in March 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100

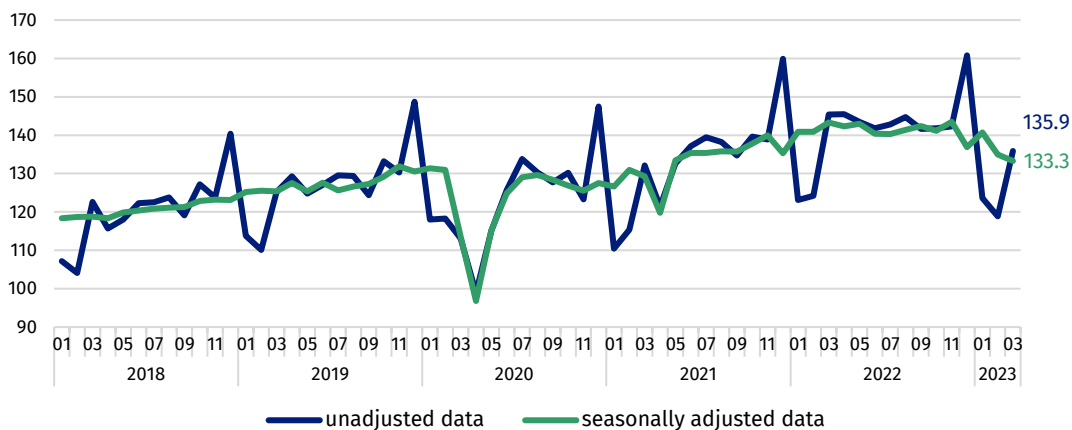


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in March 2023 were by 1.3% lower compared with February 2023.

In March 2023, there was a decrease of 1.3% in retail sales seasonally adjusted in comparison with February 2023

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".


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Terms used in official statistics

[Retail sales of goods](#)