

Retail sales index – August 2022

21.09.2022

 **4.2%**

An increase compared with the corresponding month of the previous year

In August 2022 retail sales¹ at constant prices were by 4.2% higher than the year before (against an increase of 5.4% in August 2021).

Compared with July 2022 retail sales increased by 1.0%. In the period of January-August² 2022, the same increase in sales was recorded as in the previous year – by 7.3%

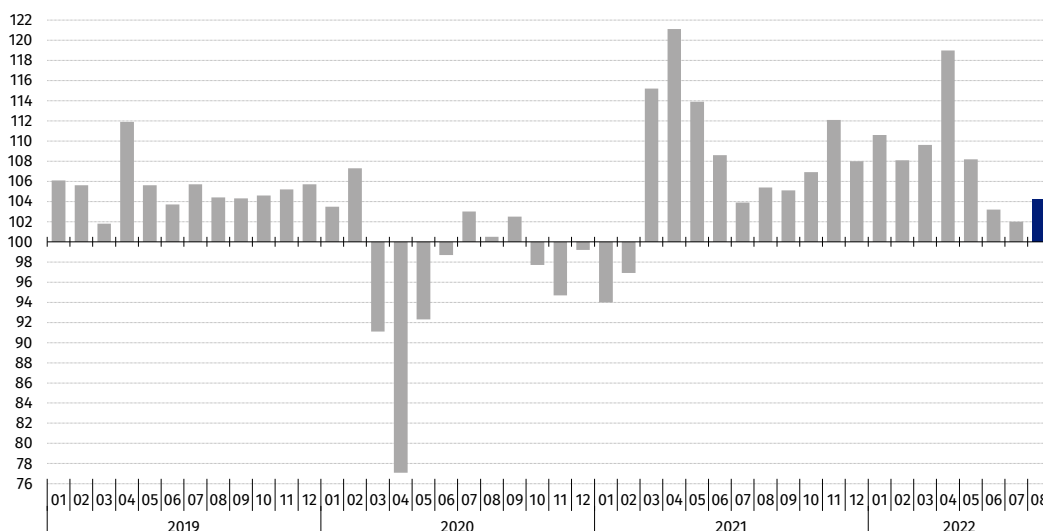
Retail sales of goods by type of enterprise activity

In August 2022, an increase in retail sales (at constant prices) compared with the corresponding period of 2021 was recorded by units from the groups: “pharmaceuticals, cosmetics, orthopaedic equipment” (by 13.7%), “others” (by 10.9%), “textiles, clothing, footwear” (by 8.4%) and “food, beverages and tobacco products” (by 7.4%). The deepest decline in sales was reported by units trading in solid, liquid and gaseous fuels (by 14.2%).

In August 2022 compared with July 2022, an increase in retail sales value via Internet at current prices was recorded (by 6.6%). The share of sales via Internet in “total” sales increased from 8.4% in July to 8.9% in August this year. Among the presented groups with a significant share of sales via Internet a rise in share was reported by enterprises classified into the groups: “newspapers, books, other sale in specialized stores” (from 21.5% a month ago to 22.2%), “furniture, radio, TV and household appliances” (from 16.1% to 16.6% respectively), while a decrease in the share was recorded in the group “textiles, clothing, footwear” (from 22.8% to 21.1%).

In August 2022 the highest increase in retail sales (at constant prices) y/y, among the groups presented, was reported by units trading in pharmaceuticals, cosmetics, orthopaedic equipment – by 13.7%

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	08 2022		01-08 2022
	07 2022=100	08 2021=100	01-08 2021=100
TOTAL	101.0	104.2	107.3
of which:			
Motor vehicles, motorcycles, parts	99.7	93.2	87.7
Solid, liquid and gaseous fuels	99.3	85.8	97.1
Food, beverages and tobacco products	99.3	107.4	105.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	101.4	113.7	115.4
Textiles, clothing, footwear	103.7	108.4	127.1
Furniture, radio, TV and household appliances	101.6	97.2	101.3
Newspapers, books, other sale in specialized stores	104.6	98.4	105.8
Others	102.9	110.9	118.7

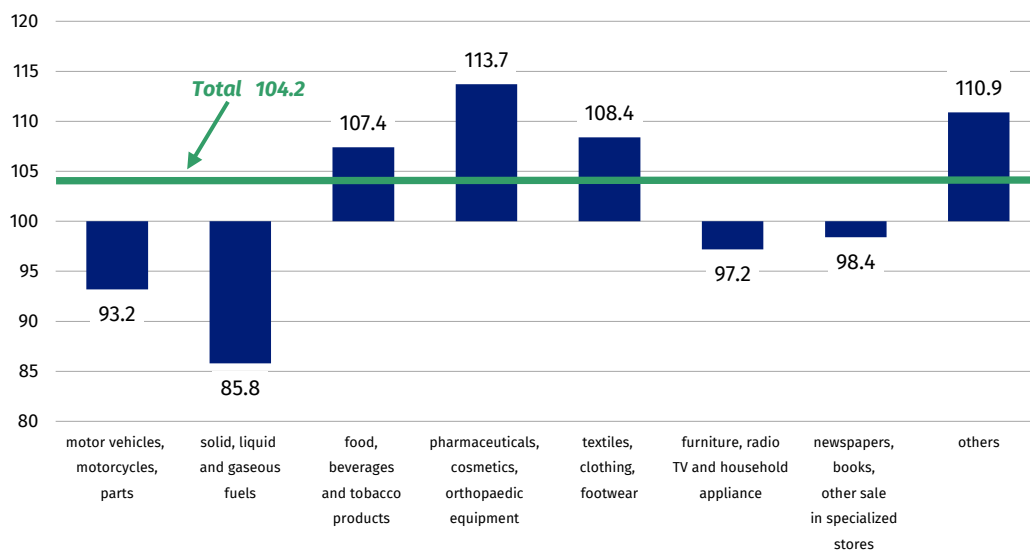
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Table 2. Index numbers of retail sales (current prices)

Specification	08 2022		01-08 2022
	07 2022=100	08 2021=100	01-08 2021=100
TOTAL	101.7	121.5	121.2
of which:			
Motor vehicles, motorcycles, parts	100.2	102.3	95.1
Solid, liquid and gaseous fuels	98.1	133.7	142.5
Food, beverages and tobacco products	100.8	124.3	117.8
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	103.2	120.9	119.9
Textiles, clothing, footwear	103.3	114.5	132.8
Furniture, radio, TV and household appliances	103.2	109.0	110.4
Newspapers, books, other sale in specialized stores	105.2	107.7	113.6
Others	103.9	122.7	127.7

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

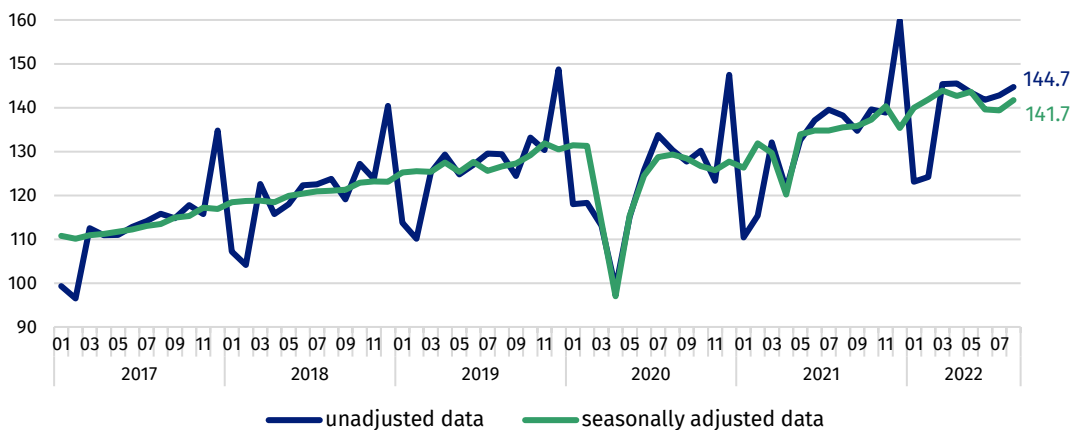
Chart 2. Retail sales of goods in August 2022 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in August 2022 were by 1.6% higher compared with July 2022.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In August 2022, there was an increase of 1.6% in retail sales seasonally adjusted in comparison with July 2022

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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Terms used in official statistics

[Retail sales of goods](#)