

Retail sales index – January 2022

21.02.2022

10.6%

An increase compared with the corresponding month of the previous year

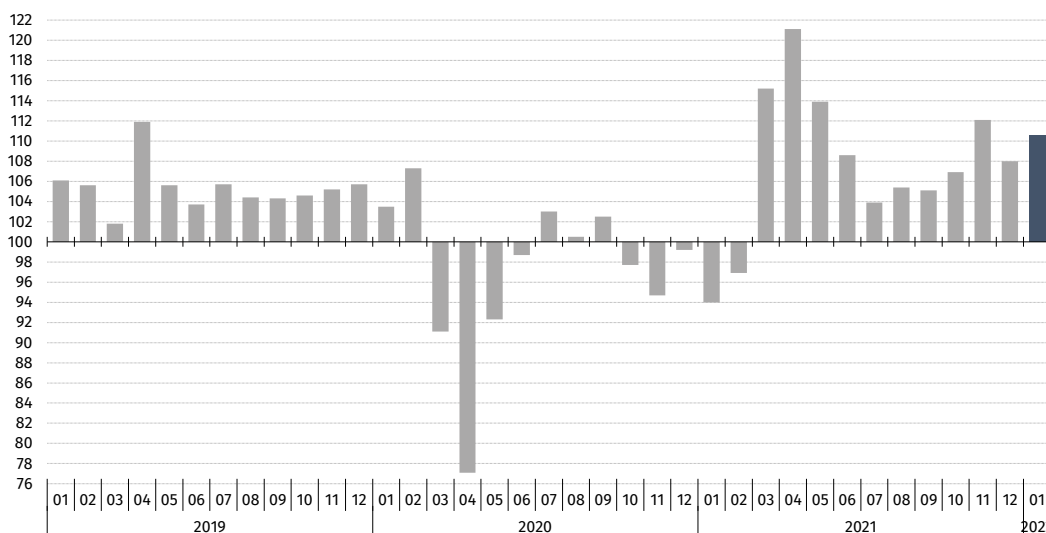
In January 2022 retail sales¹ at constant prices² were by 10.6% higher than the year before (against a drop of 6.0% in January 2021). Compared with December 2021 retail sales decreased by 22.8%.

Retail sales of goods by type of enterprise activity

In January 2022, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2021 was recorded, as in previous months, by units trading in textiles, clothing, footwear (by 97.7% against a decrease of 40.8% the year before). Higher sales than “total” sales, among the categories presented, were also observed in the groups: “others” (by 24.4%), “pharmaceuticals, cosmetics, orthopaedic equipment (by 19.2%) and “newspapers, books, other sale in specialized stores” (by 17.5%). A decrease in sales was reported by units selling motor vehicles, motorcycles, parts (by 13.5%), solid, liquid and gaseous fuels (by 1.5%) as well as furniture, radio, TV and household appliances (by 0.4%).

In January 2022 compared with December 2021, a decrease in retail sales value via Internet at current prices was recorded (by 15.5%). The share of such sales increased from 10.2% in December 2021 to 11.1% in January this year. Among the presented groups with a significant share in sales an increase was reported by enterprises classified into the groups: “textiles, clothing, footwear” (from 24.0% a month ago to 28.8%), “newspapers, books, other sale in specialized stores” (from 23.2% to 25.1% respectively) and “furniture, radio, TV and household appliances” from 17.5% to 20.5%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



In January 2022 there was a significant increase in retail sales y/y in the group “textiles, clothing, footwear”, which was caused i.a. by restrictions introduced last year in the operation of shopping malls

¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

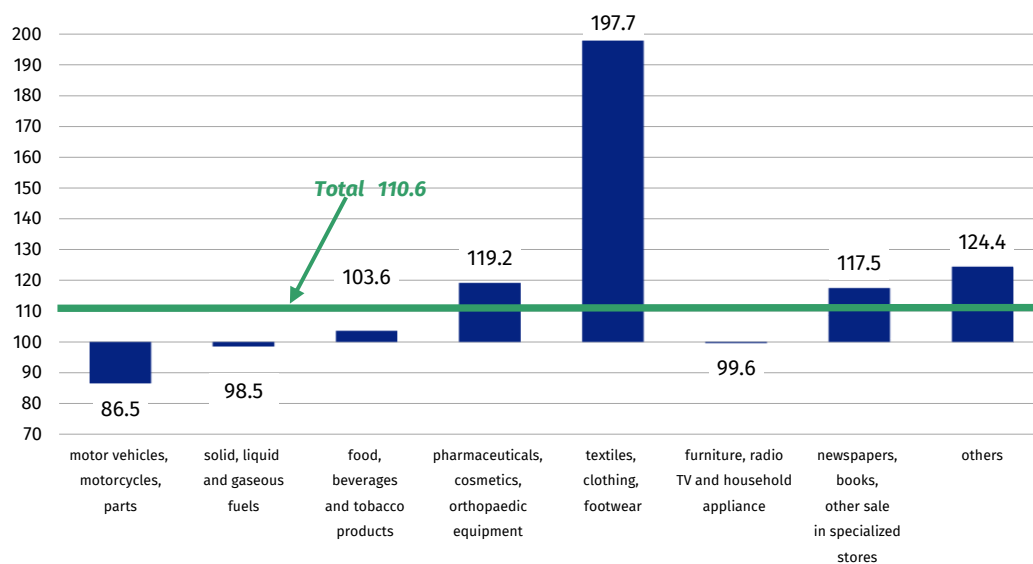
² Preliminary data

Table 1. Index numbers of retail sales

Specification	Constant prices		Current prices	
	01 2022		01 2022	
	12 2021=100	01 2021=100	12 2021=100	01 2021=100
TOTAL	77.2	110.6	77.4	120.0
of which:				
Motor vehicles, motorcycles, parts	85.0	86.5	85.7	92.6
Solid, liquid and gaseous fuels	85.1	98.5	82.6	126.4
Food, beverages and tobacco products	77.7	103.6	79.6	112.1
Other retail sales in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	79.0	119.2	79.2	121.3
Textiles, clothing, footwear	72.3	197.7	70.4	206.2
Furniture, radio, TV and household appliances	66.3	99.6	67.2	106.4
Newspapers, books, other sale in specialized stores	58.5	117.5	58.5	123.3
Others	78.4	124.4	78.9	131.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in January 2022 by type of enterprise activity (constant prices) – corresponding period of previous year=100

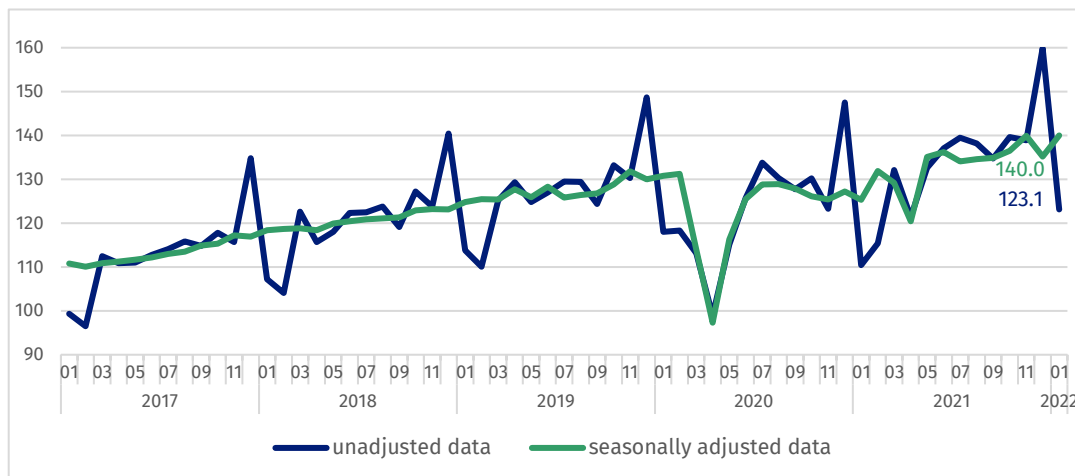


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2022 were by 3.6% higher in comparison to December 2021.

In January 2022, there was an increase of 3.6% in retail sales seasonally adjusted in comparison with December 2021

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland."

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Terms used in official statistics

[Retail sales of goods](#)