Retail sales index – November 2021

In November 2021 retail sales[[1]](#footnote-1) at constant prices were by 12.1% higher than the year before (against a decrease of 5.3% in November 2020). Compared with October 2021 retail sales decreased by 1.0%.
In the period of January-November[[2]](#footnote-2) 2021 retail sales y/y were by 7.7% higher (against a decrease of 3.1% in 2020).

 12.1%

An increase compared with

the corresponding month

of the previous year

# Retail sales of goods by type of enterprise activity

In November 2021 there was a significant increase in retail sales y/y, which was caused i.a by restriction introduced last year in the operation of shopping malls.

In November 2021 the largest increase in retail sales (at constant prices) compared to the corresponding period of 2020, as in previous months, was recorded by units trading in textiles, clothing, footwear (by 55.8% against a decrease of 21.9% the year before). Higher sales than “total” sales were also observed in the groups: “others” (by 23.8%), “pharmaceuticals, cosmetics, orthopaedic equipment (by 18.2%) and “newspapers, books, other sale in specialized stores” (by 12.5%).
A decrease in sales was reported as before by units selling motor vehicles, motorcycles, parts (by 4.9%).
In November 2021 compared with October this year, an increase in retail sales value via Internet at current prices was recorded (by 35.3%). The share of such sales increased from 8.4% in October to 11.4% in November this year. The highest increase in the share of sales, among the categories presented, was reported by enterprises classified into the groups: “textiles, clothing, footwear” (from 21.9% a month ago to 28.6%), “newspapers, books, other sale in specialized stores” (from 21.1% to 26.6% respectively) and “furniture, radio, TV and household appliances” from 17.0% to 20.3%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100

# **Table 1. Index numbers of retail sales (constant prices)**

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| Specification |
| XI 2021 | I-XI 2021 |
| X 2021=100 | XI 2020=100 | I-XI 2020=100 |
| **TOTAL** | **99.0** | **112.1** | **107.7** |
| of which: |  |  |  |
| Motor vehicles, motorcycles, parts | 99.5 | 95.1 | 113.2 |
| Solid, liquid and gaseous fuels | 89.6 | 106.5 | 102.1 |
| Food, beverages and tobacco products | 94.3 | 102.9 | 101.6 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 105.3 | 118.2 | 107.2 |
| Textiles, clothing, footwear | 104.6 | 155.8 | 129.0 |
| Furniture, radio, TV and household appliances | 107.5 | 110.3 | 106.1 |
| Newspapers, books, other sale in specialized stores | 104.1 | 112.5 | 106.6 |
| Others | 98.1 | 123.8 | 108.7 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers of retail sales (current prices)**

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| --- |
| Wyszczególnienie |
| XI 2021 | I-XI 2021 |
| X 2021=100 | XI 2020=100 | I-XI 2020=100 |
| **TOTAL** | **100.2** | **121.2** | **112.1** |
| of which: |  |  |  |
| Motor vehicles, motorcycles, parts | 100.8 | 99.8 | 115.1 |
| Solid, liquid and gaseous fuels | 94.0 | 145.6 | 120.2 |
| Food, beverages and tobacco products | 95.4 | 108.6 | 104.2 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 105.3 | 120.1 | 109.0 |
| Textiles, clothing, footwear | 104.7 | 159.1 | 128.6 |
| Furniture, radio, TV and household appliances | 107.8 | 116.2 | 109.3 |
| Newspapers, books, other sale in specialized stores | 105.1 | 118.2 | 109.9 |
| Others | 98.7 | 128.8 | 110.9 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in November 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

Retail sales seasonally adjusted

In November 2021, there was an increase of 2.5% in retail sales seasonally adjusted in comparison with October 2021

After eliminating the seasonal factors, retail sales at constant prices in November 2021 were by 2.5% higher in comparison to October 2021.

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: “Source of data: Statistics Poland”, and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: “Own study based on figures from Statistics Poland

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**Related studies**

[Internal market in 2020](https://stat.gov.pl/en/topics/prices-trade/trade/internal-market-in-2020%2C7%2C19.html%22%20%5Co%20%22Internal%20marketin%202019)

**Subject available in databases**

[Knowledge Databases – Trade and Services](http://swaid.stat.gov.pl/EN/SitePagesDBW/HandelUslugi.aspx)

[Macroeconomic Data Bank](https://bdm.stat.gov.pl/)

**Important concepts available in the dictionary**

[Retail sales of goods](http://stat.gov.pl/en/metainformations/glossary/terms-used-in-official-statistics/473%2Cterm.html)

1. Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales. [↑](#footnote-ref-1)
2. Corrections made by reporting entities were included in cumulative data. [↑](#footnote-ref-2)