

Retail sales index – February 2021

19.03.2021


3.1%

A decrease compared with the corresponding month of the previous year

In February 2021 retail sales¹ at constant prices were by 3.1% lower than the year before (against a growth of 7.3% in February 2020). Compared with January 2021 retail sales increased by 3.5%.

In the period of January-February² 2021 retail sales y/y were by 4.9% lower (against a growth of 5.6% in 2020).

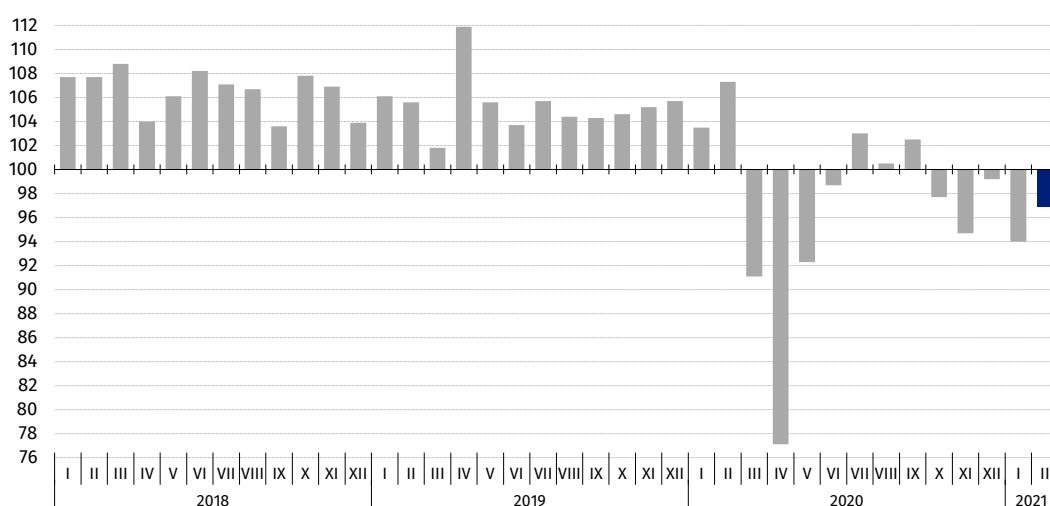
Retail sales of goods by type of enterprise activity

In February 2021, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2020 was noted by units from the group “others” (by 16.6% against a growth of 3.8% the year before). Significantly lower sales were also observed in groups “solid, liquid and gaseous fuels” (by 14.8%) and “pharmaceuticals, cosmetics, orthopaedic equipment” (by 13.5%). The largest increased was however reported by entities trading in textiles, clothing and footwear (by 12.9%).

In February 2021 compared with January 2021, a decrease in retail sales value via Internet at current prices was recorded (by 9.3%). The share of such sales decreased from 9.8% in January to 8.6% in February this year. A decrease in the share of sales via Internet was noted in most of the groups. A significant decrease was reported by enterprises classified into the group “textiles, clothing, footwear” (from 44.0% a month ago to 23.8%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 34.1% to 22.8% respectively) and “furniture, radio, TV and household appliances” (from 19.3% to 15.9%).

In February 2021 after declines in previous months a high sales growth y/y in the group “textiles, clothing and footwear” was recorded, which was related i.a. to the lifting of restrictions on the operation of shopping malls introduced due to the COVID-19 pandemic

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	II 2021		I-II 2021
	I 2021=100	II 2020=100	I-II 2020=100
TOTAL	103.5	96.9	95.1
of which:			
Motor vehicles, motorcycles, parts	106.1	101.0	96.8
Solid, liquid and gaseous fuels	98.5	85.2	84.7
Food, beverages and tobacco products	96.3	94.8	96.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	101.0	86.5	87.9
Textiles, clothing, footwear	172.8	112.9	84.5
Furniture, radio, TV and household appliances	103.7	109.0	107.8
Newspapers, books, other sale in specialized stores	120.1	109.4	97.5
Others	103.1	83.4	83.0

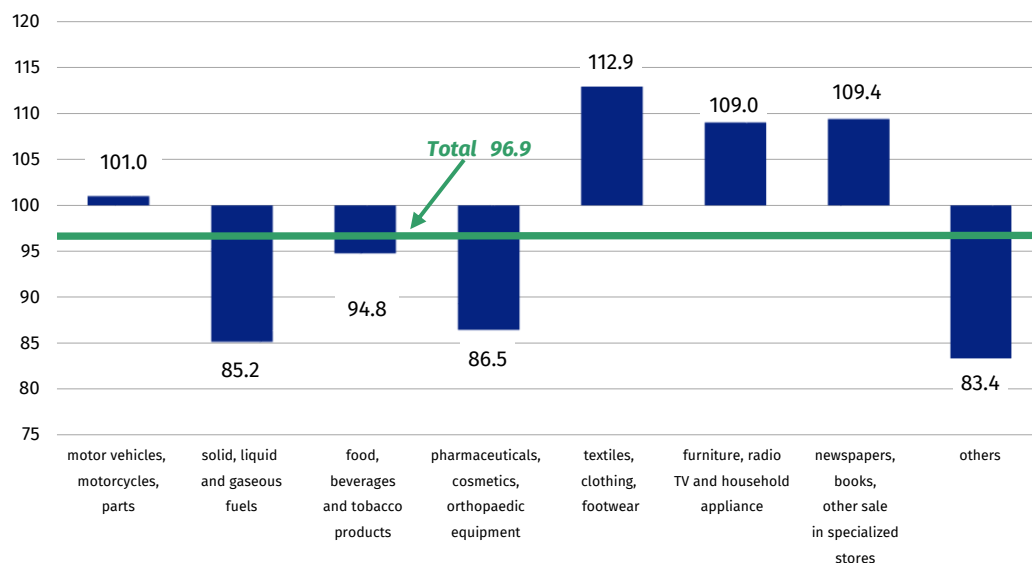
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	II 2021		I-II 2021
	I 2021=100	II 2020=100	I-II 2020=100
TOTAL	104.0	97.3	95.3
of which:			
Motor vehicles, motorcycles, parts	106.4	101.4	97.1
Solid, liquid and gaseous fuels	100.4	83.1	81.4
Food, beverages and tobacco products	96.8	95.6	97.7
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	101.0	88.2	89.8
Textiles, clothing, footwear	172.1	109.9	82.0
Furniture, radio, TV and household appliances	104.0	111.1	109.6
Newspapers, books, other sale in specialized stores	120.8	111.7	99.3
Others	103.4	84.1	83.6

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in February 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100

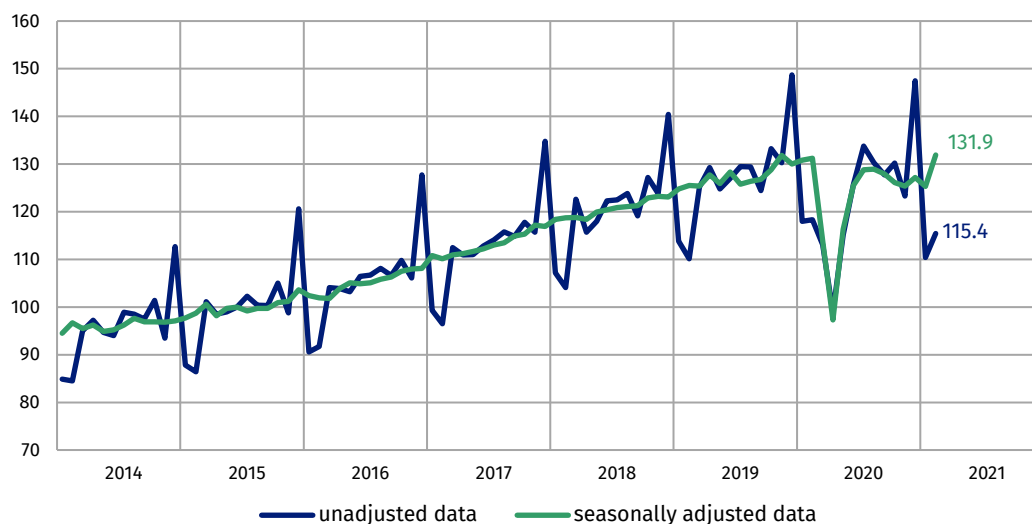


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in February 2021 were by 5.3% higher in comparison to January 2021.

In February 2021, there was an increase of 5.3% in retail sales seasonally adjusted in comparison with January 2021

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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