

# Retail sales index – January 2021

19.02.2021

**↓ 6.0%**

A decrease compared with the corresponding month of the previous year

In January 2021 retail sales<sup>1</sup> at constant prices<sup>2</sup> were by 6.0% lower than the year before (against a growth of 3.5% in January 2020). Compared with December 2020 retail sales decreased by 24.9%.

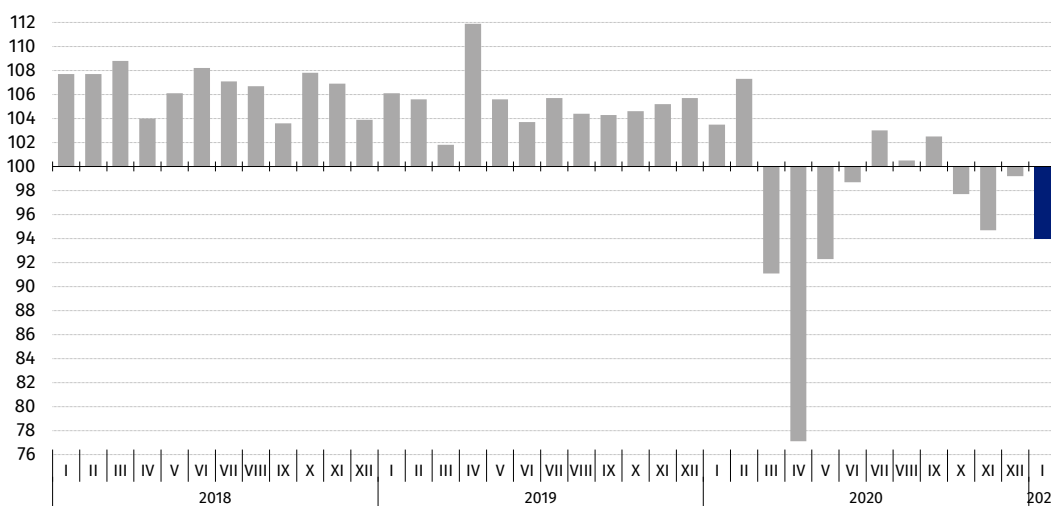
## Retail sales of goods by type of enterprise activity

In January 2021, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2020, as in the previous months, was noted by entities trading in textiles, clothing and footwear (by 40.8% against a growth of 10.5% the year before). Significantly lower sales were also observed in groups: “solid, liquid and gaseous fuels” (by 16.4%); “others” (by 15.3%); “newspapers, books, other sale in specialized stores” (by 11.9%). Among the groups presented only units trading in furniture, radio, TV and household appliances reported an increase (by 7.1%).

In January 2021 compared with December 2020, a decrease in retail sales value via Internet at current prices was recorded (by 18.9%). However the share of such sales increased from 9.1% in December last year to 9.8% in January this year. An increase in the share of sales via Internet was noted in most of the groups. A significant increase was reported by enterprises classified into the group “textiles, clothing, footwear” (from 19.9% a month ago to 44.0%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 27.8% to 34.1% respectively) and “furniture, radio, TV and household appliances” (from 15.2% to 19.3%).

In January 2021 a decrease in retail sales per annum was noted in most of the groups. The lower sales were influenced i.a. by restrictions on the operation of shopping malls introduced due to the COVID-19 pandemic

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

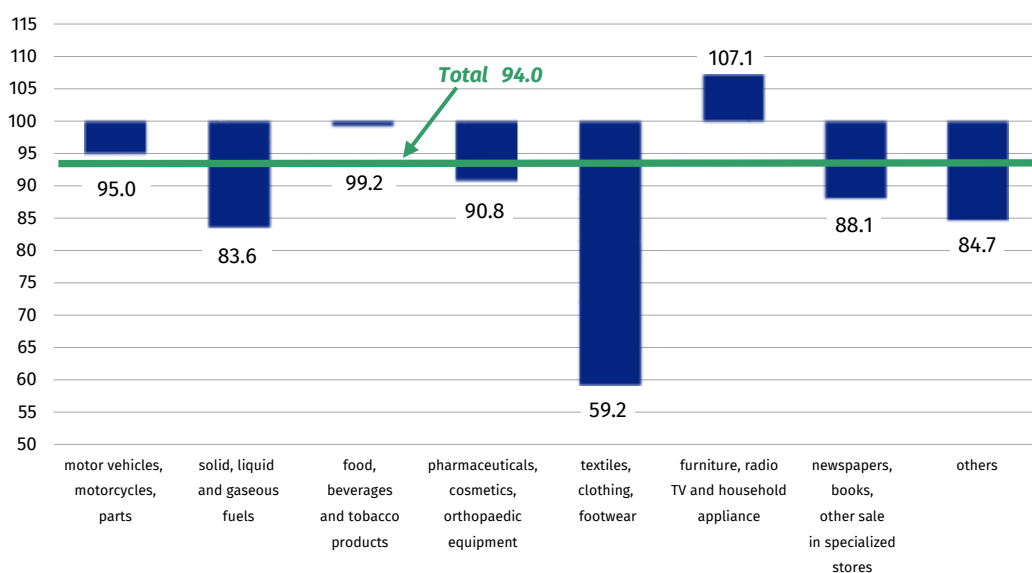
<sup>2</sup> Preliminary data

**Table 1. Index numbers of retail sales (constant prices)**

SPECIFICATION	Constant prices		Current prices	
	I 2021		I 2021	
	XII 2020=100	I 2020=100	XII 2020=100	I 2020=100
<b>TOTAL</b>	<b>75.1</b>	<b>94.0</b>	<b>75.4</b>	<b>94.0</b>
of which:				
Motor vehicles, motorcycles, parts	90.0	95.0	90.2	94.9
Solid, liquid and gaseous fuels	89.2	83.6	90.8	79.4
Food, beverages and tobacco products	75.7	99.2	76.9	100.5
Other retail sales in non-specialized stores	.	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	78.7	90.8	78.6	92.8
Textiles, clothing, footwear	47.9	59.2	46.1	57.2
Furniture, radio, TV and household appliances	67.5	107.1	67.6	108.8
Newspapers, books, other sale in specialized stores	53.5	88.1	53.7	89.7
Others	75.8	84.7	75.7	85.3

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in January 2021 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

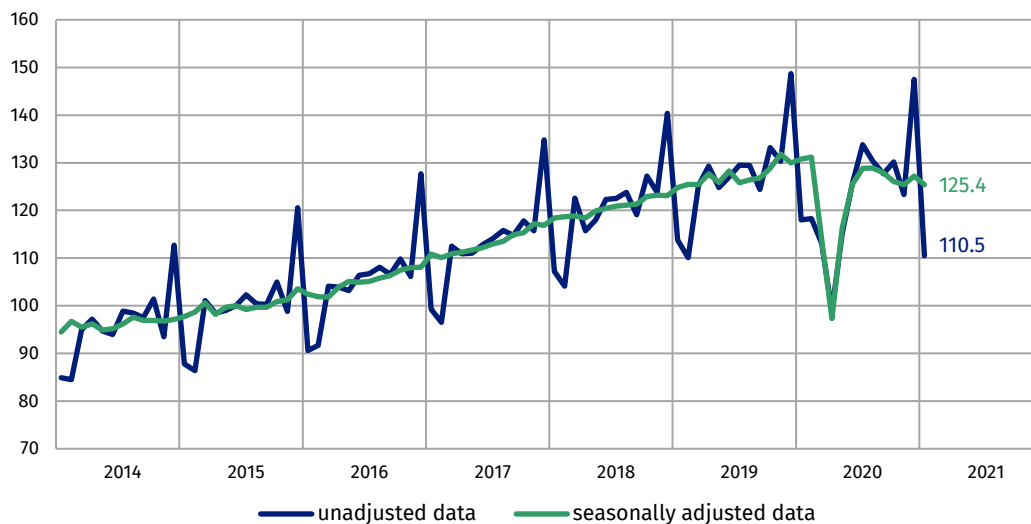


## Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2021 were by 1.4% lower in comparison to December 2020.

In January 2021, there was a decrease of 1.4% in retail sales seasonally adjusted in comparison with December 2020

**Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100**



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

Prepared by:

**Trade and Services Department**  
**Director Ewa Adach-Stankiewicz**  
Office: tel. (+48 22) 608 31 24

Dissemination:

**The Spokesperson for the President**  
**of Statistics Poland**  
**Karolina Banaszek**  
Mobile: (+48) 695 255 011

**Press Office**

Office: tel. (+48 22) 608 34 91, 608 38 04

e-mail: [obslugaprasowa@stat.gov.pl](mailto:obslugaprasowa@stat.gov.pl)



[www.stat.gov.pl/en/](http://www.stat.gov.pl/en/)



[@StatPoland](https://twitter.com/StatPoland)



[@GlownyUrzadStatystyczny](https://www.facebook.com/GlownyUrzadStatystyczny)

**Related studies**

[Internal market in 2019](#)

**Subject available in databases**

[Knowledge Databases – Trade and Services](#)

[Macroeconomic Data Bank](#)

**Important concepts available in the dictionary**

[Retail sales of goods](#)