

## Retail sales index – December 2020

22.01.2021

**↓ 0.8%**

A decrease compared with the corresponding month of the previous year

**In December 2020 retail sales<sup>1</sup> at constant prices were by 0.8% lower than the year before (against a growth of 5.7% in December 2019). Compared with November 2020 retail sales increased by 19.8%.**

**In the period of January-December<sup>2</sup> 2020 retail sales y/y were by 3.1% lower (against a growth of 5.4% in 2019).**

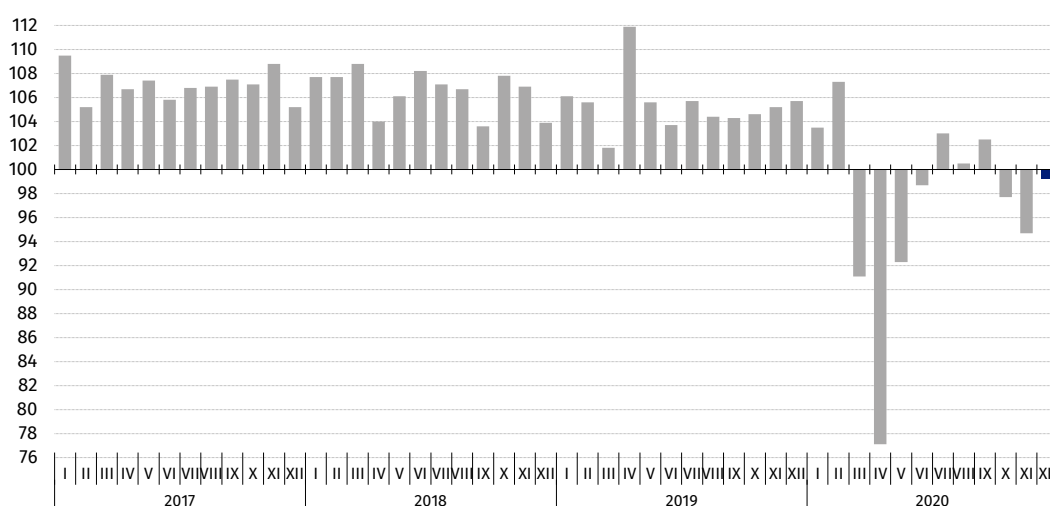
### Retail sales of goods by type of enterprise activity

In December 2020, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2019, as in the previous month, was noted by entities trading in textiles, clothing and footwear (by 10.9% against a growth of 8.0% the year before). Significantly lower sales were also observed in groups: “solid, liquid and gaseous fuels” (by 10.3%); “others” (by 9.4%); “motor vehicles, motorcycles, parts” (by 7.9%). An increase in sales was reported however by units trading in furniture, radio, TV and household appliances by (3.5%) and entities selling food, beverages and tobacco products (by 0.7%).

In December 2020 compared with the previous month, a decrease in retail sales value via Internet at current prices was recorded (by 4.1%). The share of such sales decreased from 11.4% in November to 9.1% in December 2020. A drop in the share of sales via Internet was noted in all groups. A significant decrease was reported by enterprises classified into the group “textiles, clothing, footwear” (from 35.4% a month ago to 19.9%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 38.1% to 27.8% respectively) and “furniture, radio, TV and household appliances” (from 22.5% to 15.2%).

In December 2020 a decrease in retail sales per annum was noted in most of the groups presented.

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

<sup>2</sup> Corrections made by reporting entities were included in cumulative data.

**Table 1. Index numbers of retail sales (constant prices)**

Specification	XII 2020		I-XII 2020
	XI 2020=100	XII 2019=100	I-XII 2019=100
<b>TOTAL</b>	<b>119.8</b>	<b>99.2</b>	<b>96.9</b>
of which:			
Motor vehicles, motorcycles, parts	108.1	92.1	87.7
Solid, liquid and gaseous fuels	102.3	89.7	90.1
Food, beverages and tobacco products	125.9	100.7	98.1
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	116.4	99.1	98.4
Textiles, clothing, footwear	138.3	89.1	84.7
Furniture, radio, TV and household appliances	124.1	103.5	104.7
Newspapers, books, other sale in specialized stores	149.0	97.8	95.7
Others	111.7	90.6	90.6

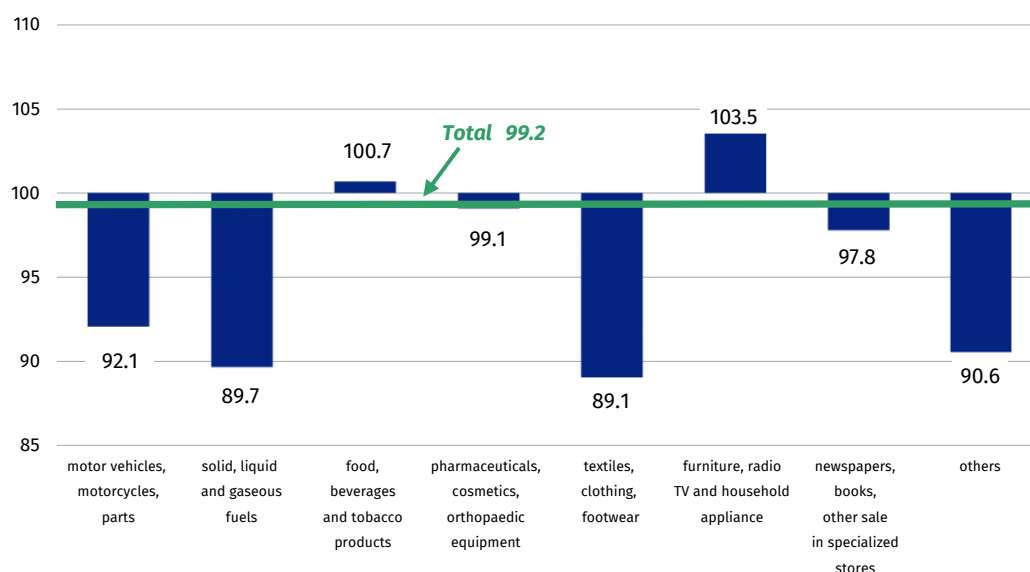
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers of retail sales (current prices)**

Specification	XII 2020		I -XII 2020	
	XI 2020=100	XII 2019=100	I-XII 2019=100	Structure in %
<b>TOTAL</b>	<b>120.0</b>	<b>99.2</b>	<b>97.4</b>	<b>100.0</b>
of which:				
Motor vehicles, motorcycles, parts	108.2	92.2	86.8	8.2
Solid, liquid and gaseous fuels	104.5	84.6	83.4	13.3
Food, beverages and tobacco products	125.9	102.3	102.8	26.7
Other retail sale in non-specialized stores	.	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	116.6	101.7	101.0	7.0
Textiles, clothing, footwear	136.4	85.7	82.7	5.6
Furniture, radio, TV and household appliances	124.2	105.1	105.4	9.7
Newspapers, books, other sale in specialized stores	150.2	99.3	96.7	5.0
Others	111.7	91.3	92.3	9.0

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in December 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

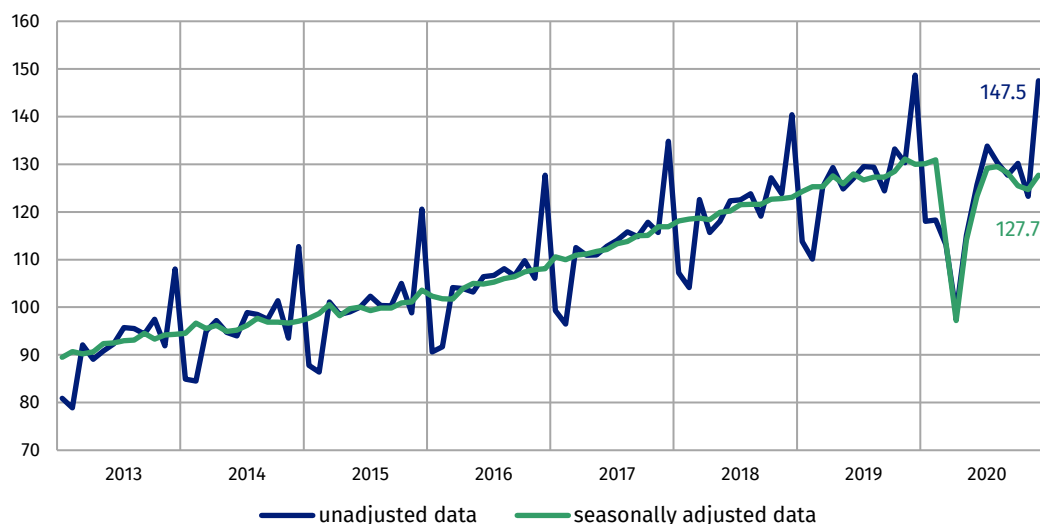


**Retail sales seasonally adjusted**

After eliminating the seasonal factors, retail sales at constant prices in December 2020 were by 2.4% higher in comparison to November 2020.

In December 2020, there was an increase of 2.4% in retail sales seasonally adjusted in comparison with the previous month

**Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100**



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

**Prepared by:**  
Trade and Services Department  
Director Ewa Adach-Stankiewicz  
Office: tel. (+48 22) 608 31 24

**Dissemination:**  
The Spokesperson for the President  
of Statistics Poland  
Karolina Banaszek  
Mobile: (+48) 695 255 011

**Press Office**  
Office: tel. (+48 22) 608 34 91, 608 38 04  
e-mail: [obslugaprasowa@stat.gov.pl](mailto:obslugaprasowa@stat.gov.pl)



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[Retail sales of goods](#)