Retail sales index – December 2020

In December 2020 retail sales[[1]](#footnote-1) at constant prices were
by 0.8% lower than the year before (against a growth
of 5.7% in December 2019). Compared with November 2020 retail sales increased by 19.8%.
In the period of January-December[[2]](#footnote-2) 2020 retail sales y/y were by 3.1% lower (against a growth of 5.4% in 2019).

 0.8%

A decrease compared with

the corresponding month

of the previous year

# Retail sales of goods by type of enterprise activity

In December 2020 a decrease in retail sales per annum was noted in most of the groups presented.

In December 2020, the largest decrease in retail sales (at constant prices) compared to the corresponding period of 2019, as in the previous month, was noted by entities trading in textiles, clothing and footwear (by 10.9% against a growth of 8.0% the year before). Significantly lower sales were also observed in groups: “solid, liquid and gaseous fuels” (by 10.3%); “others” (by 9.4%); “motor vehicles, motorcycles, parts” (by 7.9%). An increase in sales was reported however by units trading in furniture, radio, TV and household appliances by (3.5%) and entities selling food, beverages and tobacco products (by 0.7%).
In December 2020 compared with the previous month, a decrease in retail sales value via Internet at current prices was recorded (by 4.1%). The share of such sales decreased from 11.4% in November to 9.1% in December 2020. A drop in the share of sales via Internet was noted in all groups. A significant decrease was reported by enterprises classified into the group “textiles, clothing, footwear” (from 35.4% a month ago to 19.9%) as well as by entities from groups “newspapers, books, other sale in specialized stores” (from 38.1% to 27.8% respectively) and “furniture, radio, TV and household appliances“ (from 22.5% to 15.2%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100

# **Table 1. Index numbers of retail sales (constant prices)**

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| Specification |
| XII 2020 | I-XII 2020 |
| XI 2020=100 | XII 2019=100 | I-XII 2019=100 |
| **TOTAL** | **119.8** | **99.2** | **96.9** |
| of which: |  |  |  |
| Motor vehicles, motorcycles, parts | 108.1 | 92.1 | 87.7 |
| Solid, liquid and gaseous fuels | 102.3 | 89.7 | 90.1 |
| Food, beverages and tobacco products | 125.9 | 100.7 | 98.1 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 116.4 | 99.1 | 98.4 |
| Textiles, clothing, footwear | 138.3 | 89.1 | 84.7 |
| Furniture, radio, TV and household appliances | 124.1 | 103.5 | 104.7 |
| Newspapers, books, other sale in specialized stores | 149.0 | 97.8 | 95.7 |
| Others | 111.7 | 90.6 | 90.6 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers of retail sales (current prices)**

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| --- |
| Specification |
| XII 2020 | I –XII 2020 |
| XI 2020=100 | XII 2019=100 | I–XII 2019=100 | Structure in  % |
| **TOTAL** | **120.0** | **99.2** | **97.4** | **100.0** |
| of which: |  |  |  |  |
| Motor vehicles, motorcycles, parts | 108.2 | 92.2 | 86.8 | 8.2 |
| Solid, liquid and gaseous fuels | 104.5 | 84.6 | 83.4 | 13.3 |
| Food, beverages and tobacco products | 125.9 | 102.3 | 102.8 | 26.7 |
| Other retail sale in non-specialized stores | . | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 116.6 | 101.7 | 101.0 | 7.0 |
| Textiles, clothing, footwear | 136.4 | 85.7 | 82.7 | 5.6 |
| Furniture, radio, TV and household appliances | 124.2 | 105.1 | 105.4 | 9.7 |
| Newspapers, books, other sale in specialized stores | 150.2 | 99.3 | 96.7 | 5.0 |
| Others | 111.7 | 91.3 | 92.3 | 9.0 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in December 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

Retail sales seasonally adjusted

In December 2020, there was an increase of 2.4% in retail sales seasonally adjusted in comparison with the previous month

After eliminating the seasonal factors, retail sales at constant prices in December 2020 were by 2.4% higher in comparison to November 2020.

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: “Source of data: Statistics Poland”, and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: “Own study based on figures from Statistics Poland”.

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**Related studies**

[Internal market in 2019](https://stat.gov.pl/en/topics/prices-trade/trade/internal-market-in-2019%2C7%2C18.html%22%20%5Co%20%22Internal%20marketin%202019)

**Subject available in databases**

[Knowledge Databases – Trade and Services](http://swaid.stat.gov.pl/EN/SitePagesDBW/HandelUslugi.aspx)

[Macroeconomic Data Bank](https://bdm.stat.gov.pl/)

**Important concepts available in the dictionary**

[Retail sales of goods](http://stat.gov.pl/en/metainformations/glossary/terms-used-in-official-statistics/473%2Cterm.html)

1. Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales. [↑](#footnote-ref-1)
2. Corrections made by reporting entities were included in cumulative data. [↑](#footnote-ref-2)