

Retail sales index – September 2020

21.10.2020

↑ 2.5%

An increase compared with the corresponding month of the previous year

In September 2020 retail sales¹ at constant prices were by 2.5% higher than the year before (against a growth of 4.3% in September 2019). Compared with August 2020 retail sales decreased by 2.2%.

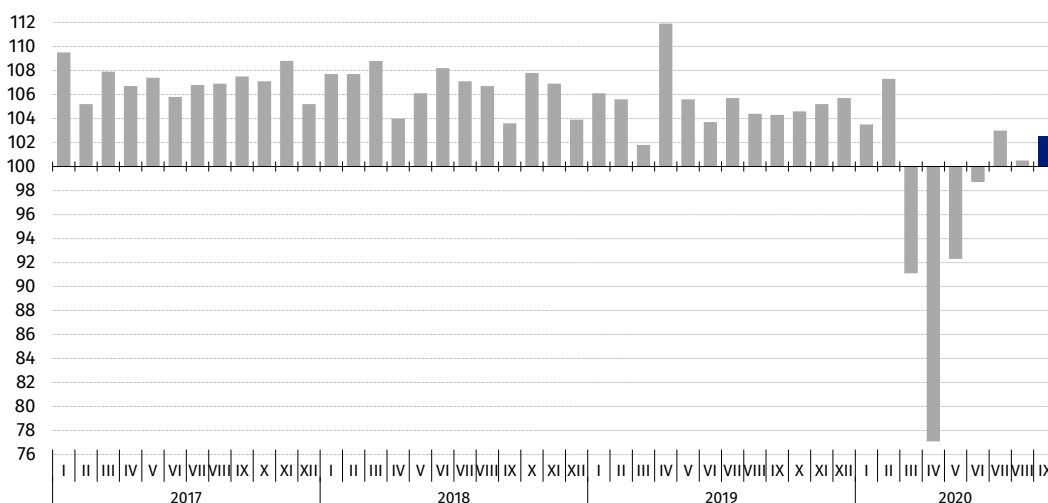
In the period of January-September² 2020 retail sales y/y were by 3.1% lower (against a growth of 5.8% in 2019).

Retail sales of goods by type of enterprise activity

In September 2020, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2019 among the groups presented was noted in entities selling furniture, radio, TV and household appliances (by 8.6% against a growth of 11.3% the year before). Sales were also up in the following groups: “motor vehicles, motorcycles, parts” (by 4.9%) “newspapers, books, other sale in specialized stores” (by 3.0%); “food, beverages and tobacco products” (by 1.6%); “pharmaceuticals, cosmetics, orthopedic equipment” (by 1.4%). A decrease in sales was however observed in units trading in solid, liquid and gaseous fuels (by 4.6%) as well as in groups “others” (by 2.7%) and “textiles, clothing, footwear” (by 1.7%). In September this year compared with the previous month, an increase in retail sales value via Internet at current prices was recorded (by 9.5%). The share of such sales increased from 6.1% in August this year to 6.8% in September this year. An increase in the share of sales via Internet was reported i.a. by enterprises classified into the group “newspapers, books, other sale in specialized stores” (from 19.3% to 22.5%), as well as by entities from groups “textiles, clothing, footwear” (from 15.7% to 18.2% respectively) and “furniture, radio, TV and household appliances” (from 10.9% to 11.8%).

An increase in retail sales y/y was noted in all months of the third quarter 2020

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	IX 2020		I-IX 2020
	VIII 2020=100	IX 2019=100	I-IX 2019=100
TOTAL	97.8	102.5	96.9
of which:			
Motor vehicles, motorcycles, parts	111.2	104.9	84.5
Solid, liquid and gaseous fuels	94.5	95.4	91.5
Food, beverages and tobacco products	96.3	101.6	98.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.3	101.4	97.9
Textiles, clothing, footwear	100.6	98.3	86.1
Furniture, radio, TV and household appliances	92.9	108.6	104.7
Newspapers, books, other sale in specialized stores	96.9	103.0	96.5
Others	102.5	97.3	91.8

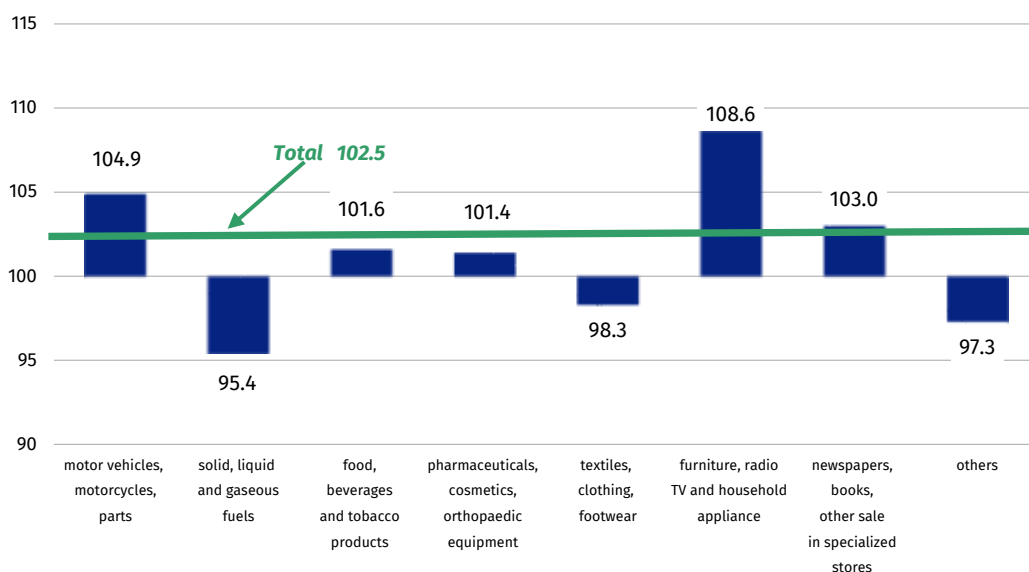
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	IX 2020		I-IX 2020	
	VIII 2020=100	IX 2019=100	I-IX 2019=100	Structure in %
TOTAL	98.2	102.7	97.4	100.0
of which:				
Motor vehicles, motorcycles, parts	111.2	104.2	83.4	8.0
Solid, liquid and gaseous fuels	95.7	89.4	84.2	13.8
Food, beverages and tobacco products	95.9	104.8	103.4	26.7
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	102.2	104.1	100.6	7.0
Textiles, clothing, footwear	103.0	96.5	84.2	5.6
Furniture, radio, TV and household appliances	93.1	109.7	105.1	9.4
Newspapers, books, other sale in specialized stores	97.2	104.7	97.4	4.9
Others	102.9	98.9	93.7	9.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in September 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

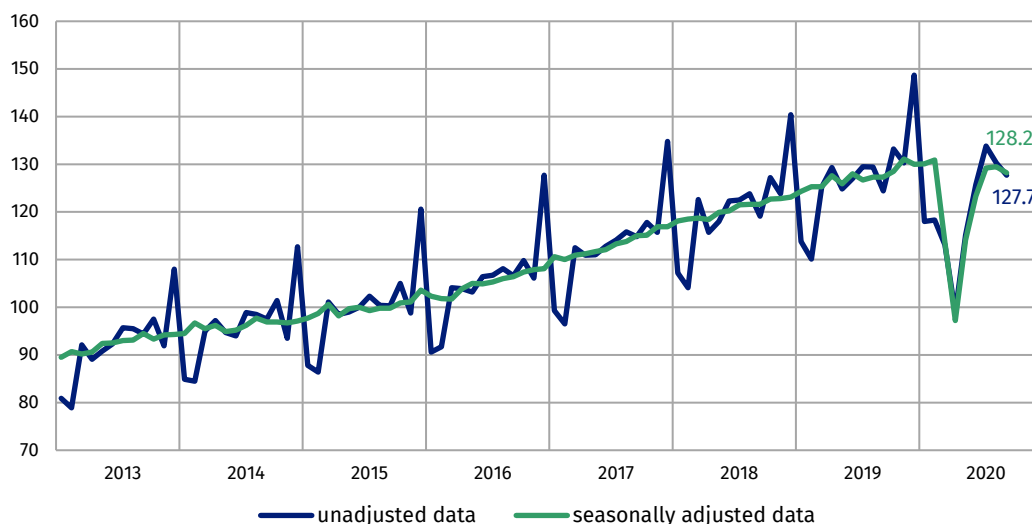


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in September 2020 were by 1.0% lower in comparison to August 2020.

In September 2020, there was a decrease of 1.0% in retail sales seasonally adjusted in comparison with August 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

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