

Retail sales index – July 2020

21.08.2020

↑3.0%

An increase compared with the corresponding month of the previous year

In July 2020 retail sales¹ at constant prices were by 3.0% higher than the year before (against a growth of 5.7% in July 2019). Compared with June 2020 retail sales increased by 6.5%.

In the period of January-July² 2020 retail sales y/y were by 3.9% lower (against a growth of 6.0% in 2019).

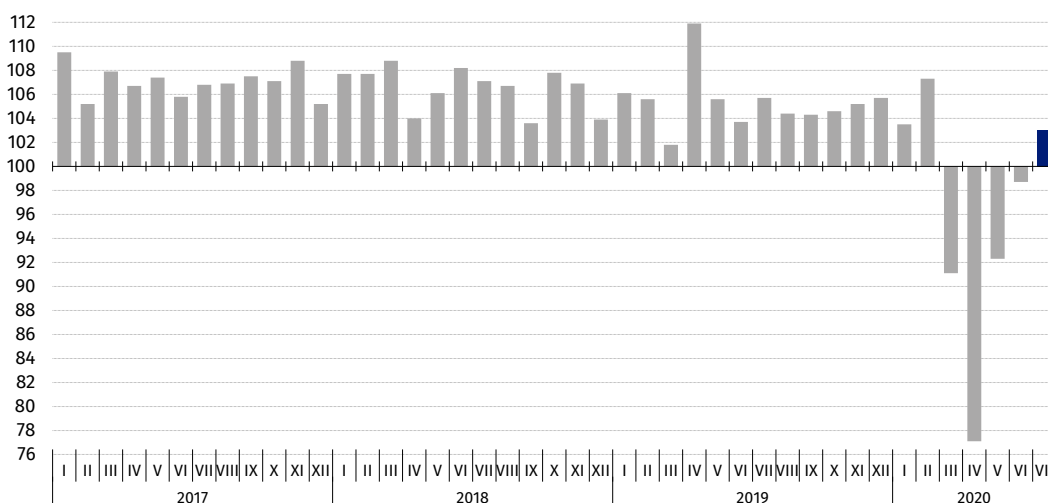
Retail sales of goods by type of enterprise activity

In July 2020, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2019 was observed in enterprises selling furniture, radio, TV and household appliances (by 15.8% against a growth of 15.9% the year before). Sales were also up in the following groups presented: “textiles, clothing, footwear” (by 5.3%); “newspapers, books, other sale in specialized stores” (by 2.3%) and “motor vehicles, motorcycles, parts” (by 0.7%). A drop in sales was however reported by units trading in solid, liquid and gaseous fuels (by 2.8%), in food, beverages and tobacco products (by 1.0%), as well as by entities classified into the group “others” (by 1.4%). Sales of pharmaceuticals, cosmetics, orthopedic equipment remained unchanged.

In July this year compared with the previous month, a drop in retail sales value via Internet at current prices was recorded (by 10.3%). The share of such sales decreased from 7.7% in June this year to 6.5% in July this year. A decline in the share of sales via Internet was reported i.a. by enterprises classified into the group “newspapers, books, other sale in specialized stores” (from 21.8% to 19.4%), as well as by entities from groups “textiles, clothing, footwear (from 19.5% to 16.8% respectively) and “furniture, radio, TV and household appliances” (from 14.1% to 11.1%).

In July 2020, after decreases in the previous four months of this year there was an increase in retail sales y/y

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	VII 2020		I-VII 2020
	VI 2020=100	VII 2019=100	I-VII 2019=100
TOTAL	106.5	103.0	96.1
of which:			
Motor vehicles, motorcycles, parts	105.8	100.7	81.1
Solid, liquid and gaseous fuels	113.0	97.2	90.4
Food, beverages and tobacco products	105.0	99.0	97.0
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	111.7	100.0	97.0
Textiles, clothing, footwear	99.2	105.3	83.6
Furniture, radio, TV and household appliances	108.1	115.8	106.4
Newspapers, books, other sale in specialized stores	103.2	102.3	94.1
Others	112.5	98.6	92.7

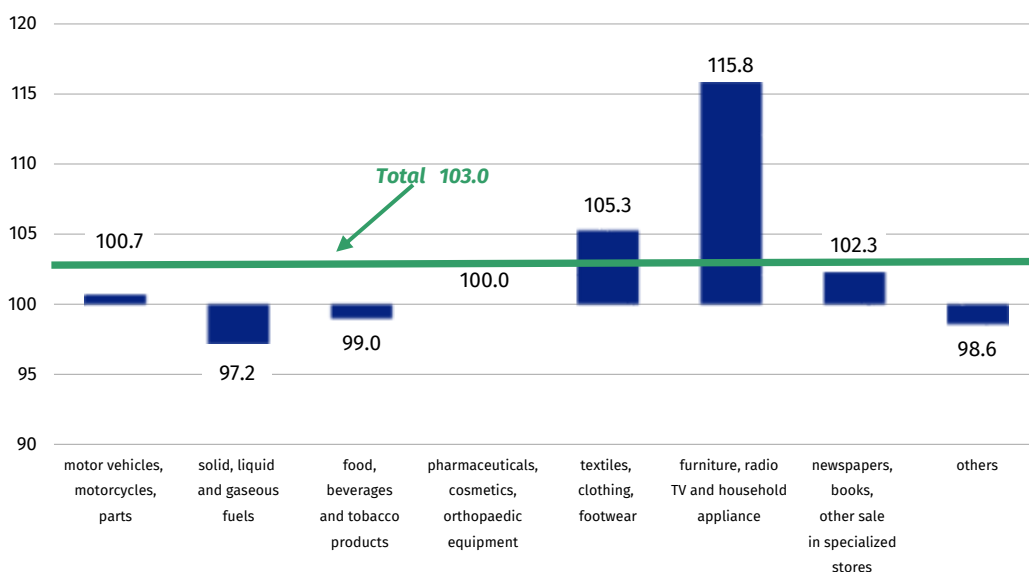
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	VII 2020		I-VII 2020
	VI 2020=100	VII 2019=100	I-VII 2019=100
TOTAL	106.4	102.7	96.7
of which:			
Motor vehicles, motorcycles, parts	106.0	99.8	79.8
Solid, liquid and gaseous fuels	115.2	85.9	83.1
Food, beverages and tobacco products	103.9	103.0	102.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	111.8	102.8	99.6
Textiles, clothing, footwear	97.0	103.4	81.6
Furniture, radio, TV and household appliances	108.7	116.8	106.8
Newspapers, books, other sale in specialized stores	103.7	104.1	94.8
Others	111.8	100.5	94.8

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in July 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

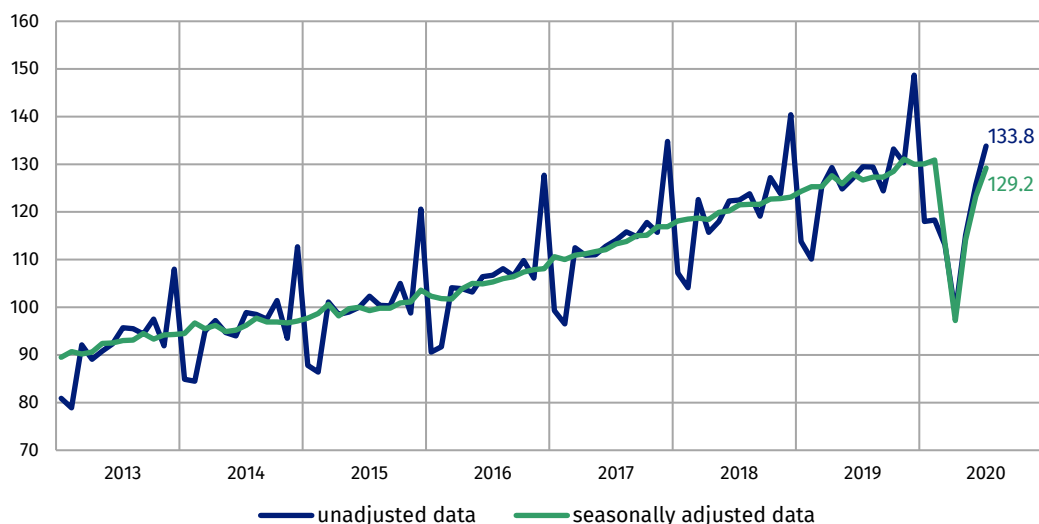


Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in July 2020 were by 4.8% higher in comparison to June 2020.

In July 2020, there was an increase of 4.8% in retail sales seasonally adjusted in comparison with June 2020

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100



In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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Prepared by:
Trade and Services Department
Director Ewa Adach-Stankiewicz
Office: tel. (+48 22) 608 31 24

Dissemination:
The Spokesperson for the President
of Statistics Poland
Karolina Banaszek
Mobile: (+48) 695 255 011

Press Office
Office: tel. (+48 22) 608 34 91, 608 38 04
e-mail: obslugaprasowa@stat.gov.pl



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