Retail sales index – July 2020

In July 2020 retail sales[[1]](#footnote-1) at constant prices were
by 3.0% higher than the year before (against a growth
of 5.7% in July 2019). Compared with June 2020 retail sales increased by 6.5%.
In the period of January-July[[2]](#footnote-2) 2020 retail sales y/y were by 3.9% lower (against a growth of 6.0% in 2019).

 3.0%

An increase compared with

the corresponding month

of the previous year

# Retail sales of goods by type of enterprise activity

In July 2020, after decreases in the previous four months of this year there was an increase in retail sales y/y

In July 2020, the largest increase in retail sales (at constant prices) compared to the corresponding period of 2019 was observed in enterprises selling furniture, radio, TV and household appliances (by 15.8% against a growth of 15.9% the year before). Sales were also up in the following groups presented: “textiles, clothing, footwear“ (by 5.3%); “newspapers, books, other sale in specialized stores” (by 2.3%) and “motor vehicles, motorcycles, parts” (by 0.7%). A drop in sales was however reported by units trading in solid, liquid and gaseous fuels (by 2.8%), in food, beverages and tobacco products (by 1.0%), as well as by entities classified into the group “others” (by 1.4%). Sales of pharmaceuticals, cosmetics, orthopedic equipment remained unchanged.

In July this year compared with the previous month, a drop in retail sales value via Internet at current prices was recorded (by 10.3%). The share of such sales decreased from 7.7% in June this year to 6.5% in July this year. A decline in the share of sales via Internet was reported i.a. by enterprises classified into the group “newspapers, books, other sale in specialized stores” (from 21.8% to 19.4%), as well as by entities from groups “textiles, clothing, footwear (from 19.5% to 16.8% respectively) and “furniture, radio, TV and household appliances“ (from 14.1% to 11.1%).

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100

# **Table 1. Index numbers of retail sales (constant prices)**

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| --- |
| Specification |
| VII 2020 | I-VII 2020 |
| VI 2020=100 | VII 2019=100 | I-VII 2019=100 |
| **TOTAL** | **106.5** | **103.0** | **96.1** |
| of which: |  |  |  |
| Motor vehicles, motorcycles, parts | 105.8 | 100.7 | 81.1 |
| Solid, liquid and gaseous fuels | 113.0 | 97.2 | 90.4 |
| Food, beverages and tobacco products | 105.0 | 99.0 | 97.0 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 111.7 | 100.0 | 97.0 |
| Textiles, clothing, footwear | 99.2 | 105.3 | 83.6 |
| Furniture, radio, TV and household appliances | 108.1 | 115.8 | 106.4 |
| Newspapers, books, other sale in specialized stores | 103.2 | 102.3 | 94.1 |
| Others | 112.5 | 98.6 | 92.7 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers of retail sales (current prices)**

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| Specification |
| VII 2020 | I-VII 2020 |
| VI 2020=100 | VII 2019=100 | I-VII 2019=100 |
| **TOTAL** | **106.4** | **102.7** | **96.7** |
| of which: |  |  |  |
| Motor vehicles, motorcycles, parts | 106.0 | 99.8 | 79.8 |
| Solid, liquid and gaseous fuels | 115.2 | 85.9 | 83.1 |
| Food, beverages and tobacco products | 103.9 | 103.0 | 102.9 |
| Other retail sale in non-specialized stores | . | . | . |
| Pharmaceuticals, cosmetics, orthopaedic equipment | 111.8 | 102.8 | 99.6 |
| Textiles, clothing, footwear | 97.0 | 103.4 | 81.6 |
| Furniture, radio, TV and household appliances | 108.7 | 116.8 | 106.8 |
| Newspapers, books, other sale in specialized stores | 103.7 | 104.1 | 94.8 |
| Others | 111.8 | 100.5 | 94.8 |

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 2. Retail sales of goods in July 2020 by type of enterprise activity (constant prices) – corresponding period of previous year=100

Retail sales seasonally adjusted

In July 2020, there was an increase of 4.8% in retail sales seasonally adjusted in comparison with June 2020

After eliminating the seasonal factors, retail sales at constant prices in July 2020 were by 4.8% higher in comparison to June 2020.

Chart 3. Retail sales – seasonally adjusted data and unadjusted (constant prices) – monthly average 2015=100

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

In case of quoting Statistics Poland data, please provide information: “Source of data: Statistics Poland”, and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: “Own study based on figures from Statistics Poland”.

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**Related studies**

[Internal market in 2018](https://stat.gov.pl/en/topics/prices-trade/trade/internal-market-in-2018%2C7%2C17.html%22%20%5Co%20%22Internal%20marketin%202018)

**Subject available in databases**

[Knowledge Databases – Trade and Services](http://swaid.stat.gov.pl/EN/SitePagesDBW/HandelUslugi.aspx)

[Macroeconomic Data Bank](https://bdm.stat.gov.pl/)

**Important concepts available in the dictionary**

[Retail sales of goods](http://stat.gov.pl/en/metainformations/glossary/terms-used-in-official-statistics/473%2Cterm.html)

1. Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales. [↑](#footnote-ref-1)
2. Corrections made by reporting entities were included in cumulative data. [↑](#footnote-ref-2)