

Retail sales index – May 2025

24.06.2025

 **4.4%**

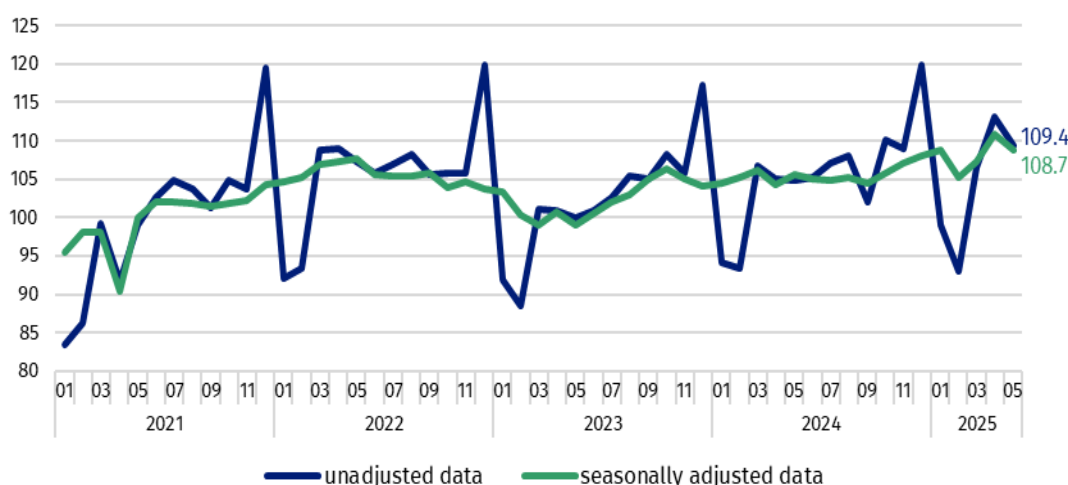
An increase compared with the corresponding month of the previous year

In May 2025 retail sales¹ at constant prices were by 4.4% higher than the year before (against an increase of 5.0% in May 2024). Compared with April 2025, a decrease by 3.2% in retail sales was recorded. In the period of January-May² 2025 sales increased y/y by 3.5% (against an increase by 5.5% in the corresponding period of 2024).

Retail sales seasonally adjusted

After eliminating the seasonal factors, in May 2025 retail sales at constant prices were by 2.9% higher than in the corresponding month of 2024 and by 2.0% lower than in April 2025.

Chart 1. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100



In May 2025, an increase of 2.9% in retail sales seasonally adjusted was recorded in comparison with May 2024

¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Retail sales of goods by type of enterprise activity

In May 2025, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2024 was recorded in the following groups: “furniture, radio, TV and household appliances” (by 18.9%), “motor vehicles, motorcycles, parts” (by 15.7%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 6.0%). In groups with a high share in “total” retail sales, an increase in sales of solid, liquid and gaseous fuels (by 4.9%) and food, beverages and tobacco products (by 1.5%) was observed.

On the other hand, there was a decrease in sales in the group “others” (by 10.8%).

In May 2025, the value of retail sales via Internet at current prices was by 6.2% higher than a year ago and the share of sales via Internet in “total” sales increased from 8.6% to 8.8%. Among the presented groups with a significant share of sales via Internet an increase in share was observed in enterprises from the groups “textiles, clothing, footwear” (from 22.5% a year ago to 23.7%) and “furniture, radio, TV and household appliances” (from 16.4% to 17.3% respectively). However a drop in share was shown by units from the group “newspapers, books, other sale in specialized stores” (from 22.3% to 19.2%).

In May 2025, the highest (since the beginning of this year) y/y sales growth in the group “furniture, radio, TV and household appliances” was recorded

Chart 2. Retail sales of goods (constant prices) – corresponding period of previous year=100

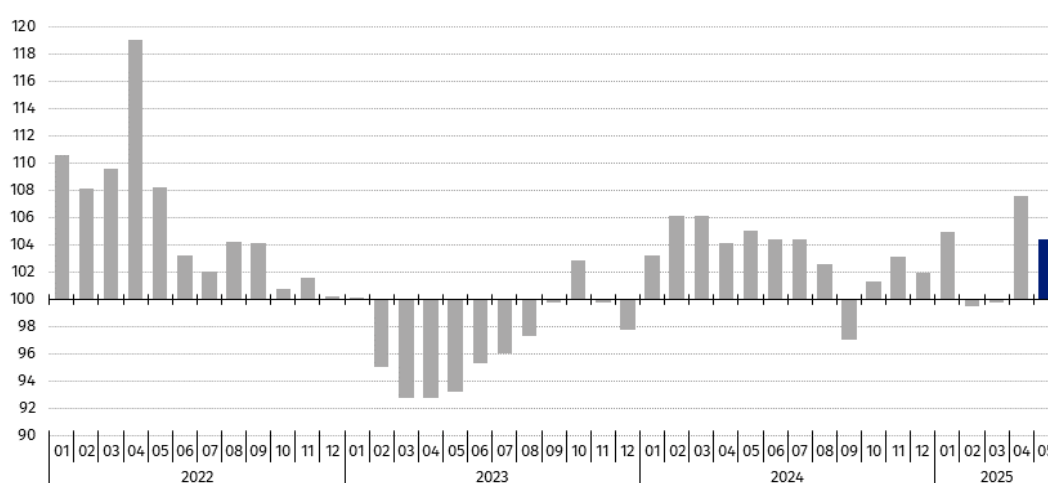


Table 1. Index numbers of retail sales (constant prices)

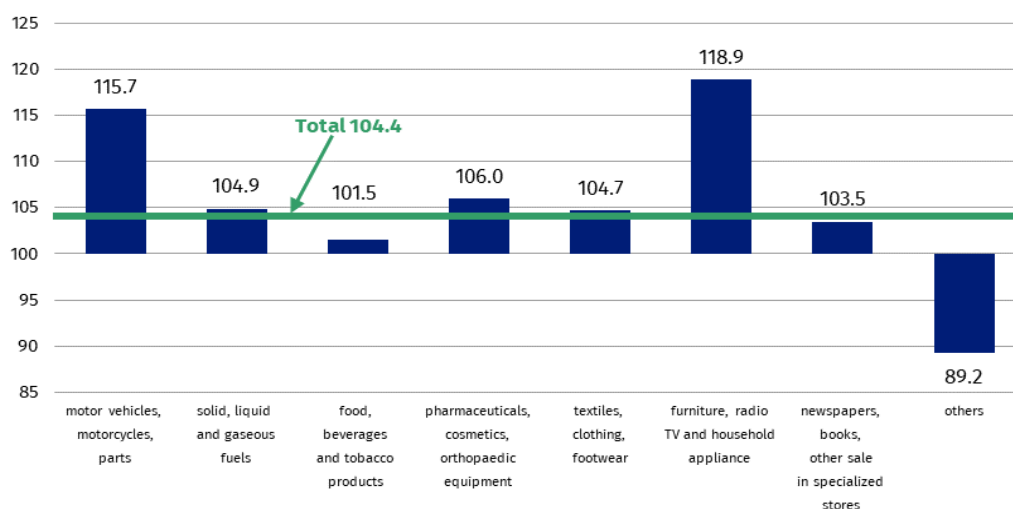
Specification	05 2025		01-05 2025
	04 2025=100	05 2024=100	01-05 2024=100
TOTAL	96.8	104.4	103.5
of which:			
Motor vehicles, motorcycles, parts	97.9	115.7	112.5
Solid, liquid and gaseous fuels	104.0	104.9	103.1
Food, beverages and tobacco products	94.2	101.5	101.3
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	98.6	106.0	106.6
Textiles, clothing, footwear	95.8	104.7	106.7
Furniture, radio, TV and household appliances	97.0	118.9	112.8
Newspapers, books, other sale in specialized stores	102.3	103.5	100.1
Others	97.5	89.2	92.2

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	05 2025		01-05 2025	
	04 2025=100	05 2024=100	01-05 2024=100	Structure in %
TOTAL	96.5	104.3	104.2	100.0
of which:				
Motor vehicles, motorcycles, parts	97.4	109.1	106.3	8.4
Solid, liquid and gaseous fuels	101.1	96.0	98.4	13.0
Food, beverages and tobacco products	94.7	107.2	107.1	26.1
Other retail sale in non-specialized stores	.	.	.	
Pharmaceuticals, cosmetics, orthopaedic equipment	98.8	108.4	109.2	7.8
Textiles, clothing, footwear	95.6	103.1	105.2	5.6
Furniture, radio, TV and household appliances	97.1	117.6	111.8	7.6
Newspapers, books, other sale in specialized stores	102.3	103.6	100.5	3.7
Others	97.7	91.0	94.2	9.3

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Chart 3. Retail sales of goods in May 2025 by type of enterprise activity (constant prices) – corresponding period of previous year=100





In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales³ by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according NACE Rev. 2 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Database/Economy/Short-Term Statistics - data by Kind-of-activity unit.

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³ The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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