

# Retail sales index – February 2024

21.03.2024

 **6.1%**

An increase compared with the corresponding month of the previous year

**In February 2024 retail sales<sup>1</sup> at constant prices were by 6.1% higher than the year before (against a decrease of 5.0% in February 2023). Compared with January 2024, a decrease by 0.9% in retail sales was recorded. In the period of January-February<sup>2</sup> 2024 sales increased y/y by 4.6% (against a decrease by 1.9% in corresponding period of 2023)**

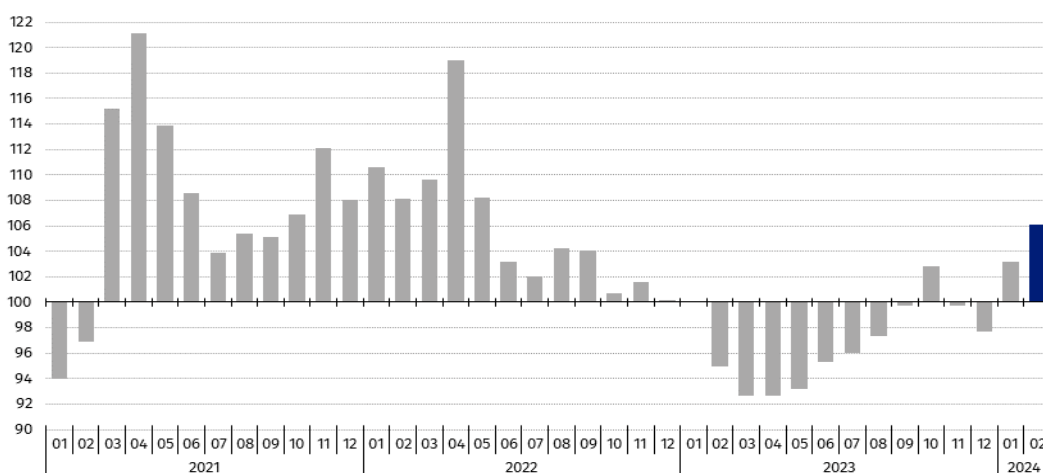
## Retail sales of goods by type of enterprise activity

In February 2024, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2023 was recorded by entities from the following groups: “motor vehicles, motorcycles, parts” (by 26.6%), “others” (by 23.0%), “solid, liquid and gaseous fuels” (by 13.4%). Enterprises classified in the group with the largest share in retail sales “total” - “food, beverages and tobacco products” noted an increase by 1.3%.

In February 2024, an increase in retail sales y/y was recorded in most groups

In February 2024 compared with February 2023, an increase in retail sales value via Internet at current prices was recorded (by 5.1%). The share of sales via Internet in “total” sales decreased slightly in February 2024 compared with corresponding period of previous year from 8.7% to 8.6%. Among the presented groups with a significant share of sales via Internet a drop in share was reported by enterprises from the group “newspapers, books, other sale in specialized stores” (from 26.3% a year ago to 24.2%). An increase in share recorded however units from the groups: “textiles, clothing, footwear” (from 22.1% to 24.8% respectively), “furniture, radio, TV and household appliances” (from 17.9% to 19.0%).

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

<sup>2</sup> Corrections made by reporting entities were included in cumulative data.

**Table 1. Index numbers of retail sales (constant prices)**

Specification	02 2024		01-02 2024
	01 2024=100	02 2023=100	01-02 2023=100
<b>TOTAL</b>	<b>99.1</b>	<b>106.1</b>	<b>104.6</b>
of which:			
Motor vehicles, motorcycles, parts	110.9	126.6	120.8
Solid, liquid and gaseous fuels	99.2	113.4	113.8
Food, beverages and tobacco products	98.0	101.3	101.1
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	101.2	106.9	106.4
Textiles, clothing, footwear	88.8	78.5	76.5
Furniture, radio, TV and household appliances	100.0	94.8	91.3
Newspapers, books, other sale in specialized stores	92.7	102.9	101.0
Others	99.6	123.0	120.1

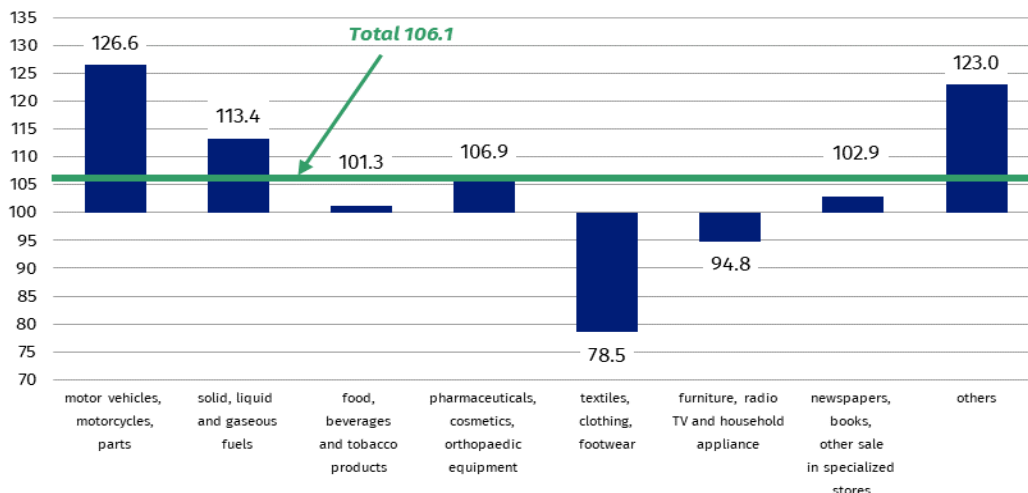
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Table 2. Index numbers of retail sales (current prices)**

Specification	02 2024		01-02 2024
	01 2024=100	02 2023=100	01-02 2023=100
<b>TOTAL</b>	<b>99.2</b>	<b>106.7</b>	<b>105.6</b>
of which:			
Motor vehicles, motorcycles, parts	110.7	124.2	118.8
Solid, liquid and gaseous fuels	101.0	102.4	101.6
Food, beverages and tobacco products	97.7	104.6	105.6
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	101.5	111.3	111.1
Textiles, clothing, footwear	87.7	80.5	78.5
Furniture, radio, TV and household appliances	99.5	98.0	94.8
Newspapers, books, other sale in specialized stores	93.5	104.1	102.4
Others	99.4	126.7	124.4

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in February 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

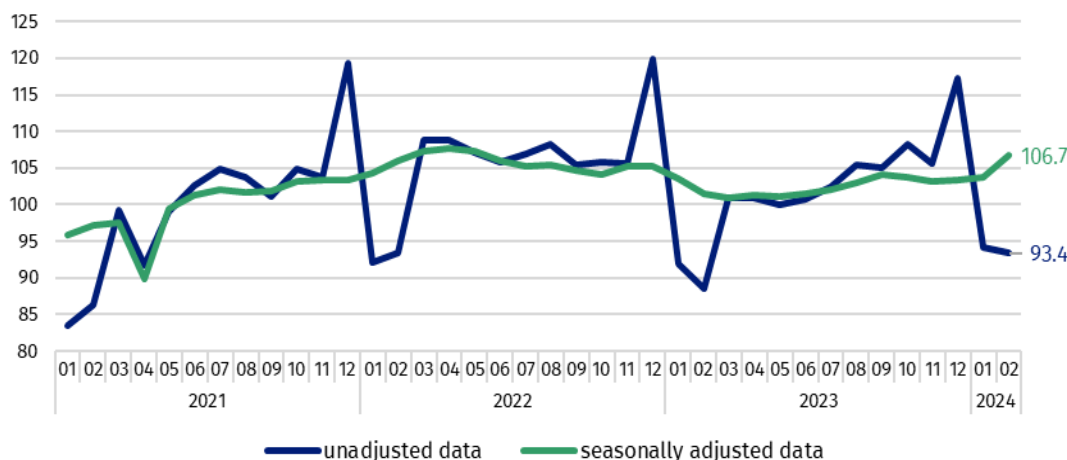


### Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in February 2024 were by 2.9% higher compared with January 2024.

In February 2024, an increase of 2.9% in retail sales seasonally adjusted was recorded in comparison with January 2024

**Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100**



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales<sup>3</sup> by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, is presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Economy/Short-Term Statistics - data by Kind-of-activity unit.

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland."

<sup>3</sup> The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021


Prepared by:  
**Trade and Services Department**  
**Director Ewa Adach-Stankiewicz**  
Phone: (+48 22) 608 31 24

Issued by:  
**The Spokesperson for the President  
of Statistics Poland**  
**Karolina Banaszek**  
Phone: (+48) 695 255 011

**Press Office**


Phone: (+48 22) 608 38 04


**e-mail: [obslugaprasowa@stat.gov.pl](mailto:obslugaprasowa@stat.gov.pl)**


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**Terms used in official statistics**

[Retail sales of goods](#)