

# Retail sales index – January 2024

22.02.2024

 **3.0%**

An increase compared with the corresponding month of the previous year

**In January 2024 retail sales<sup>1</sup> at constant prices<sup>2</sup> were by 3.0% higher than the year before (against an increase of 0.1% in January 2023). Compared with December 2023, a decrease by 19.5% in retail sales was recorded.**

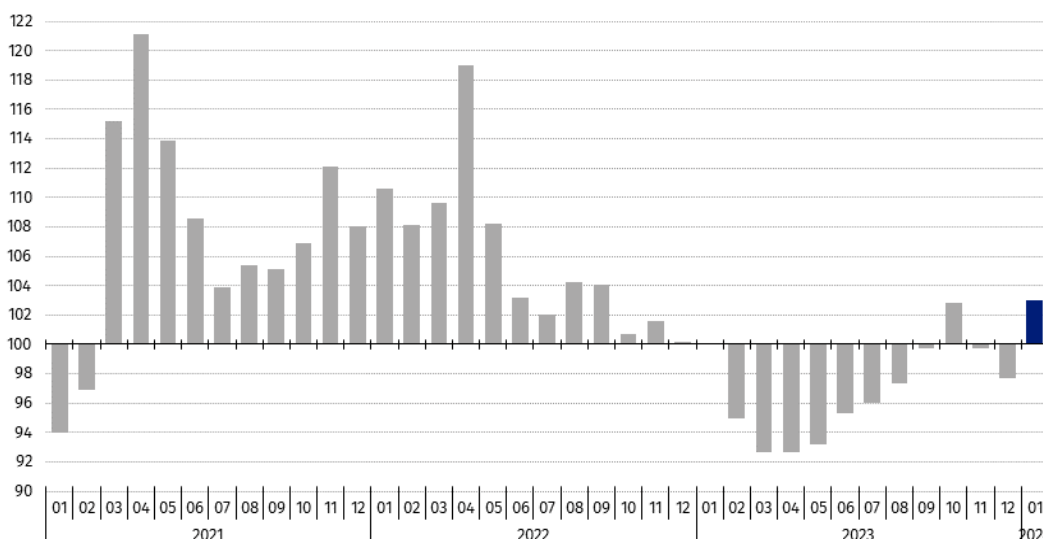
## Retail sales of goods by type of enterprise activity

In January 2024, a significant increase in retail sales (at constant prices) compared with the corresponding period of 2023 was recorded by entities from the following groups: “motor vehicles, motorcycles, parts” (by 22.0%), “others” (by 18.9%), “solid, liquid and gaseous fuels” (by 13.1%). Enterprises trading in food, beverages and tobacco products noted a drop by 0.6%. A decrease was also reported by entities selling textiles, clothing, footwear (by 24.7%) and furniture, radio, TV and household appliances (by 16.8%).

In January 2024 compared with January 2023, an increase in retail sales value via Internet at current prices was recorded (by 11.0%). The share of sales via Internet in “total” sales increased in January 2024 compared with corresponding period of previous year from 8.3% to 8.8%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from the groups: “textiles, clothing, footwear” (from 21.5% a year ago to 27.2%), “newspapers, books, other sale in specialized stores” (from 22.9% to 26.3% respectively). The share of units classified in the group “furniture, radio, TV and household appliances” did not change and amounted to 18.7%.

In January 2024, an increase in retail sales y/y was recorded in most groups

**Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100**



<sup>1</sup> Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

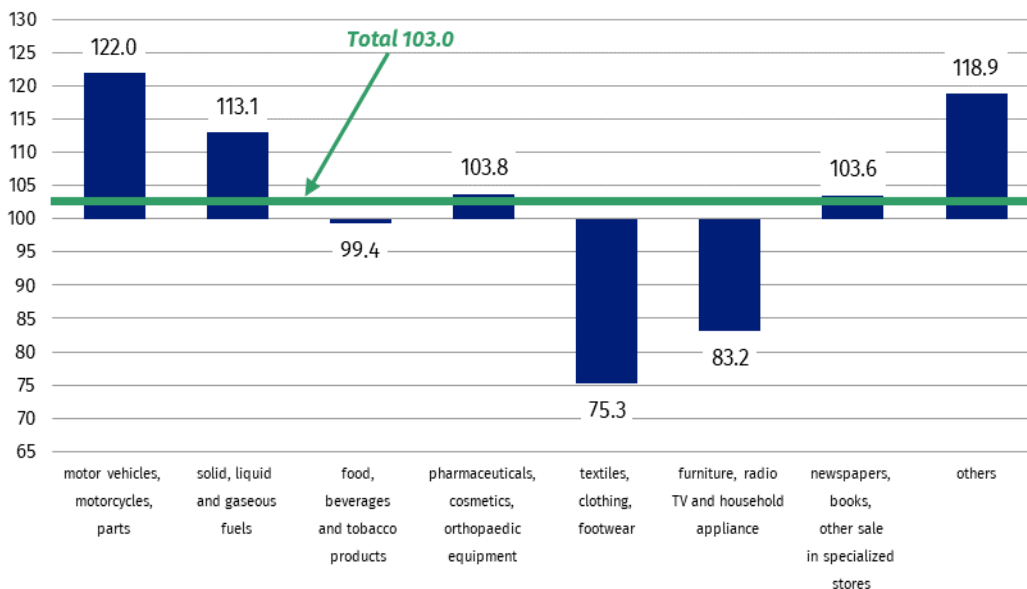
<sup>2</sup> Preliminary data

**Table 1. Index numbers of retail sales**

Specification	Constant prices		Current prices	
	01 2024		01 2024	
	12 2023=100	01 2023=100	12 2023=100	01 2023=100
<b>TOTAL</b>	<b>80.5</b>	<b>103.0</b>	<b>80.3</b>	<b>104.6</b>
of which:				
Motor vehicles, motorcycles, parts	95.3	122.0	95.2	121.8
Solid, liquid and gaseous fuels	96.6	113.1	94.8	100.7
Food, beverages and tobacco products	77.3	99.4	77.9	104.9
Other retail sales in non-specialized stores	.	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	77.9	103.8	78.7	108.6
Textiles, clothing, footwear	61.2	75.3	58.9	77.5
Furniture, radio, TV and household appliances	70.1	83.2	70.3	86.9
Newspapers, books, other sale in specialized stores	65.8	103.6	65.8	105.4
Others	101.4	118.9	101.2	123.9

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

**Chart 2. Retail sales of goods in January 2024 by type of enterprise activity (constant prices) – corresponding period of previous year=100**

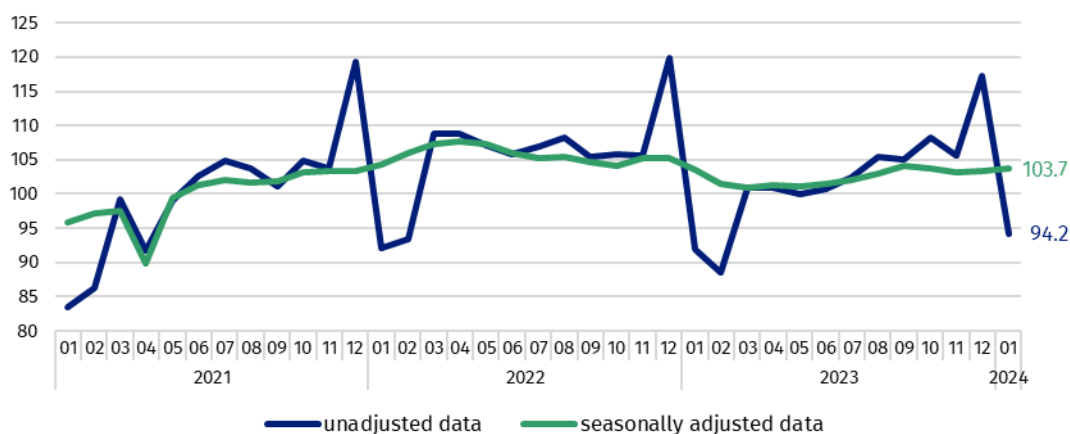


## Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in January 2024 were by 0.4% higher compared with December 2023.

In January 2024, an increase of 0.4% in retail sales seasonally adjusted was recorded in comparison with December 2023

**Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2021=100**



In Knowledge Databases (DBW) simultaneously with the data on retail sales, the data for the volume of sales<sup>3</sup> by KAU (Kind-of-activity unit), which is prepared for the needs of European statistics, will be presented additionally. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data will be disseminated on the website of the Statistics Poland in the resources Knowledge Databases/Economy/European short-term statistics (STS) by Kind-of-activity unit (KAU).

In case of quoting Statistics Poland data, please provide information: "Source of data: Statistics Poland", and in case of publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland."

<sup>3</sup> The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices on the basis of the base year; from 2024 the valid base year is 2021


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