

Retail sales index – October 2023

22.11.2023

2.8%

An increase compared with the corresponding month of the previous year

In October 2023 retail sales¹ at constant prices were by 2.8% higher than the year before (against an increase of 0.7% in October 2022).

Compared with September 2023, an increase by 3.2% in retail sales was recorded.

In the period of January-October² 2023 sales decreased y/y by 2.6% (in 2022 a growth of 6.0%).

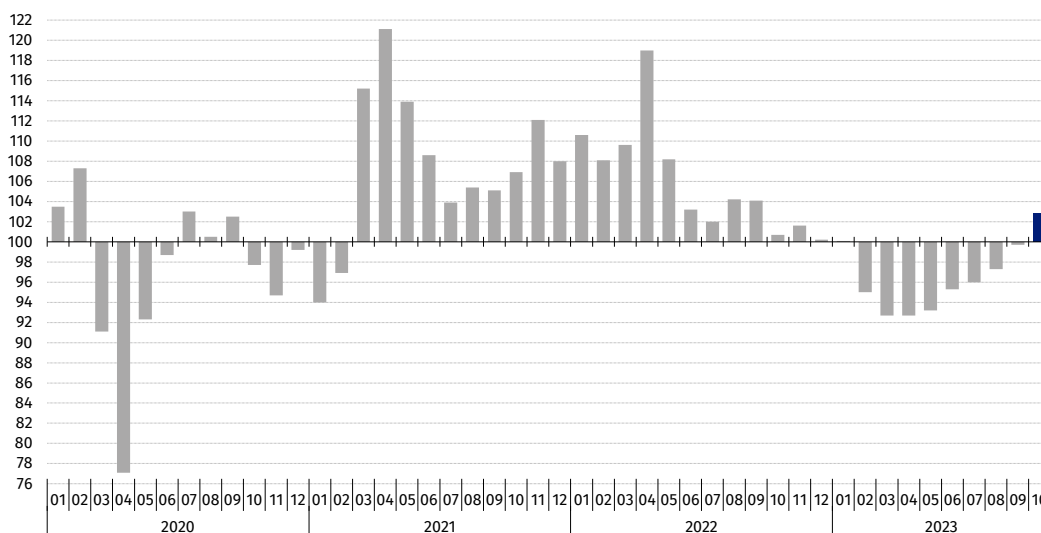
Retail sales of goods by type of enterprise activity

In October 2023, the largest increase in retail sales (at constant prices) compared with the corresponding period of 2022 among presented groups was recorded by entities selling solid, liquid and gaseous fuels (by 16.7% against a decrease of 20.5% the year before). An increase in sales was also observed in enterprises trading in motor vehicles, motorcycles, parts (by 12.3%) and pharmaceuticals, cosmetics, orthopaedic equipment (by 2.3%). However, a significant decline was reported by units from the groups: “newspapers, books, other sale in specialized stores” (by 11.1%), “furniture, radio, TV and household appliances” (by 10.9%) and “others” (by 8.8%). Enterprises trading in food, beverages and tobacco products noted a drop by 0.8%.

In October compared with September 2023, an increase in retail sales value via Internet at current prices was recorded (by 13.4%). The share of sales via Internet in “total” sales increased from 8.3% in September to 9.0% in October 2023. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises classified in the groups: “textiles, clothing, footwear” (from 17.8% a month ago to 19.9%), “furniture, radio, TV and household appliances” (from 15.6% to 17.1% respectively) and “newspapers, books, other sale in specialized stores” (from 24.3% to 24.8%).

In October 2023, after declines in retail sales (at constant prices) y/y in the previous months, an increase of 2.8% was recorded

Chart 1. Retail sales of goods (constant prices) – corresponding period of previous year=100



¹ Data concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the volume of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

² Corrections made by reporting entities were included in cumulative data.

Table 1. Index numbers of retail sales (constant prices)

Specification	10 2023		01-10 2023
	09 2023=100	10 2022=100	01-10 2022=100
TOTAL	103.2	102.8	97.4
of which:			
Motor vehicles, motorcycles, parts	100.8	112.3	104.7
Solid, liquid and gaseous fuels	109.1	116.7	93.6
Food, beverages and tobacco products	101.2	99.2	96.4
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	102.4	102.3	100.6
Textiles, clothing, footwear	114.5	98.1	96.6
Furniture, radio, TV and household appliances	99.5	89.1	86.9
Newspapers, books, other sale in specialized stores	96.6	88.9	85.1
Others	96.1	91.2	88.9

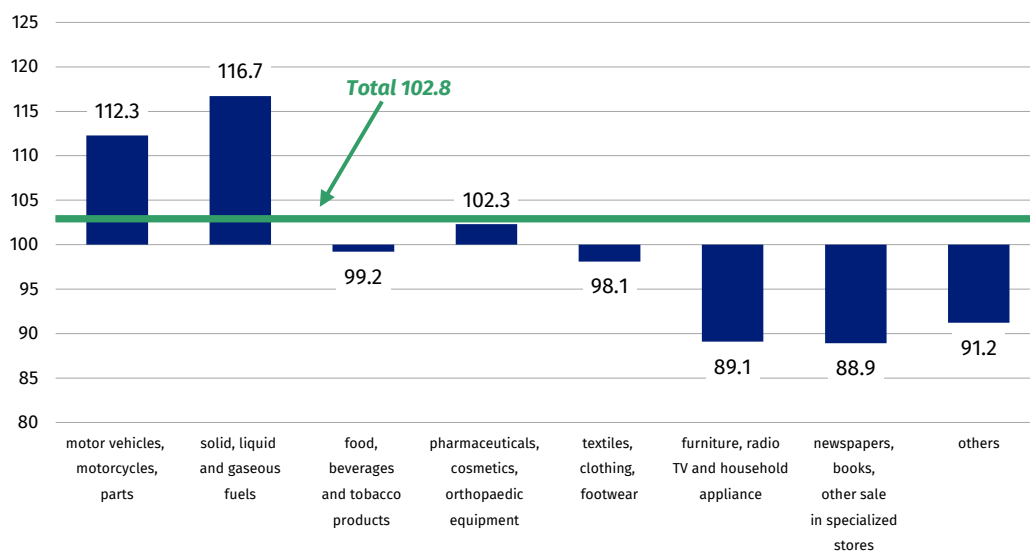
(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers of retail sales (current prices)

Specification	10 2023		01-10 2023
	09 2023=100	10 2022=100	01-10 2022=100
TOTAL	103.5	104.8	106.1
of which:			
Motor vehicles, motorcycles, parts	101.3	115.2	110.1
Solid, liquid and gaseous fuels	106.0	96.0	91.5
Food, beverages and tobacco products	101.7	107.6	111.9
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	103.0	108.5	111.0
Textiles, clothing, footwear	118.1	102.6	103.3
Furniture, radio, TV and household appliances	100.0	95.3	96.4
Newspapers, books, other sale in specialized stores	97.1	94.0	92.6
Others	97.0	97.3	99.2

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

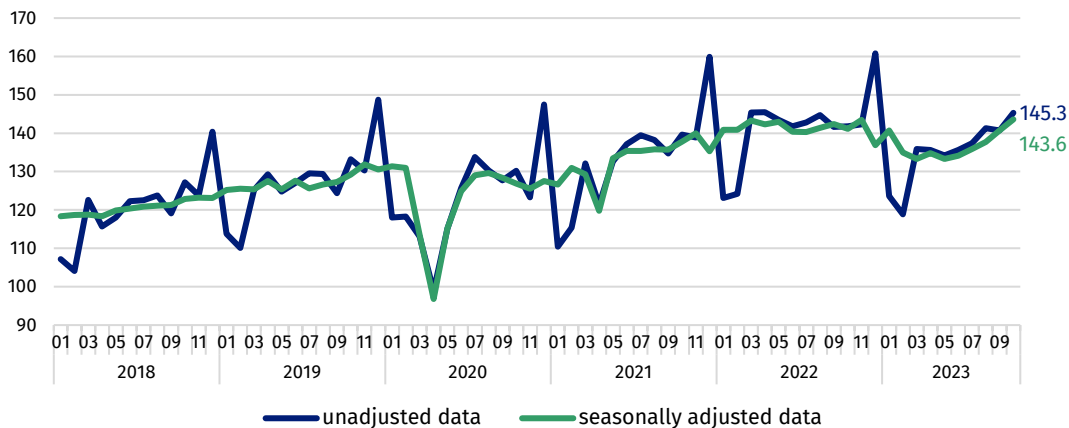
Chart 2. Retail sales of goods in October 2023 by type of enterprise activity (constant prices) – corresponding period of previous year=100



Retail sales seasonally adjusted

After eliminating the seasonal factors, retail sales at constant prices in October 2023 were by 2.1% higher compared with September 2023.

Chart 3. Retail sales – seasonally adjusted and unadjusted data (constant prices) – monthly average 2015=100



In October 2023, an increase of 2.1% in retail sales seasonally adjusted was recorded in comparison with September 2023

In the publication "Statistical Bulletin" in tab. 1 simultaneously with the data on retail sales, the indices of the deflated turnover in retail trade are also presented, which are provided in accordance with the requirements for the needs of European statistics. The deflated turnover in retail trade covers the complete population of entities classified according to NACE in division 47 - "Retail trade, except of motor vehicles and motorcycles".

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Prepared by:
Trade and Services Department
Director Ewa Adach-Stankiewicz
Phone: (+48 22) 608 31 24

Issued by:
**The Spokesperson for the President
of Statistics Poland**
Karolina Banaszek
Phone: (+48) 695 255 011


Press Office


Phone: (+48 22) 608 38 04


e-mail: obslugaprasowa@stat.gov.pl


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Terms used in official statistics

[Retail sales of goods](#)